

NORTHERN JOINT POLICE BOARD

29 August 2008

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| Agenda Item | |
| Report No | |

**Positive Media Coverage Report
May to July 2008**

Report by the Chief Constable

SUMMARY

A press cuttings book has been collated to show a sample selection of some of the positive media coverage over the three months May to July 2008. The cuttings reflect some of the work undertaken to respond positively to the media, to enhance the reputation of Northern Constabulary and demonstrate achievements of Force Strategic Objectives.

The cuttings are categorised into the following sections:

- Promoting Safer Roads
- Reducing Crime
- Tackling Serious Crime
- Developing Safer and Stronger Communities
- Maintaining Public Order
- Recruitment & Police Staff

Copies of the files are available for Board Members.

RECOMMENDATION

The Board is invited to note the positive press coverage books and to consider future circulation prior to the Board Meeting.

**I Latimer
Chief Constable**

12 August 2008