



SeaGromarty Sparkle

A taste of summer events...







Funders:

- Highland 2007
- Awards for All
- The Heritage Lottery Fund
- The Crown Estate
- HIE Inverness & East Highland
- Moray Firth Partnership
- Scottish Arts Council
- The National Trust for Scotland
- The Cromarty Trust





Marketing & Publicity

- 2 full colour leaflets
- Local and national press
- Website
- Shop front
- Box office
- Branded balloons at all events
- Stands & talks at other events



A taste of winter events...







'Cromarty – Living by the Sea'



Community Photo



'Under the Surface' Marine Wildlife Exhibition



‘whispers, cries & rebels’ – community play



Cromarty Film Festival



Sea Cromarty Sparkle wins Highly Commended in the Highland 2007 category of the Highlands & Islands Tourism Awards 2007



Facts & Figures

- 24 different events in one community
- 10,000 people benefited
- 2830 participants
- 7170 spectators from all across the Highlands & Islands and beyond.



