# SAFE HIGHLANDER, CAITHNESS 2012 EVENT

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# **Acknowledgements**

The Caithness Safe Highlander Organising Committee would like to thank all participating agencies and partners for their help and assistance in running the Safe Highlander – Caithness Event on Tuesday 4<sup>th</sup> & Wednesday 5<sup>th</sup> September 2012 at Assembly Rooms, Wick. Further thanks must also be extended to all the pupils, teachers and staff who participated with this evaluation.

Special thanks must also be given to Councillor Gail Ross for giving the opening address.

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#### SUMMARY

#### Background

The main objective of Safe Highlanders is to educate children about all aspects of safety in a fun and enjoyable way. To this end the listed agencies provided 8 minute sets designed to deliver a pertinent safety message;

Highlands and Islands Fire and Rescue service
Caithness Safety Action Group – drugs and alcohol
Maritime and Coastguard Agency
Red Cross
Fujitsu – Internet Safety
SSPCA – Animal Safety
GMR Henderson – Building Site

#### Research

The research was undertaken by means of a questionnaire which was given to the attending schools<sup>1</sup> for the attending pupils to complete. This questionnaire<sup>2</sup> comprised of 11 questions with free text opportunities. A further separate questionnaire<sup>3</sup> comprising 9 questions and free text opportunities was also devised and included for the attending teaching staff. On receipt of these completed questionnaires the information was individually collected, collated and analysed.

- 1. List of schools in appendix
- 2. Blank pupils questionnaire in appendix
- 3. Blank teachers questionnaire in appendix

#### CONCLUSION

To conclude this basic evaluation indicates that Safe Highlander – Caithness Event could be deemed an overall success with 69% of pupil respondents classed the event as very good and 26% as good.

The interactive sets were the most popular, with the sets that had less audience participation being less engaging. The evaluation indicates where improvements need to be made and will be considered for future events.

Feedback from two teachers following the event:

"Children once again really enjoyed the safe highlander experience"

"Staff enjoyed the interaction between the presenters and children"

All in all, this event appears to provide a balanced approach to safety messages contained within various scenarios which the audience can identify with.

# **PUPIL EVALUATION**

The Safe Highlander – Caithness evaluation was returned by a total of 223 pupils from 16 schools (see pupils/gender breakdown table below).

### Gender Demographic

	Age 10 - 12
Boys	106
Girls	117
Total	223

What did you think of the Safe Highlander event?

Very Good

69.51%

Good

26.01%

Okay

4.48%

Did not enjoy

0%

#### THE SETS:

### Highlands and Islands Fire and Rescue Service

Very good

35.22%

Good

43.91%

Okay

20.87%

Did not enjoy

0%

### **GMR Henderson – Building Site**

Very good

41.29%

Good

41.29%

Okay

16.13%

Did not enjoy

1.29%

### **Maritime and Coastguard Agency**

Very good

40.18%

Good

42.36%

Okay

15.28%

Did not enjoy

2.18%

## SSPCA – Animal Safety

Very good

58.11%

Good

28.38%

Okay

12.16%

Did not enjoy

1.35%

#### Red Cross

Very good

49.11%

Good

38.39%

Okay

9.82%

Did not enjoy 2.68%

#### Fujitsu – Internet Safety

Very good 47.37%

Good 36.84%

Okay 13.68%

Did not enjoy 2.11%

#### Youth Action Team - Drugs & Alcohol set 1

Very good 79.64%

Good 15.84%

Okay 3.62%

Did not enjoy 0.9%

#### Youth Action Team - Drugs & Alcohol set 2

Very good 69.44%

Good 21.30%

Okay 7.87%

Did not enjoy 1.39%

#### To summarise

In order of popularity with the pupils

- 1. Youth Action Team Drugs & Alcohol set 1
- 2. Youth Action Team Drugs & Alcohol set 2
- 3. SSPCA Animal Safety
- 4. Red Cross First Aid
- 5. Fujitsu Internet Safety
- 6. GMR Henderson Construction
- 7. Coastguard & Maritime Services water safety
- 8. Fire & Rescue Service fire safety

It can be deduced that the sets which had the most interactive element proved the most popular whereas the sets with limited interaction were found to be less so.

# WHICH SETS, IF ANY DO YOU THINK COULD BE IMPROVED AND WHY?

(selection of responses)

- "I think the building site safety could be improved by explaining it more and having an activity for us to do"
- "The first aid could have been improved; they did not talk much as well"
- "I think the fire safety set could have been a bit more fun, but I did learn stuff"
- "Building site could be improved, if we were more involved"
- "First Aid because we could have seen more"
- "We should have had more to do in the fire safety"
- "I don't think any need improving I think they're good. I enjoyed the whole thing"
- "Fire safety could they put an activity in?"
- "I think the building site safety could be improved by making it more interesting by letting us wear the clothes"
- "Fire safety I think they should make it more interesting and better"
- "SSPCA for most of the time we were standing looking at pictures"
- "None they were all good"

#### **ANY FURTHER COMMENTS?**

(selection of responses)

- "This was a very good outing and I learned a lot"
- "I really enjoyed the internet safety and think it was the best and I realised I maybe do some of the things"
- "This should be done everywhere! It was a wonderful trip and a great opportunity"
- "Great fun way to learn how to stay safe in the Highlands"
- "I really like them so I hope more people next year will enjoy it as much as me"
- "More time to answer and ask questions. Not to be so rushed when we are going round the activities. Other than that we really enjoyed it"
- "We would love to do it again but to have more time on each activity. And also to be able to have all the activities"
- "We ran out of time and we were rushed. No time to ask questions. Not enough activities and walking around"

"Awesome"

"The beer glasses were awesome. It's a great experience to see Safe Highlander and would love to see it again"

"Such a good thing to do. I hope it goes on for a long long time. A great job!"

"I loved the whole lot but I wish it was for a bit longer"

"It was brilliant and very educational"

"So fun, want to do it again"

"There's nothing I think you should improve, everything was brilliant!!"

"Thanks again for giving up your time just for all the schools. I really enjoyed everything. It was brilliant"

#### TEACHER EVALUATION

#### 1. Initial contact with time and dates - was the initial correspondence

Very good

56.25%

Good

43.75%

Acceptable

0%

Needs improving

0%

#### Comments:

- Clear arrangements for times and dates. Asked to reply twice (in June and then in August)
- · Perhaps even further in advance for final details of event
- Sorry I only found out very last minute! Schools fault, not yours.
- · Very good, very easy to see our time

#### 2. Travel arrangements - were the travel arrangements

Very good

62.5%

Good

25%

Acceptable

0%

Needs improving

12.5%

#### Comments:

- Not enough seats one adult had to stand. No disabled access for pupil in wheelchair despite this being identified as an issue beforehand
- · Bus was prompt and timings were fine
- Need improving, bus going only four and large mini bus waste of money. Return journey late back even though left 5 minutes early due to route taken via Canisbay who finished school at 3.15pm. We finish at 3.00pm
- Excellent bus at both ends arrived well in time and a polite and patient driver.
- Better this year as we were back in time for our school transport

#### 3. Location - do you feel the choice of location was

Very good 68.75% Good 25% Acceptable 6.25% Needs improving 0%

#### Comments:

- Acceptable no disabled access for pupil in a wheelchair who was told she could just visit things on the ground floor! Location is acceptable, access/layout needs improving
- Lots of rooms with plenty space for workshops
- It would have been helpful from my point of view (not knowing the building) to have had a room plan and what was happening in each room

#### 4. Overall experience of Pupils - children's view

Very good 56.25%
Good 43.75%
Acceptable 0%
Needs improving 0%

#### Comments:

- Instructions were on the whole clear and it was good that groups had a clear leader/escort
- In their words: "It was short and snappy!" I think that having waited quite a long time (20mins) they were keen to get started
- It was very clear to them

#### 5. Which sets seem to have had the most impression on the children?

#### Comments:

- · Drugs and drinking, safety on the internet, first aid
- Drugs and alcohol (both) and animal safety
- · Drugs/Alcohol one and two, first aid
- The alcohol and drugs workshops were practical and interactive
- Drugs and alcohol
- · Water safety, builders. Beer goggles for those who got to see this
- Drugs, alcohol, first aid, water safety
- The building site (ideal as many of our children live on farms), the police all enjoyed the goggles (one group missed the set)
- Drugs and alcohol, water safety, GMR Henderson
- Pupils enjoyed the first aid session learning the recovery position. They also enjoyed the alcohol and drugs session
- Internet safety, drugs and alcohol (especially the goggles)
- Drugs & Alcohol- they very much enjoyed the goggles, etc.
- Drugs and alcohol
- They like putting on the booze goggles. Fire Safety they liked the burnt plug. Red Cross – liked doing the recovery position

#### 6. Which sets, if any, can be improved. If so how?

#### Comments:

- GMR Henderson Building Site more interactive
- I thought that all sets were very good but just more time needed
- Children felt rushed at some sets as instructors obviously had lots to tell them but ran out of time
- I think that the group that went to the SSPCA felt there was not really enough for them to do but in fairness to staff, time ran out so were rushed
- The pupils felt they could have been actively involved in the construction and fire safety
- Red Cross too basic children would have like more variety. Water safety also too basic

#### 7. How worthwhile do you feel the pupils experience was, overall?

Very good	68.75%
Good	31.25%
Acceptable	0%
Needs improving	0%
No comment	0%

#### Comments:

- Pupils learned a lot and really enjoyed the experience
- Excellent day! Lots of potential follow up in the classroom
- This is a very worthwhile event as it leads very well onto follow-up work in the classroom
- A lot of information for them to take in. The Fujitsu section was quite an eye-opener for many. Good opportunity to mix with other schools
- Appropriate. Some great scenarios
- They all talked about it next day at school. They wrote reports which were very detailed so they had been interested

# 8. How appropriate were the scenarios to making young people "Safer Highlanders" and meeting the needs of your pupils?

Very appropriate	75%
Appropriate	25%
Adequate	0%
Not really appropriate	0%

#### Comments:

- Covered well aspects of real life situations. Good preparation for moving to High School
- They still talk about them especially the burnt plug and dangers for animals

# 9. Do you have any other comments on, or suggestion for improvements to, any aspects of the "Safe Highlanders" project?

#### Comments:

Children once again really enjoyed the safe highlander experience

- Accessibility needs improving
- Staff enjoyed the interaction between the presenters and children
- I would like to see a return of the reporter asking for information from each group, then having it explained that it was not a reporter
- Overall it was very good but I felt that maybe the children would have benefit from more time at each set as some of our children did not get to do the alcohol/SSPCA set due to time
- We missed two sets due to running out of time, and some sets the children felt rushed
- Main disappointment was shortage of time not enough to ask questions and both groups only got round 7 rooms, but also had to wait a while before each session Maybe a bell could be rung, so all changeovers happen at the same time. Overall an excellent experience
- All pupils thoroughly enjoyed this well organised event. Thank you
- Some sessions ran over, meaning pupils had to wait before entering sessions and one group did not have time for their final session
- I didn't get to attend this year but feedback from the children was very good. As was feedback from member of staff who accompanied them
- No, the children had a fantastic time

# Appendix 1 - List of Schools

Bower
Canisbay
Castletown
Crossroads
Dunbeath
Farr
Halkirk
Hillhead
Keiss
Lybster
Melvich
Miller Academy
Mount Pleasant
Pennyland
Pulteneytown
Reay
South School
Thrumster
Tongue
Watten
Wick North

# Appendix 2 – Pupil Evaluation

Caithness &	North Suthe	rland Safe	Highlander 20
1. Name of School			
. I am a			
□ Boy □ G	irl		
. How old are you	?		
□ 10	ı 11	12	
. What did you th	ink of the Safe H	lighlander Eve	ent?
□ Very Good	□ Good	□ Ok	□ Did not enjoy
i. The Sets:			
Fire and Rescue	Service – fire s	afety	
□ Very Good	□ Good	□ Ok	□ Did not enjoy
Coastguard- wa	ter safety		
□ Very Good	□ Good	□ Ok	□ Did not enjoy
GMR Hendersor	- building site s	safety	
□ Very Good	□ Good	□ Ok	□ Did not enjoy
SSPCA - Animal	Safety		
□ Very Good	□ Good	□ Ok	□ Did not enjoy
British Red Cros	ss – first aid		
□ Very Good	□ Good	□ Ok	□ Did not enjoy
Fujitsu – interne	t safety		
□ Very Good	□ Good	□ Ok	<ul><li>Did not enjoy</li></ul>
Drugs and Alcol	nol – no 1		
□ Very Good	□ Good	□ Ok	□ Did not enjoy

•	ohol – no2		
□ Very Good	□ Good	□ Ok □ Did	not enjoy
6. What set had t	the most impressio	n on you?	
□ Fire Safety Safety	□ Water Safety	□ Building Site Safety	□ Farm
<ul><li>□ First Aid Alcohol 2</li></ul>	□ Identification	□ Drugs & Alcohol 1	□ Drugs 8
. Which sets, if	any, do you think c	ould be improved and v	why?
		8	
			A\$
3. Any further co	mments?		
nk you for taking the	time to complete this	evaluation form.	
nk you for taking the	time to complete this	evaluation form.	
nk you for taking the	time to complete this	evaluation form.	
nk you for taking the	time to complete this	evaluation form.	
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nk you for taking the	e time to complete this	evaluation form.	

# **Appendix 3 – Teacher Evaluation**

## SAFE HIGHLANDERS AND ISLANDERS 2012 EVALUATION FORM – TEACHING STAFF CAITHNESS/SUTHERLAND EVENT

NAM	E OF SCHOOL	****************	***************************************	
1.	Initial contact with time and dates			
	Was the initial correspondence			
	very good □	good	acceptable	needs improving □
Com	ments:	***************************************	••••••••••	
	***************************************	••••		••••••
•••••	***************************************			•••••
2.	Travel Arrangem	ents		
	Were the travel arrangements			
	very good	•	-	needs improving
Com	□ ments:			
•••••	100100011000111000110011	****************		
3.	<u>Location</u>			
	Do you feel the o	hoice of locat	tion was	
	very good □	good □	•	needs improving □
Com	ments:	•••	• • • • • • • • • • • • • • • • • • • •	

4.	Overall Experience of Pupils				
	How did the children find the initial briefing.				
	very good □	good □	acceptable	needs improving □	
				•••••	
5.	Which sets seem t	o have had the	most impressi	ion on the children?	
Com	ments/Reasons :	*************	***************************************		
6.	Which Sets, if any,	can be improv	ed. If so how?		
				·····	
7.	How worthwhile do	you feel the p	upils experien	ce was, overall?	
	very good □	_	acceptable	needs improving □	
Com	ments:	***************************************			
	••••••••••	*******************	•••••••		
8.	How appropriate w Highlanders" and i			young people "Safer pils?	
	very appropriate □	appropriate □	adequate	not really appropriate □	
Com	ments:				

9.	Do you have any other comments on, or suggestions for improvements to, any aspects of the "Safe Highlanders" project?
Reply	
	***************************************
	***************************************
Signe	d
Thank	you for taking the time to complete this evaluation form.
	e return to: Marie Mackay, DSRL Community Relations Co-ordinator, eay.com, Traill House, 7 Olrig Street, Thurso, Caithness, KW14 7BJ