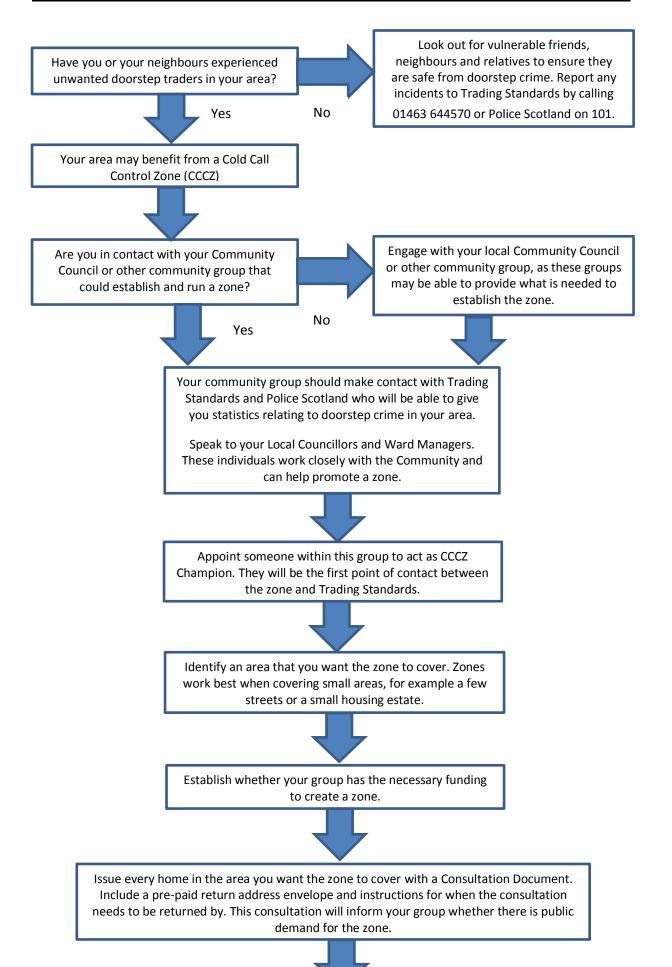
Highland Council Trading Standards Cold Call Control Zone (CCCZ) Action Plan



Analyse the results of your consultation. If there is sufficient demand for the zone, you should begin preparing for its launch.

Prepare street signs to be displayed around the zone and Residents' Information Packs for each household in the area.

Arrange an event to launch the zone. Invite residents to the event and issue Residents' Information Packs. Inform the media to gain publicity for the zone.

Once the zone is in operation, continue to communicate with Trading Standards. Trading Standards will survey the residents in the zone after six months to gauge its effectiveness.

More detailed instructions on setting up a CCCZ can be found by accessing our Cold Call Control Zone Community Toolkit by visiting www.highland.gov.uk/tradingstandards.

While this document can provide you with suggested guidance for setting up a zone, each zone will have a different structure and set up process. It is essential that you engage with Trading Standards if you are interested in establishing a zone by phoning 01463 644570 or emailing trading.standards@highland.gov.uk.