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# **OPTIONS APPRAISAL**

Project: A96 CORRIDOR

Doc no: HGL IRD 01

For: Halcrow Group Limited, Scott Davidson

Prepared by: Duncan Whatmore

Date: 20 September 2006

The contents of this document is intended to form a response to the Interim Report outputs from the Collaboration for Success from an urban design perspective, as well as consolidating some of the issues discussed during the interim reviews of the material and an understanding of the context garnered from site visits.

The material included comprises the following:

- Inverness East SWOT Matrix
- Nairn South SWOT Matrix
- Inverness East Option A Appraisal
- Inverness East Option B Appraisal
- Inverness East Option C Appraisal
- Inverness East Option D Appraisal
- Inverness East Option E Appraisal
- Nairn South Option A Appraisal
- Nairn South Option B Appraisal
- Nairn South Option C Appraisal
- Nairn South Option D Appraisal
- Nairn South Option E Appraisal

The SWOT Matrices identify the strengths, weaknesses, opportunities and threats represented by each option, and indicate the ability of each option to deliver a Masterplan Framework of quality. The threats and opportunities demonstrate issues which may come to arise through that framework option, rather than necessarily being implicit in the implementation of that option – i.e. the possibilities of such scenarios resulting from the option being applied.

The Options have been ranked in order of preference at the far right hand side of each table, although this is does not represent an absolute view, as many of the apparent defects and benefits could be altered during implementation. Nevertheless, the preferred options indicated appear to fulfil the majority of the design criteria being applied, including access, land use, density and its distribution, legibility, effect on existing settlements, sustainability and Placemaking potential.

It is recommended that the preferred options for each site are taken forward in further detail as the suggested Framework for a Masterplan for each area.



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20 September 2006

### For the attention of Mr S Davidson

Dear Scott,

Glasgow G4 0EE

## A 96 CORRIDOR MASTERPLAN

As discussed I enclose my Options Assessment Report for the options generated during the Collaboration for Success workshops and our subsequent interim review.

The material includes a SWOT chart and marked-up plans for the five options for Inverness East and Nairn South, and identifies potential merits and shortcomings of the various options fielded, as well as suggestions for modifications where appropriate.

Please contact me if you require any further material or wish to discuss this report in further detail.

Yours sincerely,

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**Duncan Whatmore** 

#### INVERNESS EAST FRAMEWORK OPTIONS SWOT MATRIX

#### **INVERNESS EAST**

	Strengths	Weaknesses	Opportunities	Threats
Option A	Road infrastructure	Potentially divisive	Well serviced	Pedestrian permeability
	improvements Substantial landscape	Limit to land available	development Recreation opportunities	Pushes up housing
	buffer to the east	development	recication opportunities	densities
	Business/campus very	Isolated from other uses	High density student	Restricted expansion;
	accessible by road		housing near centre	poor integration
	Legible high-density	Limited range of	Integration with	Placemaking not as
	settlement near centre	house types	Inverness	diverse or integrated

Option B	Road infrastructure	Potentially divisive	Well serviced	Pedestrian permeability
	improvements		development	
	Legible landscape	Limits available	Network of routes;	High density isolated
	structure	development land	recreation	clusters
	Business very	Isolated from other uses	Development setting	Houses and
	accessible by road			employment separated
	More dispersed	Clusters of different	Links to existing	Potential lack of
	settlement	uses	structure	integrated character

Option C	Road infrastructure	Potentially divisive	Well serviced	Pedestrian permeability
	improvements		development	
	Range of housing types	Poor landscape	Balanced community	Housing neighbourhoods
	and distribution	infrastructure	and uses	rather than integration
	Business and campus	Encroachment to	High capacity for study	Overdevelopment
	accessible and legible	Culloden; split	and employment	
	Housing linked to golf	Exclusive	Pockets of exceptional	Golf Ghetto
	course		high quality	

Option D	Road infrastructure	Potentially divisive	Well serviced	Pedestrian permeability
	improvements		development	
	Good distribution of	Poorly connected land-	Access to employment	Inadequate connections
	housing densities	scape infrastructure		
	Defined local centre	Inappropriate uses and	Use of flood plain	Indistinct centre
		densities by centre	increases available land	
	Innovative road access	Intensive single use	Highly accessible	Unattractive approach
	arrangement	close to centre	commercial premises	public transport issues

Option E	Road infrastructure	Potentially divisive	Well serviced	Pedestrian permeability	
	improvements		development		
	Access to waterfront	Low employment	Coastal identity	Restricted business opportunity	
	Improved rail capacity	Unbalanced density range	Growth from new centre	Unbalanced and eccentric development	
	Innovative rail access arrangement	Division	Rail halt serving community centre	Split community	4

#### NAIRN SOUTH FRAMEWORK OPTIONS SWOT MATRIX

#### NAIRN SOUTH

	Strengths	Weaknesses	Opportunities	Threats
Option A	Road infrastructure improvements	Potentially divisive	Well serviced development	Pedestrian permeability
	Large open space provision	Reduces housing density range	High density housing by centre	Open space is not a useful amenity
	Road connection to Whiteness	East-west spread too wide	Access to employment	Indistinct character with poor walking access
	Large bulky goods provision	Uses randomly distributed	Commercial growth but	restricted opportunity for placemaking

Option B	Bypass remains to south	Business dominated	Access to industry /	Business park not
	of railway	approach	business off bypass	part of "place"
	Higher densities nearer	Housing development	Future expansion	New development in
	existing centre	concentrated	capacity	two distinct lobes
	District centre with	Other uses more remote	High level of local	Detrimental effect on
	access to all housing	from centre	connectivity	existing local character
	Commercially attractive	Oversimplified strategy	Revive existing local	Nairn entirely bypassed
			commerce	and may suffer

Option C	Road infrastructure improvements	Potentially divisive	Well serviced development	Pedestrian permeability
	More compact bypass	Reliance on direct	Benefit to Nairn with	Limited scope for access
	Modest scale of	access to Nairn Insufficient capacity	more direct access Potential housing	to future development Ineffective expansion -
	development		expansion	critical mass not achieved
	Business park located remote from centre	Inaccessible	Expansion of business / industrial premises	Commercially unsustainable

Option D	Bypass remains to south	Business dominated	Access to industry /	Business park not part	1
	of railway	approach	business off bypass	of "place"	
	Accessible community	Woodland split from	Recreation opportunities	Not of benefit to	1
	woodland near centre	existing settlement		existing town	
	Range of housing	Housing remote	Access from bypass	Two separate places	1
	densities	from Nairn			
	Development distributed	No definite new	Edge of Nairn retains	Built-up bypass	
	over site	settlement centre	identity	corridor	4

Option E	Road infrastructure	Potentially divisive	Well serviced	Pedestrian permeability
	improvements		development	
	Compact bypass	Not most efficient traffic	High degree of	Traffic may not use
		solution - bypass too short	accessibility	bypass
	Compact development	Constrained	Dense development	Overwhelm character
		development	where appropriate	of existing town
	Legible green space	Separate lobes of	Walking routes and	Limit to future expansion
	structure	development	public amenity	within bypass



















