

Caithness & North Sutherland Safe Highlanders

Evaluation Report

September 2017 Event



1. INTRODUCTION

The main objective of the Safe Highlanders is to educate children about all aspects of safety in a fun and enjoyable way. This is provided by eight minute sets designed to deliver safety messages to children.

The sets included in 2017 were:

- Fire Scotland - Fire Safety
- Maritime and Coastguard Agency – Water Safety
- SSEN – Electrical Safety
- Hi-Mats – First Aid
- Police Scotland – Road Safety
- High Life Highland – Internet Safety
- High Life Highland – Drug and Alcohol Awareness
- SEPA – Environmental Safety

2. RESEARCH

Primary research was undertaken by means of two questionnaires consisting of ranked, geographical and open ended questions. Questionnaires were given out to pupils to evaluate the event, and teacher questionnaires evaluated how well they thought the event had run.

Questionnaires were completed after the event and handed back in relation to school area; this enabled a higher response rate with 193 (70.7%) pupils and 14 teachers completing a questionnaire.

The questionnaires from the 193 pupils (94 boys/99 girls) were collected, analysed and presented into charts representing the responses for each of the 13 questions. The 14 teacher responses have been presented in tables, which highlight similar responses.

3. FINDINGS

The findings found that most of the pupils enjoyed the event, with 93.8% of pupils finding the event good or very good, a 2.8% increase on 2016. Only 6.2% said they thought it was okay. Nobody said that they did not enjoy it.

Pupils were least satisfied with the Fire Safety set, with 20.7% stating that they thought it was the most in need of improvement. Pupils identified the reason for this was due to the lack of participation and only being shown a power point presentation. 21.8% either thought the set was ok or did not enjoy.

Another set which came up was Environment. 23.8% either thought the set was ok or did not enjoy it, however only 3.1% thought that it needed improvement. Reasons given were that more activity could have been offered, or that it wasn't targeted at their age range.

The favourite set was the Road Safety set delivered by Police Scotland. This was reflected in the feedback; 81.8% very good and 15.5% good and was undoubtedly down to the content of the set with the car and the dummy. This set also made the biggest impression on the pupils.

Another set that was well received was the Drug & Alcohol Awareness set with 53.9% of the pupils finding this very good and 21.2% finding it good. An example of feedback comments: "I loved the drunk goggles."

The majority of teachers found the event well organised and that they had plenty time to get everything in place. They found that the pupils overall highly enjoyed the event.

One recurring theme was the comments over the length of each set at eight minutes. Many suggested an extra 2 minutes per set taking them to 10 minutes. This has been discussed previously by the organising team, and found not to be possible, as it would extend the finish time of the afternoon sessions by over half an hour, which would in turn mean some pupils not making it back to school to catch their buses home.

4. CONCLUSION

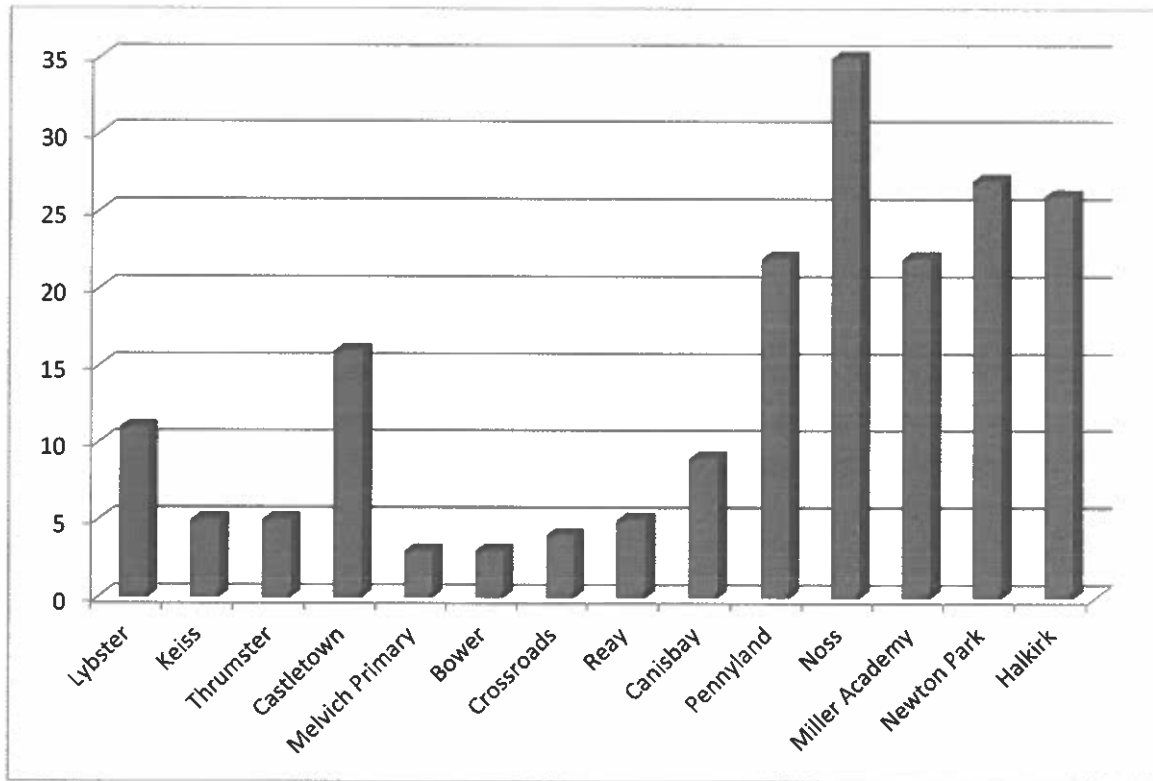
Overall the Safe Highlander 2017 event has been deemed as a success from pupils and teachers and that it has raised safety awareness amongst the school children who attended.

Appendices

Appendix 1: Pupil Responses

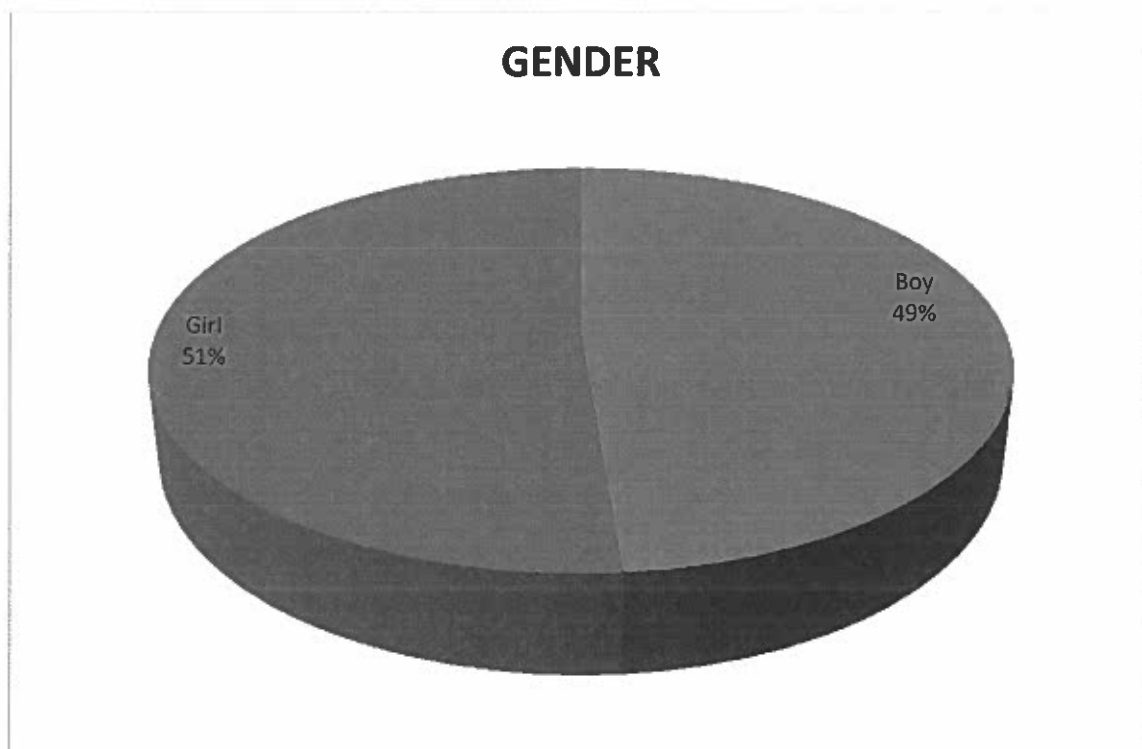
Overall, 193 responses were received by pupils from Lybster, Keiss, Thrumster, Castletown, Melvich, Bower, Crossroads, Reay, Canisbay, Pennyland, Noss, Miller Academy, Newton Park and Halkirk.

The chart below illustrates the breakdowns of where the pupils are based.



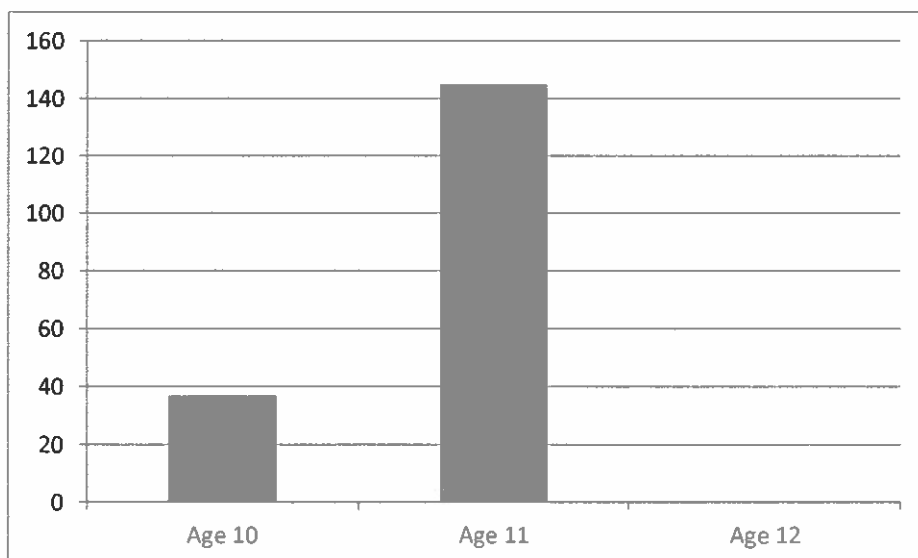
GENDER

The gender split is exactly as it was in 2016; 49% boys vs 51% girls.



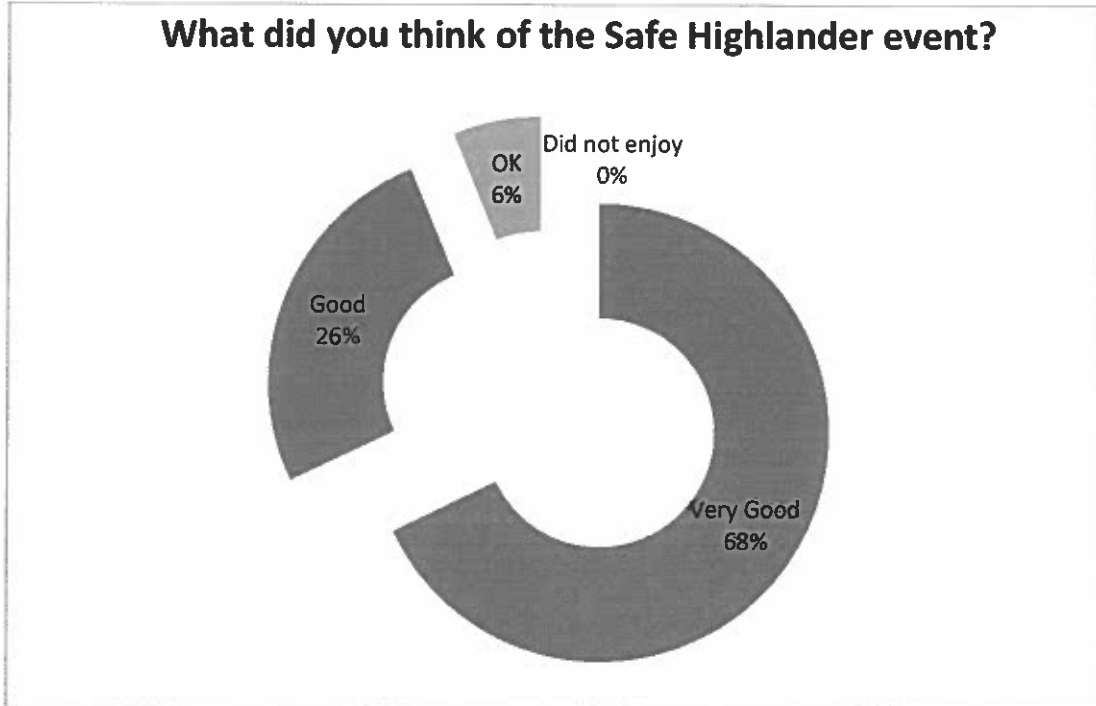
AGE OF PUPILS

As expected for P7, most pupils were aged 11.



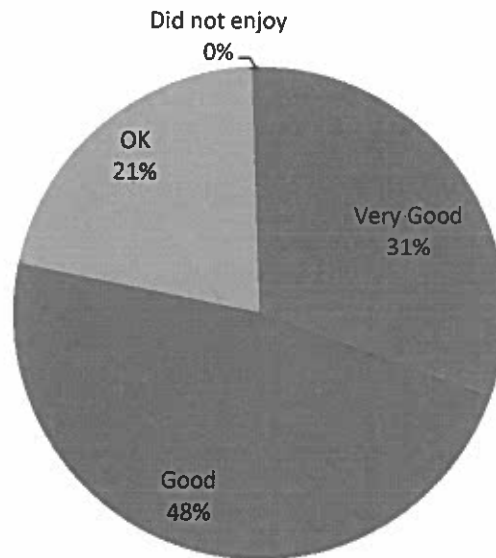
OVERALL EVENT

As can be seen from the chart below, 68% of pupils thought the event was "Very Good" which is an 11% increase on 2016. Only 6% thought that it was ok, and nobody said that they didn't enjoy it. It is therefore clear that most pupils enjoyed the event.



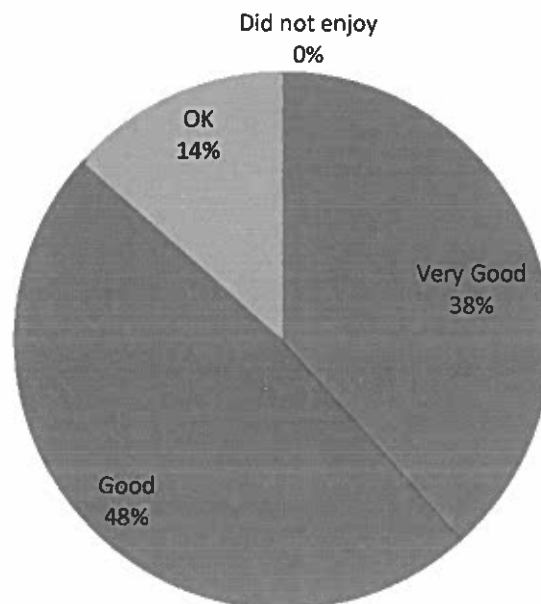
THE SETS

FIRE SAFETY - Scottish Fire & Rescue



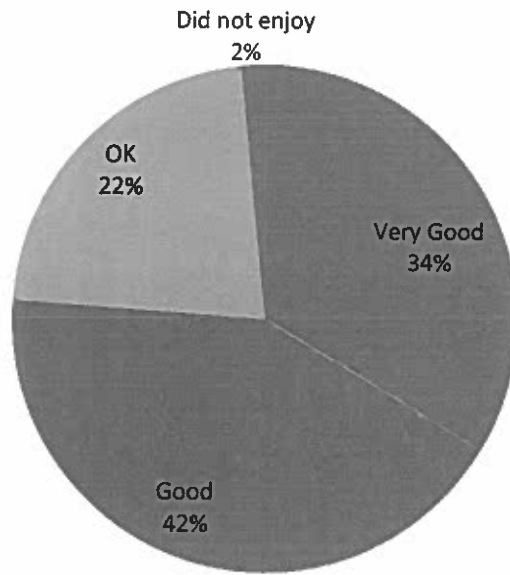
Whilst it was the set that the most felt needed improvement, Fire Safety was still generally well received. Those that found it "ok" said that it could have been more interactive rather than a PowerPoint. Some suggested that a "Hazard Room" could have been set up.

Water Safety - MCGA



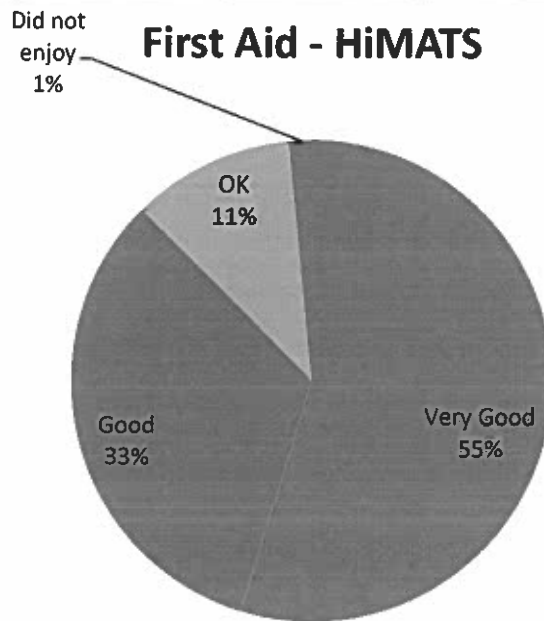
A popular set, only 3% did not enjoy it. They felt that it could have been more exciting.

Environment - SEPA

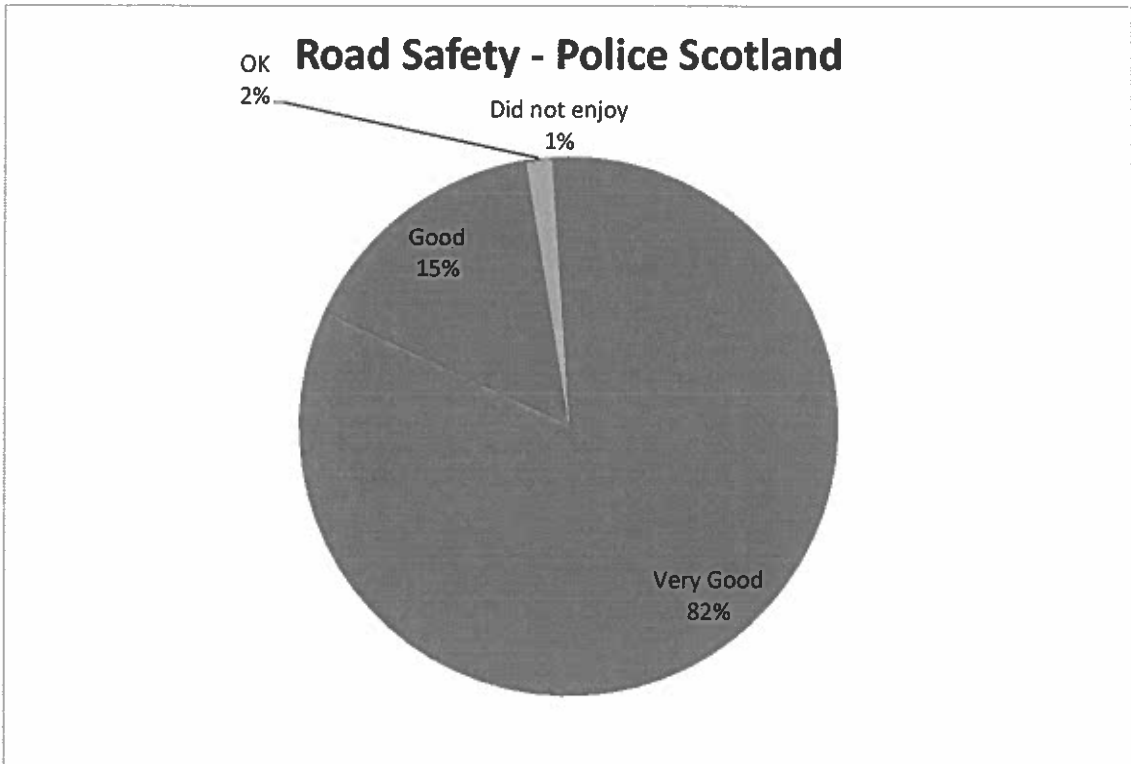


The Environment set by SEPA attracted mostly positive comments, though some felt that there could have been more activity directed at their age range.

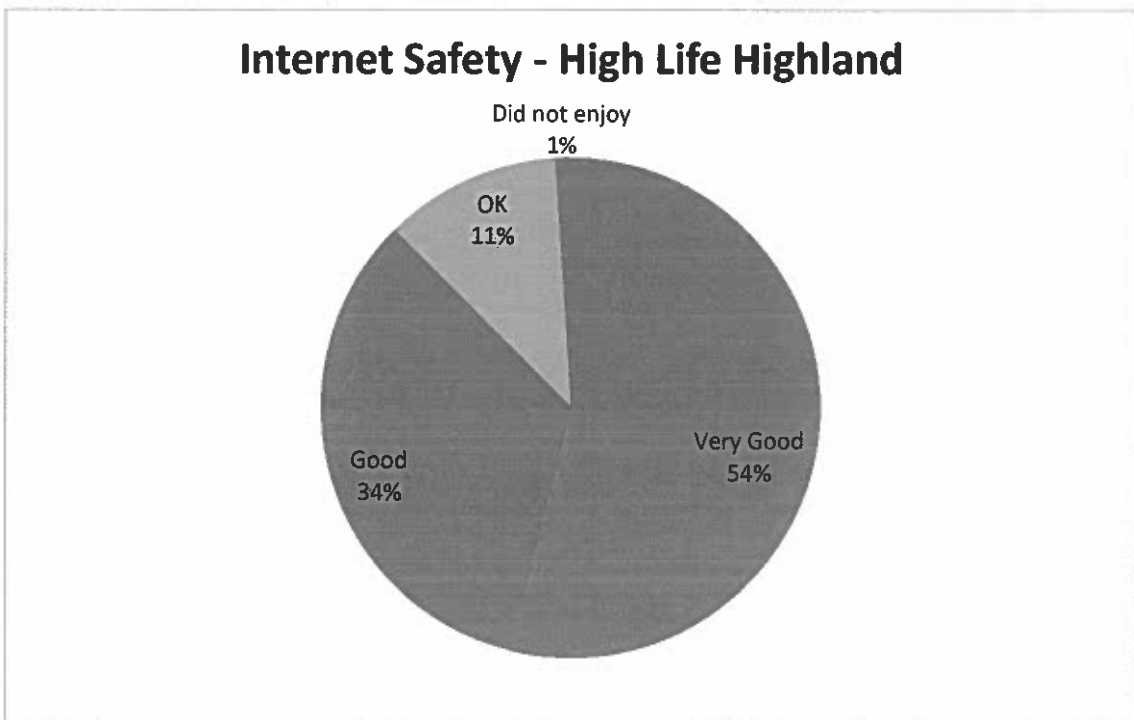
First Aid - HiMATS



First Aid was very popular and many commented on how relevant they felt it was. The only real criticism related to the 8 minute time limit, some suggesting that extending it would allow CPR to be taught.

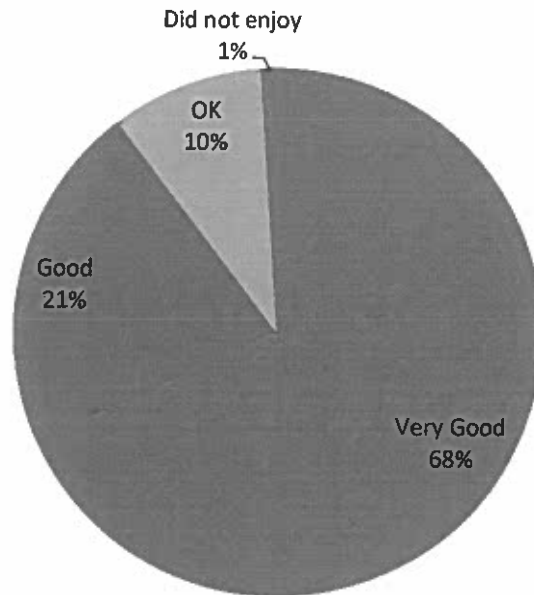


The most popular set this year, the focus was on trying to persuade young people not to be distracted by their mobile devices whilst crossing roads. The few that did not like it found it quite shocking.



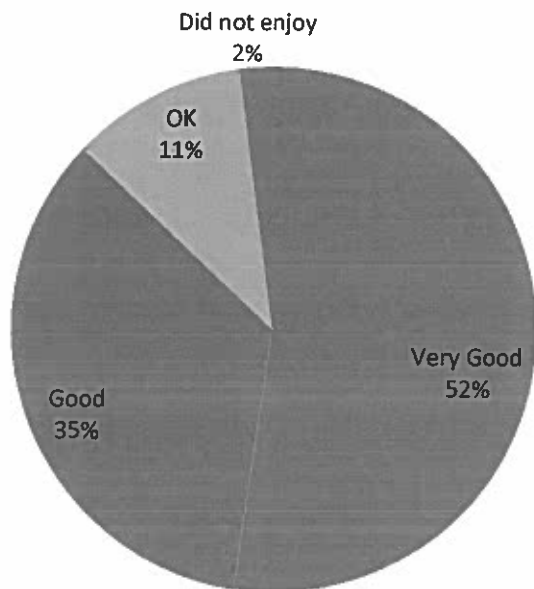
Pupils enjoyed Internet Safety. One pupil said that they felt it was for older children. There were no other suggestions for improvement.

Drug & Alcohol Awareness - High Life Highland



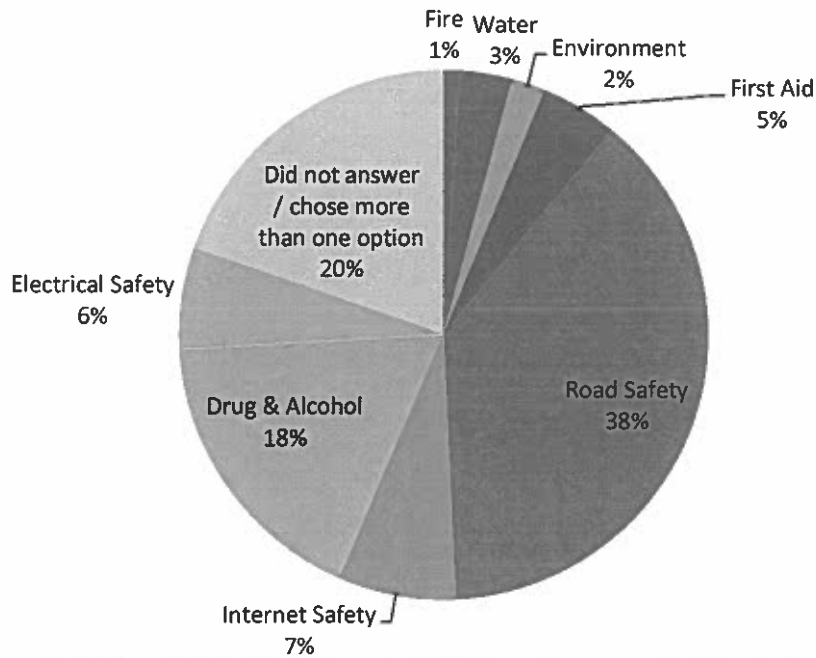
A very popular set, pupils liked trying tasks whilst wearing "drunk goggles." Some said they found posters illustrating the effects of drugs and alcohol "too gory."

Electrical Safety - Scottish & Southern Electricity Networks



Most young people enjoyed watching the video with SSEN. A few commented that it was quite cary, whilst others said that the set could be a little more interactive.

Which set had the most impression?

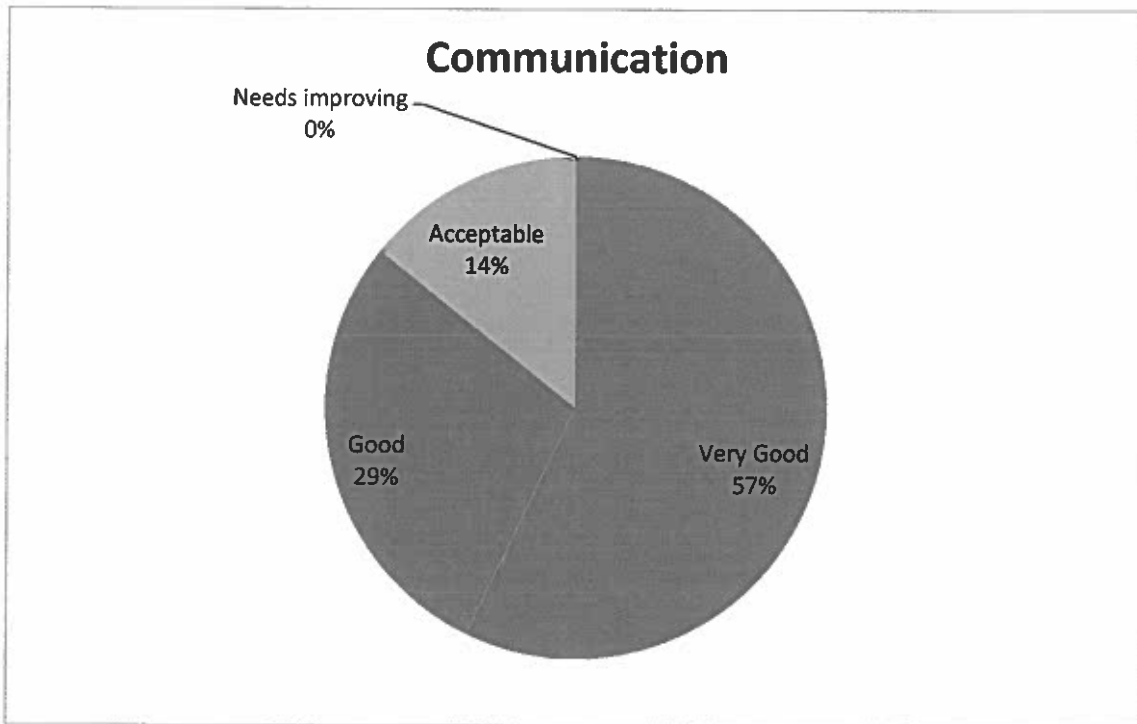


Road Safety clearly had the greatest impression due to the dramatic car & dummy staged accident, with Drug & Alcohol Awareness following.

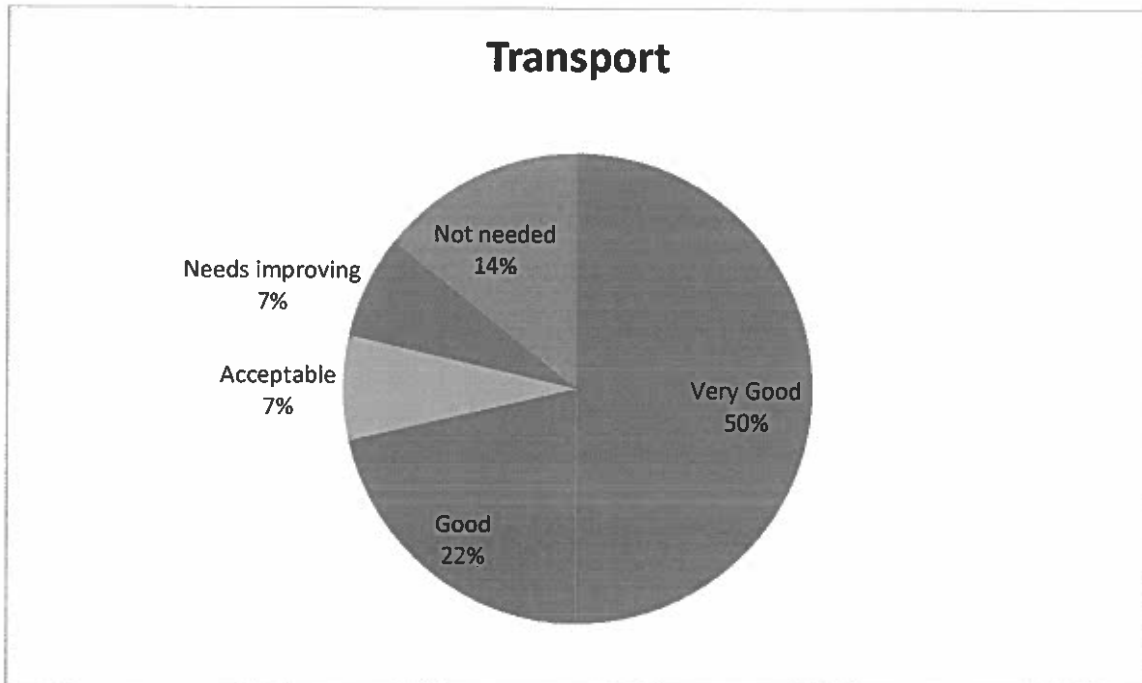
Fire Safety had the lowest impact due to a lack of activity, and whilst there was some activity on the Environment set, some said that there could be more activity for their age range.

58% said that there was no improvement needed to the sets.

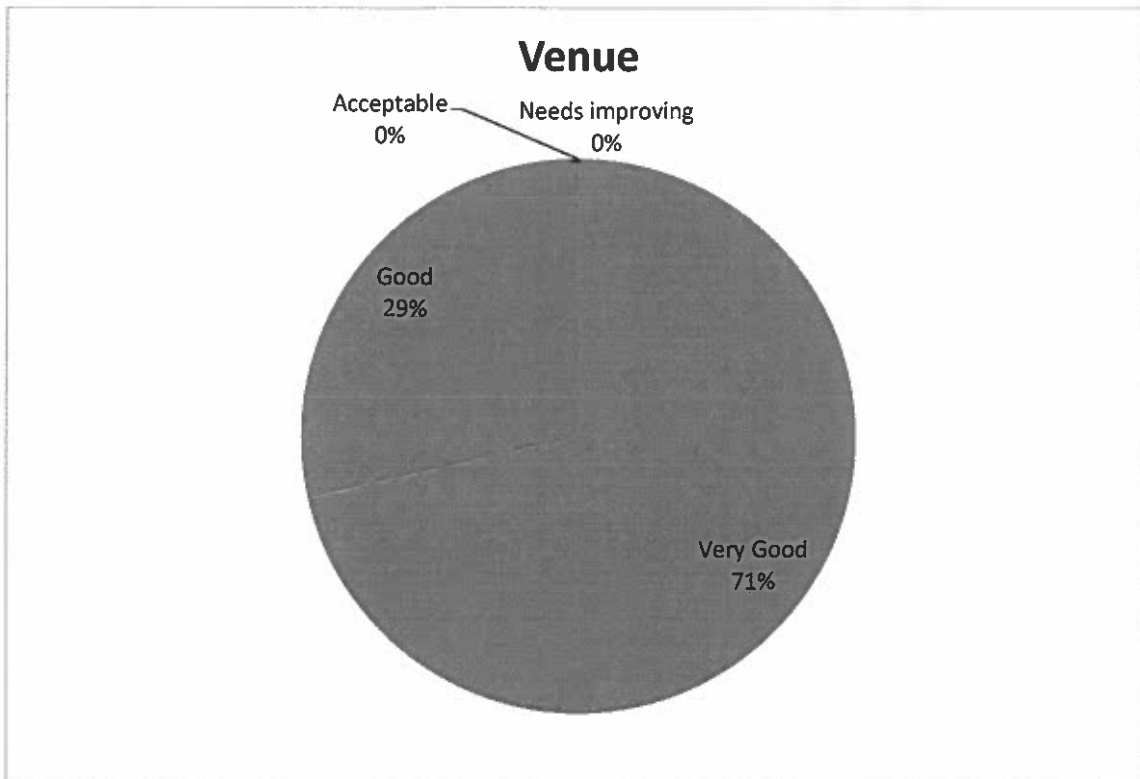
APPENDIX 2 – TEACHER RESPONSES



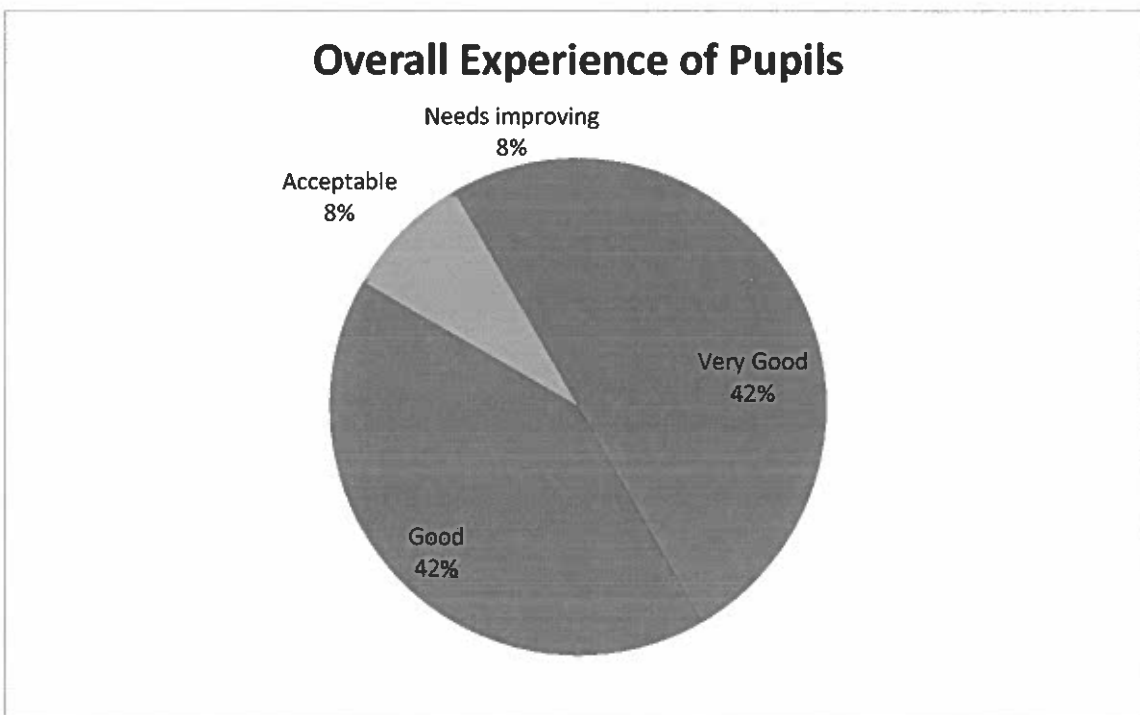
The majority of schools found that plenty of notice was given, and that communication was well managed.



Most schools felt that transport was well managed. Crossroads had a slight delay as the bus company had misinformed their driver about his pickups, which meant that Crossroads should have been on the same route as Canisbay and Keiss; however he noticed this error and the school still made it to the event on time. Newton Park and Noss walked.

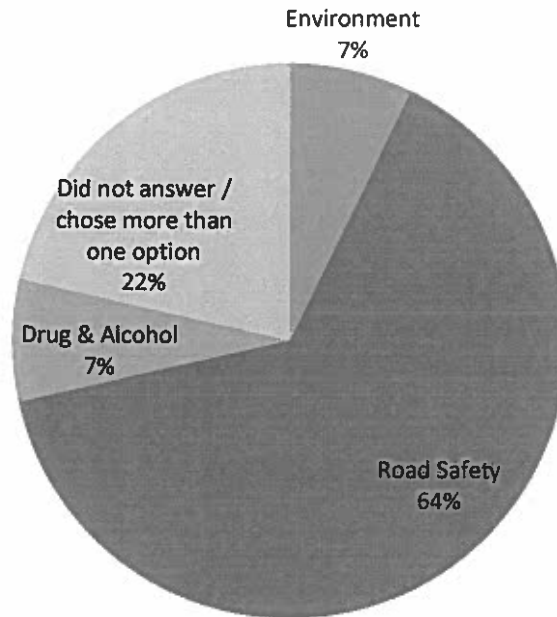


All teachers found that Wick Assembly Rooms to be either good or very good. One teacher advised that consideration may need to be given to wheelchair access in two years' time when they expect to have a wheelchair user in their group.



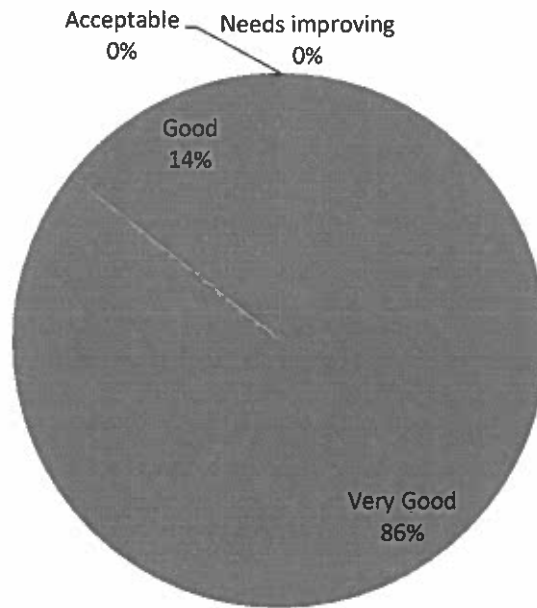
Most teachers felt that the overall experience for pupils was a positive one. The one area for improvement suggested was that speakers be a bit clearer spoken.

Set with most impact



School	Set for improvement	Why?
Pennyland	All sets enjoyed	Need more time
Bower	None	
Castletown	Drug & Alcohol	Not relevant yet
Melvich	Fire	Not as interesting
Crossroads	None	
Reay	None	
Canisbay	Drug & Alcohol	More facts
Noss	Fire Safety	Not very interactive
Miller Academy	Fire Safety	Set up an "At Risk" room
Newton Park	Fire Safety	Needs more activity
Halkirk	Fire Safety	No involvement
Thrumster	First Aid	Teach CPR
Keiss	Environment	Aimed too young
Lybster	None	

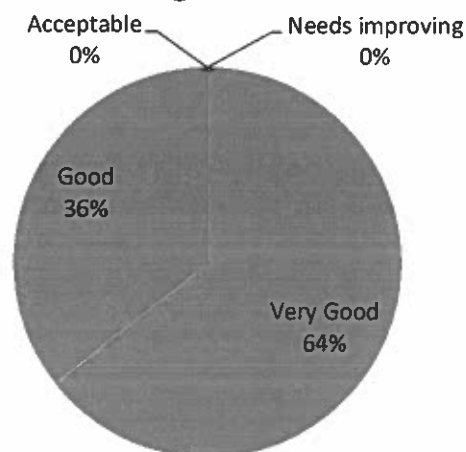
How worthwhile was the event to the pupils?



All teachers found the event worthwhile to their pupils. See comments below:

- Children came away with a lot of knowledge.
- Pupils shared knowledge with others back at school.
- Pupils took something from every set.
- A must for P7, so many important messages.
- Great life Skills.

How appropriate were the sets to the theme of Safe Highlanders?



Teachers found the sets appropriate to the theme of "Safe Highlanders." Further comments:

- The sets take on board the children's age and location brilliantly.
- Internet safety particularly relevant.