

Community Vision

OUR VISION FOR 2030	A resilient, prosperous and welcoming community offering a high quality of life to local residents and visitors alike, by actively pursuing opportunities for sustainable economic development whilst maintaining the special character and cultural and language traditions of Applecross.			
OUR PRIORITIES	<u>Communication</u>	<u>Community sustainability</u>	<u>Employment</u>	<u>Housing</u>
...THE KEY CHALLENGES WE FACE	Dialogue with Trust is irregular & limited	Council & community funds limited	Premises generally in short supply	House prices often beyond local means
	Dialogue between local groups is limited	Few young families living in area	Fewer families stay if jobs of poor quality	Second homes/holiday lets restrict housing availability
	No easy way to gauge local opinion...	Road infrastructure deteriorating	Employment diversity is limited	Local plan can restrict housing development
	The need for change? Local views differ	Limited public transport provision	Seasonal employment dominates economy	Restricted access to land (Trust & crofts)
THE OUTCOMES WE SEEK...	Regular dialogue with the Trust	Secure provision of local services and community assets	More business premises	Wider range of housing solutions (elderly, single occupancy, affordable, accessible)
	Local organisations work more closely More regular local consultation	Encourage more families to settle Improvement of road infrastructure and traffic management	Support for local entrepreneurs Improved services for locals & visitors	Locally focused Trust rental policy Re-examine local plan
	Improved community engagement	New transport solutions	Promote partnership project working	Increased availability of land
NEW INITIATIVES TO MEET THE CHALLENGES...	...Create new 'Discussion Forum' to gauge local opinion in Applecross on key issues	...Local organisations to consider community resilience	...Local organisations to consider employment situation	...Local organisations to jointly consider a housing strategy
	...Trust representatives to be involved in Forum meetings	...Lobby Highland Council to improve road infrastructure	...Local organisations to investigate support for local entrepreneurs	...Trust/crofters to identify land to sell for housing, and to address absenteeism
	...Forum representatives to attend Applecross Trustee meetings	...Visits to learn about other communities' plans for sustainability/resilience	...Local organisations to explore options for new local apprenticeships	...Planning Aid Scotland to help local organisations identify potential housing

NEW INITIATIVES TO MEET THE CHALLENGES...

...Build Forum website to share minutes etc	...Local organisations explore option to buy land from Trust for community development	...New estate plan to identify/facilitate new employment opportunities	locations ...Local organisations to work with HSCHT to deliver new affordable homes
...Encourage more locals to take part in discussions about community's future	... Local organisations to explore option to create 'community hub' of facilities (could include: small shops, office spaces, public space, facilities for visitors, new recreational facilities). On a new site, or within the old steading (or otherwise developed across multiple locations)?	...Local organisations to work with Planning Aid Scotland to identify location(s) for new premises (retail, office, workshops, yards etc. as required)	...Trust to identify suitable plots for local self-builders to buy from them
...Community develop a 'Shared Vision for Applecross' then local organisations refer to it		...Trust to assess options for new woodland crofts (these could provide employment & housing)	...Trust to develop a Housing Policy explaining how tenancies awarded
...Trust to develop new estate plan which supports community/is aligned to Vision			...Trust to continue or increase their role as providers of adequate rental housing stock
...Trust to develop ways to speed up decision-making on new proposals	...Improve key infrastructure (e.g. faster broadband / new strategic footpaths)	...Local organisations to jointly explore option to create new visitor facility	...Local organisations work together to accommodate seasonal workers

GUIDING PRINCIPLES

Regular communication	Build resilience for a secure future	A joined-up approach is essential	Increase range and supply of housing options to meet all needs
Open and honest communication	Attract and retain people of working age	Enable a wide range of opportunities	Ensure housing stock is of a suitable standard.
All views to be listened to	Maintain and celebrate cultural heritage	Consider impacts on existing businesses	Help facilitate access to land for housing