Position in Settlement Hierarchy	Main Centre
2005 Estimated Population	798
Housing Completions 2000-2006	3
Primary School Capacity (roll/physical capacity)	42%
Water Capacity (allocations versus capacity)	Capacity
Sewerage Capacity (allocations versus capacity)	Limited capacity

Helmsdale is situated on the east coast at the mouth of the Strath of Kildonan where it converges with the A9 (T) and the railway. The village is contained by the slopes of Creag Bun-Uillidh, the River Helmsdale, the golf course and agricultural land to the west and the presence of crofts and coastal conservation designations to the east.

Levels of housing development have been low in Helmsdale in recent years.

## **Prospects**

The formal grid pattern of the planned village (1811-1825) is still in evidence and may merit formal Conservation Area status.

There is an unmet demand for all housing types, private, rented and low cost home ownership. Housing development opportunities relate to specific allocations that have been identified as most capable of delivering development.

Land identified at Rockview Place and Simpson Crescent offer opportunities for development on readily accessible land within the settlement.

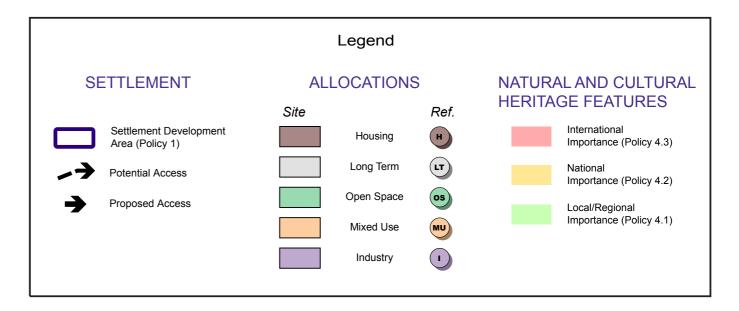
Redevelopment opportunities at St Johns Church and the vacant police station offer potential for housing or other uses.

The continued identification of land for business and industry gives scope for development of new or relocation of existing businesses.

The potential development of a camping/caravan park would increase the ability of the settlement to retain visitors to the area. Scope for such a facility is likely to exist outwith the defined settlement boundary. Waste water treatment has a limited capacity for further development.

## **Development Factors**

- · Coastal location adjacent to the Moray Firth SAC;
- Identification of effective land supply in central locations;
- Safeguard the village setting, including rising land and open seaboard approaches.



## Site Allocations

Site Reference	Site Area	Location	Housing Capacity	Developer Requirements
H1	1.4 ha	north of Rockview Place	40 units	Improved access to site, provision of off-street parking for existing housing, phasing of housing across site, mix of tenures. Surface water drainage scheme. Assessment of potential contamination.
H 2	0.8 ha	West of primary school	15 units	Suitable access required. Potential access provision to longer term land to north-west. Surface water drainage scheme.
Н3	0.14 ha	St John's Church	4 units	Sympathetic conversion of vacant church building, improved access and provision of parking, landscaping and planting.
H 4	0.7 ha	Simpson Crescent	12 units	Development setback from seaward edge of site, design and layout to respect landform to reduce visual impact, and safeguard water and drainage infrastructure. Assessment of potential contamination issues.
MU 1 (B/H/C)	1.3 ha	Shore Street	-	Potential for redevelopment of area for mix of uses – visitor interpretation, business and residential use. Relocation of existing garage use. Assessment of potential contamination issues. Flood Risk Assessment.
I 1	1 ha	north of industrial estate	-	Site for expansion of existing industrial site. Access through improved existing road.
LT	2.4 ha	North Helmsdale	-	Longer term provision. Potential access from site to south east.

(Housing capacities are indicative only and given on the basis of likely development densities.)

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