16/101 No 3644 CGF/13/0006





#### APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000

Nam	e of Organisation:	
Hand	Is Up for Trad	
Nam	e of Project or Activity Requiring Support:	
The	Scots Trad Music Awards	
	th of the Council's funding streams are you applying to? The provide closing date details where applicable)	
Gael	ic Funds (Budget)	
is th	e amount you are applying for:	
	£5,000 or under	
Esti	l amount applied for: £ 26,800 mated cost of funding in kind applied for: Please see 1.8 regarding Venue fees	
	se detail what funding in kind has been applied for e.g. Council staff time, use nises or equipment, waiving of fees or administration support	of
	and and Decourse to store The Orate Trad Music Association in Decourse in Decourse	

Equipment and Resources to stage The Scots Trad Music Awards in Inverness in December 2014

#### What type of organisation are you? (please tick all that apply)

N _ 2014년 - 전성방법 - 방법의 가지, 학교들의 - 영법의 개별 - 시작하는 전성방법 - 방법의 가격 학교 방법 - 영법	
Company Limited by Guarant	(
If yes - Company Number	Х
	SC 236 428
	Company Limited by Guarant If yes – Company Number

Please remember guidance to completing the application form is available <u>here</u>. Appropriate links to the guidance are situated throughout the form: <u>This page</u>

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For official use only		
Application reference number		

### PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

The Scots Trad Music Awards

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year)	Thursday 4 <sup>th</sup> December 2014 (Get In)
	Friday 5 <sup>th</sup> December 2014 (Fit Up)
	Saturday 6th December 2014 (Technical
	Rehearsals and Event)
End date (month and year)	Sunday 7 <sup>th</sup> December 2014 (am Get Out)
Location	Inverness Leisure Centre

- 1.3 What activity or project do you want us to support? For example:.
  - Aims of the project and how you are going to do it
  - Help with running costs or for a specific project or activity?
  - Who will benefit

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

The MG ALBA Scots Trad Music Awards, produced by Hands Up for Trad in partnership with our Media partners MG ALBA, is a major, national cultural event who's aim is to highlight Scotland's wonderful traditional music in all its forms and to create a high profile opportunity, bringing Scottish traditional music and the music industry into media spotlight resulting in increased public attention. The Scots Trad Music Awards provide a glittering "Oscars" like performance showcase, with 18 Awards selected following a rigorous public voting system, which attracts over 100,000 votes from across the world.

The Scots Trad Music Awards have been broadcast for the last six years on BBC ALBA, (as a bilingual presentation in both Gaelic and English). They are also available on BBC iPlayer and Freeview. We can confirm that the Scots Trad Music Awards are one of the most viewed broadcasts on BBC ALBA, with viewing figures in excess of 500,000.

Hands Up for Trad has a strong commitment to present the Scots Trad Music Awards outwith Scotland's central belt, ensuring that we reach audiences from a wide geographical spread as well as placing the event at the heart of the communities where Scottish Traditional is thriving, placing a unique distinctive cultural emphasis from our host area. In recent years the Scots Trad Music Awards have taken place in: Dumfries -2009 Perth - 2010 & 2011 Fort William – 2012 Aberdeen – 2013

Since it's inception 12 years ago, the Scot's Trad Music Awards have grown hugely, helping to present Scottish Gaelic culture as a mainstream presentation by bringing together high profile musicians, policy makers, audiences and other leading agencies. The event requires venues which can offer an increased capacity which was what has underpinned our choice regarding The Inverness Leisure centre (along with a longstanding ambition the bring The Awards to Inverness and the Highland region). However, as an empty shell, Hands Up for Trad will have to hire and install a full lighting rig, staging, audio equipment including a large PA system which can accommodate complex Live sound mixes, as well as transplanting and accommodating staff and artists over three days in December 2014. This is hugely expensive and therefore we seek additional funding from the Highland Council in order to produce this high profile event in Inverness.

The Scots Trad Music Awards will benefit Inverness directly by bringing an increased footfall of visitors to the City, who will all require services and accommodation. Each year the event sells out and even in Aberdeen in 2013, it was a challenge for people to find accommodation. As part of the television broadcast, Inverness will be presented as the Highland's vibrant capital in the lead up to Christmas in 2014. The broadcast is shown on BBC ALBA each month throughout the following 12 months as well as a special features programme, both of which get sold to international broadcasting companies, further ensuring that Inverness is benefited further from hosting The Scots Trad Music Awards.

1.4 Does your activity or project involve building or landscaping work?

Yes 🗆 No 🗙

If yes please answer both a) and b) below.

a) Does your organisation (Please tick): Have ownership of the land or building

Yes 🛛 No 🗙

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes 🛛 No 🗙

b) Is planning permission needed for your project? Tick one option below.
 Planning permission not required X

Planning permission required and has been granted  $\Box$ 

- 1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:
  - · Get rid of unlawful discrimination, harassment and victimisation;
  - Make sure that people from different groups\* are treated fairly and have equal chances to use services and that there is more equality between groups\*;
  - Make sure that people from different groups\* get on together.

\*Groups are people who have "protected characteristics" in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

Hands Up for Trad is committed towards producing and presenting events which adhere strictly to our equal opportunities policy, a summary of which is detailed below:

Hands Up for Trad aims to implement an equal, collective and ensemble approach to the work it does, where all voices are valued to enable a sense of collective ownership in the company. This extends not only in its approach managerially but also creatively across the board. The company aims to foster a sense that what it produces belongs to everyone. This is transferred to its audiences as a celebration of the spirit in which the company works.

- Hands Up for Trad strives to operate a policy of Equal Opportunity in all aspects
  of its work. The company values the contribution of the individual regardless of
  sex, age, disability, race, colour, religion, sexual orientation, social background
  or marital status.
- Hands Up for Trad applies an equal opportunities policy to all areas of its work; this includes the recruitment of staff, committees and Board members.
- All members of the company have a responsibility to follow this policy. Hands Up for Trad is committed to making this policy effective by encouraging staff awareness of the policy and codes of good practice.
- Hands Up for Trad undertakes periodic monitoring to assess and review the effective implementation of this policy. This is the responsibility of the Company Secretary.
- Any complaints regarding the breach of this policy are fully investigated by the Company Secretary.
- Hands Up for Trad endeavours to market its work to all members of the community and strives to make its work as accessible as possible.
- Hands Up for Trad ensures that publicity material does not contain sexist or racist language or imagery.
- Hands Up for Trad seeks to employ/contract a workforce which reflects the diverse community at large as a reflection of the individual and unique contribution of the people in that community irrespective of age, sex, race, marital status, disability, sexuality, colour, religion, ethnic or national origin, history of illness, needs of dependants and/or parenthood as well as political beliefs.

 Hands Up for Trad is committed to a policy of equality of opportunity in all areas of its work. In particular, Hands Up for Trad aims to ensure that no potential or actual employee receives more or less favourable treatment on the grounds of age, sex, race, marital status, dependents and/or parenthood.

Hands Up for Trad places inclusion and equalities at the heart of all its activities. Music is an activity and language without barriers, which exists to unite communities. We work with individuals and groups from diverse backgrounds and with differing beliefs as well as with individuals who have special needs. We select venues with disabled access as well ensuring that our presentations as bilingual. Our website <u>www.scottishcultureonline.com</u> has features for those with visual impairment.

1.6 Where <u>relevant and appropriate</u> please describe any contribution your project may make towards promotion of the Gaelic language?

The Scots Trad Music Awards contribute hugely towards the promotion of Gaelic in a contemporary Scottish cultural context. The use of Gaelic language is more than an additional extra at the Scots Trad Music Awards, Gaelic is interwoven throughout the planning and presentation processes. The bilingual presentation will be presented by Mary Ann Kennedy and Tony Kearney as well as broadcast live on BBC ALBA, BBC Scotland's Gaelic language digital channel. The broadcast will also be available on BBC iPlayer further presenting access to the Gaelic language for wider audiences. All press releases are issued in English and Gaelic and many of the staff who work on the event use Gaelic routinely as their primary language. Importantly, The Scots Trad Music Awards also celebrate the success and achievements of artists who use Gaelic as their primary creative source.

Additionally, the Awards themselves recognise the contributions to Gaelic specifically through two of the awards, including Gaelic Singer of the Year and Gaelic Services to the Community as well as a heavily influenced Gaelic programme of performers.

- 1.7 Please tell us if you have spoken to anyone about your application for advice and support e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:
  - Morag Anna Macleod Mitchell, Gaelic Development Officer
  - Mr K Murray, Gaelic Development Manager, Education, Culture and Sport Service
  - Rob Gibson, MSP

1.8 Please tell us about any funding in kind you are seeking from the Council:

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Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
We seek, as part of this application the fees towards the hire of Inverness Leisure Centre. We have included it as a fee detailed in budget rather than In Kind Support	£1500 x 3 + VAT

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- Breakdown of Total Costs £ Item/Activity Year 3\* £ Year 1£ Year 2\* £ Total £ 2014 2015 2015 Staffing Security 700 Not Not 700 Lighting Designer 1800 Applicable Applicable 1800 **Technical Manager** 3000 3000 Artists 7500 7500 Project Management 10000 10000 Additional Staff 1000 1000 7000 Other Costs Marketing 7000 Not Not Venue hire (inclusive VAT) e.g. property 5400 Applicable Applicable 5400 costs, Staging 3000 3000 Masking/Blacks 1500 1500 transport, equipment, Lighting Hire 9000 9000 Sound Hire 5000 insurance, 5000 marketing Awards 1700 1700 Chairs/Linen etc 2000 2000 1800 **Table Dressings** 1800 Wine 2500 2500 1700 1700 Catering Accomodation for artists 6000 6000 Insurance 700 700 500 Subsistence 500 **Total Project Cost £** 71,800 Total Funding Request £ 26,800
- 1.9 Please provide a breakdown of how much will your activities/project will cost and how much **Funding you are applying for from The Highland Council:**

## 1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Not plicable	Not Applicable	15000 10000 17000 3000
 		45000

\*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
  - a. Community support for your project (e.g. surveys, etc.)
  - b. Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
  - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

Over the Last 12 Years, the Scots Trad Music Awards have become a major, cultural, annual event, celebrating the success of established and emerging Scottish Traditional Musicians. The event attracts leading industry practitioners, artists, audiences, stakeholders, representatives from the Scottish Government and other leading agencies as well as national press and broadcast interest. It is the one event which brings together the industry. It is fair to say that over the last 12 years, The Scots Trad Music Awards have contributed hugely towards turning Scottish Traditional Music and Gaelic culture into a mainstream and highly recognised cultural and vibrant activity in Scotland.

The annual Media report for the Scots Trad Music Awards 2013 in Aberdeen will be available in the new year.

#### 1.12 Is this a new or additional activity or project? – Yes X No □ If yes, what change will your activities or project make in your community?

The Scots Trad Music Awards will present a distinct Highland cultural identity in Inverness, showcasing artists and music which originates from the host area. At this early stage, we are in negotiations with Shooglenifty, Fiddler's Bid, Julie Fowlis and Adam Sutherland for The Scots Trad Music Awards in 2014.

This will be our first visit to Inverness and although the logistics of staging an event of this size are challenged both practically and financially, we are confident that Inverness is the perfect location for the Scots Trad Music Awards in 2014. As the event has grown in size and by being broadcast on BBC ALBA, The Awards offer a really high profile opportunity to promote our host area through widespread marketing and press coverage ahead of the evening. Scottish Traditional Music has deep cultural significance to the Highland region and with strong Gaelic traditions, The awards, (which are presented as a bi-lingual presentation) will highlight Inverness and the Highland region at the forefront of Scotland's cultural identity in 2014.

If No, how has your activities or project been funded in the last three years?

Not Applicable

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1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

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How you	will know you have made th	e change?
Year 1 Measurable	Year 2 Measurable	Year 3 Measurable
Outcome	Outcome	Outcome
To Present The Scots	Not Applicable	Not Applicable
Music Awards In Inverness,		
attracting a minimum of 500		
new Audience Members		
from the Highland region		
To increase Gaelic usage in		
mainstream media,		
although at early planning		
stages, we would like to		
work alongside Gaelic		
Officers to establish contact		
with Gaelic speaking		
groups and perhaps feed		
into workshops. (These		
details are unconfirmed at		
time of submitting		
application, but would aim		
to develop further into 2014		
and identify measurable		
and achievable outcomes).		
Additionally, we will aim to		
provide workshops and		
possibly also FOH		
performances with local Traditional music		
10 March 10		
organisations, for example: Feis Rois.	i i i i i i i i i i i i i i i i i i i	

## 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

Not Applicable	
	I

# PART 2: SPECIFIC QUESTIONS RELATING TO THE FUNDING STREAM WHICH YOU ARE APPLYING TO:

There are no additional questions. Please continue to PART 3: About your organisation

### PART 3: ABOUT YOUR ORGANISATION

Guidance on completing part 3: ABOUT YOUR ORGANISATION

#### 3.1 What is your organisation's name and address?

Organisation name	
Hands Up for Trad	

#### Organisation address

Suite 4 Melville Drive 70 Drymen Road Bearsden Glasgow

Postcode G61 2RH

#### Website

Name

http://projects.scottishcultureonline.com/scotstradmusicawards/

Council Ward (see guidance note to clarify which Council Ward the project or activity will cover)

The Activity will take place in Inverness but will benefit all council wards in the Highlands.

## 3.2 Who is the main contact for this application? (They must have a good knowledge of the organisation and this application)

Title:	Mr	Forename/s:	Simon	Surname: Thoumire
<b>.</b>	•			
		nisation:		
Creativ	e Direct	or		
Address	5			
Suite 4				
Melville	e Drive			
	men Ro	ad		
Bearso				
Glasgo				
Clasyc	/**			
				Postcode G61 2RH
Phone I	number			
		54 572		Evening: 07775 854 572

### Email address

info@handsupfortrad.co.uk

Does the main contact have any communication needs? E.g.textphone, sign language, large

print? YES 🛛 🛛 NO 🗙

If yes, what are they? (maximum 20 words)

Not applicable

#### a) When did your organisation start? Month February .Year 2002

b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

Hands Up for Trad exists to promote Scottish Traditional Music through education, information and advocacy underpinned by an open, inclusive policy across our programme. Our projects attract artists, participants and audiences from across Scotland. Our programme includes a carefully constructed and interconnected programme of events which offers a lifelong relationship with Scottish Traditional Music, Including:

Tinto Summer School, which provides a series of residential Traditional Music residential schools to young people with little or no experience of music making. http://projects.scottishcultureonline.com/tinto/

**BBC Scotland Young Traditional Musician of the Year,** where shortlisted young people receive professional development and intensive mentoring before competing for this highly coveted award which helps to launch professional careers.

http://www.scottishcultureonline.com/groups/bbc-radio-scotland-youngtraditional-musician-of-the-year-award/

Scots Trad Music Awards (see above) http://projects.scottishcultureonline.com/scotstradmusicawards/

**Distil** provides professional traditional musicians from across Scotland to collaborate with leading musicians from other genres as part of an intensive professional and creative development residential retreat. <u>http://projects.scottishcultureonline.com/distil/</u>

Scottish Traditional Music Hall of Fame which recognises the contribution made by individuals to the industry throughout their lifetime. http://projects.scottishcultureonline.com/hall-of-fame/

**Scotland Sings** provides training and performance opportunities across Scotland for community singing groups, Now in it's third year, Scotland Sings forms part of The Scottish Governments Winter Festival's initiative and is an established part of St Andrew's Day celebrations.

http://projects.scottishcultureonline.com/scotla	inasings/

**The Big Song Relay, in 2014**, Hands Up for Trad will produce the Big Song Relay as part of the Big Big Sing, produced by Glasgow UNESCO City of Music, where community singing groups will accompany the Queen's Baton Relay as it travels across Scotland ahead of the Commonwealth Games in 2014.

c) Is there any restriction on who can join your organisation?

Yes  $\Box$  No X If yes, what are they and why do you have them?

Not Applicable

- d) How many people are on your governing body or management committee? 4
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? (please note that this will not affect your application)
  - Yes 🛛 No X

If yes, please provide names:

Highland Council Elected	Role i.e. Office Bearer, Voting Member,
Members	Ex-official / advisory, other

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes	Х	No	1
100	<b>Z</b> N		

If yes -

a) What is/was it for, and from which Service or Ward budget was it provided?

Year 1: 2013		
No funding received from The Highland Council		
Year 2:	·	a para ana ang
2012 Yes, The Highland Council contributed towards The So Anniversary in Fort William.	cots Trad Music Aw A	wards 10 <sup>th</sup>
(Fort William and Adnamurchan Ward)	-2 <sup>2</sup> - 1	
Year 3:		
2011 No funding received from The Highland Council		

b) How much funding do/did you receive?

Year 1: 0 Year 2: £8,000 Year 3: 0 c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

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#### HANDS UP FOR TRAD (SC263428)

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#### STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 29 FEBRUARY 2012

		Unrestricted Funds	Restricted Funds	2012 Total	2011 Total
INCOMING RESOURCES	Note	£	£	£	£
Grant income	3	-	89,485	89,485	45,500
Ticket sales	4	50,576	-	50,576	52,536
Interest received	-	-		-	39
		50,576	89,485	140,061	98,075
RESOURCES EXPENDED					
Costs of generating income	5	4,154	2. <del></del>	4,154	2,545
Costs of charitable activities	5	47,399	89,485	136,884	98,045
Costs of governance	5	2,799	-	2,799	1,212
		54,352	89,485	143,837	101,802
NET REDUCTION IN FUNDS				(3,776)	(3,727)
Fund balances brought forward				11,529	15,256
FUNDS BALANCES CARRIED FORWAI	RD			7,753	11,529

#### BALANCE SHEET FOR THE YEAR ENDED 29 FEBRUARY 2012

CURRENT ASSETS Cash at bank NET ASSETS	Note	2012 Total £ 7,753 7,753	2011 Total £ 11,529 11,529
RESERVES Restricted Funds	7	-	-
Unrestricted Funds TOTAL FUNDS	7	7,753	11,529 11,529

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 29 February 2012.

The members have not required the company to obtain an audit of its financial statements for the period ended 29 February 2012 in accordance with Section 476 of the Companies Act 2006.

The Trustees and Directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board of Trustees on 17 May 2012 and were signed by:

Simon Thoumire

#### HANDS UP FOR TRAD (SC263428)

#### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 29 FEBRUARY 2012

#### 3. GRANT INCOME

All grants received are treated as restricted funds.

	2012	2011
Grants received	£	£
Creative Scotland	68,000	-
PRS Foundation	15,210	-
Community Force	6,275	Ξ.
Scottish Arts Council	-	45,500
	89,485	45,500
	2012	2011
Grants received against charitable activities	£	£
The Scots Trad Music Awards	20,000	14,000
The BBC Radio Scotland Young Traditional Musical Awards	22,000	2,000
The Tinto Summer School	12,275	4,000
The Scottish Traditional Music Forum	-	5,500
Scottish Culture Online	10,000	
The Distil Project	25,210	20,000
	89,485	45,500

#### 4. TICKET SALES

	2012	2011
	£	£
The Scots Trad Music Awards	34,467	37,683
The BBC Radio Scotland Young Traditional Musical Awards	5,600	5,365
The Tinto Summer School	10,509	9,488
	50,576	52,536

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#### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 29 FEBRUARY 2012

#### 5. RESOURCES EXPENDED

FundsFundsTotalTotal $\pounds$ $\pounds$ $\pounds$ $\pounds$ Heat, light and power114-114Telephone and internet646-646-6460ffice expenses3,394-3,394-3,3941,609 $4,154$ - $4,154$ 2,545Costs of charitable activities (see also note 6)Support costs41426,88827,3024,703Venue hire12,23024,49736,72731,564Performers9,86819,76629,63418,856Marketing6,41311,27417,6873,668Training costs900Travel and subsistence2,0464,0606,106406Music Forum1,000-1,00016,188Trustees' remuneration14,5073,00017,50721,446Trustees' expenses921-92131447,39989,485136,88498,045Costs of governanceProfessional fees716-7160ffice costs713-1,3706572,799-2,7991,212-Total54,35289,485143,837101,802		Core	Project	2012	2011
Costs of generating income         Heat, light and power       114       -       114       125         Telephone and internet       646       -       646       811         Office expenses       3,394       -       3,394       1,609 $4,154$ - $4,154$ $2,545$ Costs of charitable activities (see also note 6)         Support costs       414 $26,888$ $27,302$ $4,703$ Venue hire       12,230 $24,497$ $36,727$ $31,564$ Performers       9,868       19,766 $29,634$ 18,856         Marketing $6,413$ $11,274$ $17,687$ $3,668$ Training costs       -       -       900 $7$ $7$ $36,727$ $31,564$ Music Forum $1,000$ -       1,000       6,106       406         Music Forum $1,000$ - $1,000$ 16,188         Trustees' remuneration $14,507$ $3,000$ $17,507$ $21,446$ Trustees' expenses       921       -       921       314         47,399 $89,485$ $136,884$ <		Funds	Funds	Total	Total
Heat, light and power       114       -       114       125         Telephone and internet       646       -       646       811         Office expenses       3,394       -       3,394       1,609 $4,154$ - $4,154$ $2,545$ Costs of charitable activities (see also note 6)       Support costs       414       26,888       27,302       4,703         Venue hire       12,230       24,497       36,727       31,564         Performers       9,868       19,766       29,634       18,856         Marketing       6,413       11,274       17,687       3,668         Travel and subsistence       2,046       4,060       6,106       4066         Music Forum       1,000       -       1,000       16,188         Trustees' remuneration       14,507       3,000       17,507       21,446         Trustees' expenses       921       -       921       314         47,399       89,485       136,884       98,045         Costs of governance       716       -       716       555         Office costs       713       -       713       -         Financing       1,370 <td></td> <td>£</td> <td>£</td> <td>£</td> <td>£</td>		£	£	£	£
Telephone and internet       646       -       646       811         Office expenses $3,394$ - $3,394$ 1,609 $4,154$ - $4,154$ 2,545         Costs of charitable activities (see also note 6)       Support costs $414$ $26,888$ $27,302$ $4,703$ Venue hire       12,230 $24,497$ $36,727$ $31,564$ Performers       9,868       19,766       29,634       18,856         Marketing $6,413$ $11,274$ $17,687$ $3,668$ Training costs       -       -       -       900         Travel and subsistence $2,046$ $4,060$ $6,106$ 406         Music Forum       1,000       -       1,000       16,188         Trustees' remuneration       14,507 $3,000$ 17,507       21,446         Trustees' expenses       921       -       921       314 $47,399$ $89,485$ 136,884 $98,045$ Costs of governance       -       716       555       555       513       -       713       -         Pinancing       1,370       -	Costs of generating income				
Office expenses $3,394$ - $3,394$ 1,609 $4,154$ - $4,154$ $2,545$ Costs of charitable activities (see also note 6)         Support costs $414$ $26,888$ $27,302$ $4,703$ Venue hire         12,230 $24,497$ $36,727$ $31,564$ Performers         9,868         19,766         29,634         18,856           Marketing $6,413$ $11,274$ $17,687$ $3,668$ Training costs         -         -         900 $7ravel$ and subsistence $2,046$ $4,060$ $6,106$ $406$ Music Forum $1,000$ - $1,000$ $16,188$ Trustees' remuneration $14,507$ $3,000$ $17,507$ $21,446$ Trustees' expenses $921$ - $921$ $314$ $47,399$ $89,485$ $136,884$ $98,045$ Office costs $716$ - $716$ $555$ Office costs $713$ - $713$ - $1,370$	Heat, light and power	114	0.00	114	125
4,154- $4,154$ $2,545$ Costs of charitable activities (see also note 6) $5$ $2$ $2,302$ $4,703$ Venue hire12,23024,497 $36,727$ $31,564$ Performers9,86819,76629,634 $18,856$ Marketing6,41311,27417,687 $3,668$ Training costs900Travel and subsistence2,0464,0606,106406Music Forum1,000-1,00016,188Trustees' remuneration14,5073,00017,50721,446Trustees' expenses921-92131447,39989,485136,88498,045Costs of governanceProfessional fees716-716555Office costs713-713Financing1,370-1,3706572,799-2,799-2,7991,212	Telephone and internet	646		646	811
Costs of charitable activities (see also note 6)Support costs41426,88827,3024,703Venue hire12,23024,49736,72731,564Performers9,86819,76629,63418,856Marketing6,41311,27417,6873,668Training costs900Travel and subsistence2,0464,0606,106406Music Forum1,000-1,00016,188Trustees' remuneration14,5073,00017,50721,446Trustees' expenses921-92131447,39989,485136,88498,045Costs of governanceProfessional fees716-7165550ffice costs713-1,3706572,799-2,7991,212	Office expenses	3,394	-	3,394	1,609
Support costs414 $26,888$ $27,302$ $4,703$ Venue hire $12,230$ $24,497$ $36,727$ $31,564$ Performers $9,868$ $19,766$ $29,634$ $18,856$ Marketing $6,413$ $11,274$ $17,687$ $3,668$ Training costs900Travel and subsistence $2,046$ $4,060$ $6,106$ $406$ Music Forum $1,000$ - $1,000$ 16,188Trustees' remuneration $14,507$ $3,000$ $17,507$ $21,446$ Trustees' expenses $921$ - $921$ $314$ $47,399$ $89,485$ $136,884$ $98,045$ Costs of governanceProfessional fees $716$ - $716$ $555$ $0$ ffice costs $713$ - $713$ Financing $1,370$ - $1,370$ $657$ $2,799$ - $2,799$ $1,212$		4,154	-	4,154	2,545
1112,230 $24,497$ $36,727$ $31,564$ Performers9,86819,76629,63418,856Marketing6,41311,27417,6873,668Training costs900Travel and subsistence2,0464,0606,106406Music Forum1,000-1,00016,188Trustees' remuneration14,5073,00017,50721,446Trustees' expenses921-921314 $47,399$ 89,485136,88498,045Costs of governanceProfessional fees716-7160ffice costs713-713-Financing1,370-1,3706572,799-2,799-2,7991,212	Costs of charitable activities (see also n	.ote 6)			
Performers9,86819,76629,63418,856Marketing6,41311,27417,6873,668Training costs900Travel and subsistence2,0464,0606,106406Music Forum1,000-1,00016,188Trustees' remuneration14,5073,00017,50721,446Trustees' expenses921-921314 $47,399$ 89,485136,88498,045Costs of governanceProfessional fees716-716Office costs713-713-Financing1,370-1,3706572,799-2,799-2,7991,212	Support costs	414	26,888	27,302	4,703
Marketing       6,413       11,274       17,687       3,668         Training costs       -       -       -       900         Travel and subsistence       2,046       4,060       6,106       406         Music Forum       1,000       -       1,000       16,188         Trustees' remuneration       14,507       3,000       17,507       21,446         Trustees' expenses       921       -       921       314         47,399       89,485       136,884       98,045         Costs of governance         Professional fees       716       -       716       555         Office costs       713       -       713       -         Financing       1,370       -       1,370       657	Venue hire	12,230	24,497	36,727	31,564
Training costs900Travel and subsistence $2,046$ $4,060$ $6,106$ $406$ Music Forum $1,000$ - $1,000$ $16,188$ Trustees' remuneration $14,507$ $3,000$ $17,507$ $21,446$ Trustees' expenses $921$ - $921$ $314$ $47,399$ $89,485$ $136,884$ $98,045$ Costs of governanceProfessional fees $716$ - $716$ $555$ $713$ - $713$ -Financing $1,370$ - $1,370$ $657$ $2,799$ - $2,799$ - $2,799$ $1,212$	Performers	9,868	19,766	29,634	18,856
Travel and subsistence       2,046       4,060       6,106       406         Music Forum       1,000       -       1,000       16,188         Trustees' remuneration       14,507       3,000       17,507       21,446         Trustees' expenses       921       -       921       314         47,399       89,485       136,884       98,045         Costs of governance         Professional fees       716       -       713         Office costs       713       -       713       -         1,370       -       1,370       657         2,799       -       2,799       1,212	Marketing	6,413	11,274	17,687	3,668
Music Forum       1,000       -       1,000       16,188         Trustees' remuneration       14,507       3,000       17,507       21,446         Trustees' expenses       921       -       921       314         47,399       89,485       136,884       98,045         Costs of governance         Professional fees       716       -       716         Office costs       713       -       713       -         Financing       1,370       -       1,370       657         2,799       -       2,799       1,212	Training costs	-		-	900
Trustees' remuneration       14,507       3,000       17,507       21,446         Trustees' expenses       921       -       921       314         47,399       89,485       136,884       98,045         Costs of governance       716       -       716       555         Office costs       713       -       713       -         Financing       1,370       -       1,370       657         2,799       -       2,799       -       2,799       1,212	Travel and subsistence	2,046	4,060	6,106	406
Trustees' expenses       921       -       921       314         47,399       89,485       136,884       98,045         Costs of governance       716       -       716       555         Office costs       713       -       713       -         Financing       1,370       -       1,370       657         2,799       -       2,799       1,212	Music Forum	1,000	<b></b>	1,000	16,188
47,399       89,485       136,884       98,045         Costs of governance       716       716       555         Office costs       713       713       713       713         Financing       1,370       1,370       657         2,799       -       2,799       1,212	Trustees' remuneration	14,507	3,000	17,507	21,446
Costs of governance         716         716         555           Professional fees         713         -         713         -           Office costs         713         -         713         -           Financing         1,370         -         1,370         657           2,799         -         2,799         1,212	Trustees' expenses	921	-	921	314
Professional fees         716         -         716         555           Office costs         713         -         713         -           Financing         1,370         -         1,370         657           2,799         -         2,799         1,212		47,399	89,485	136,884	98,045
Professional fees         716         -         716         555           Office costs         713         -         713         -           Financing         1,370         -         1,370         657           2,799         -         2,799         1,212	Costs of governance				
Financing     1,370     -     1,370     657       2,799     -     2,799     1,212		716	-	716	555
2,799 - 2,799 1,212	Office costs	713	-	713	-
	Financing	1,370	-	1,370	657
Total 54,352 89,485 143,837 101,802		2,799	-	2,799	1,212
	Total	54,352	89,485	143,837	101,802



### APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Under £10,000 – <u>Common Good Funds</u>

Name of Organisation: Inverness Tattoo Committee

Name of Project or Activity Requiring Support: Highland Military Tattoo

Which of the Council's funding streams are you applying to? (Please provide closing date details where applicable)

Inverness Common Good Fund

Is the amount you are applying for:

□ £5,000 or under

Under £10,000

Total amount applied for: £ 9,900

Estimated cost of funding in kind applied for: £.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

Occasional use of Town House Committee rooms

#### What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation	Community Council
Registered Charity If yes – Registration number	Company Limited by Guarantee If yes – Company Number
Other - please specifyInverness Tattoo	Committee

Please remember guidance to completing the application form is available <u>here</u>. Appropriate links to the guidance are situated throughout the form: <u>This page</u>

For official use only	
Application reference number	

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### PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

#### Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project? Highland Military Tattoo

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year)4 September 2014..... End date (month and year) 7 September 2014..... Location...Fort George....

- 1.3 What activity or project do you want us to support? For example:.
  - · Aims of the project and how you are going to do it
  - Help with running costs or for a specific project or activity?
  - Who will benefit

<u>Please note that the Council will be unable to provide any resources not specified on this form or supporting information.</u>

The Committee has conducted a feasibility study culminating in the submission of an application to Events Scotland for a £10 k grant from the Highland Homecoming Fund. This included business and marketing plans and budget. This work was supported by the Common Good Fund to the tune of £5 k.

The aim of the Tattoo is to provide a superb event in a magnificent setting. It will benefit the audience, local acts, accommodation and caterers, and local contractors and businesses. The Tattoo will bring International and Armed Forces displays to the Highlands. It will also raise the profile of Fort George - one of the key outcomes demanded of the Highlanders' Museum Upgrade Project which was so generously supported by the Highland Council and the Common Good Fund.

This further £10 k will enable pre-production activities to take place: setting up a website and ticketing system, marketing the event, administration,organising the production and rehearsals, and setting up a 'company limited by guarantee'-and charity- to takeover the responsibility for the Tattoo from the Inverness Tattoo Committee.

It is the intention that this Tattoo will become an annual 'must see' event which will bring enormous benefit to the greater Inverness area. It is most important that this first year is a success to ensure its sustainability. An essential part of establishing the Tattoo will be the demonstrable support of The Highland Council and Inverness Common Good Fund, and of such organisations as HIE and Events Scotland. Not only will this be a necessary assistance with start up costs, but it will encourage local and national businesses and individuals to sponsor elements of the Tattoo.

This particular Application is designed to 'match fund' an offer by HIE of £15 k which is conditional on The Highland Council or the Common Good Fund granting

an additional £10 l	k on top of the original £5 k	
4		

1.4 Does your activity or project involve building or landscaping work?

Yes □ No ✓

If yes please answer both a) and b) below.

a) Does your organisation (Please tick): Have ownership of the land or building

Yes 🗋 No

#### OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes	No	

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required ✓

Planning permission required and has been granted  $\Box$ 

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups\* are treated fairly and have equal chances to use services and that there is more equality between groups\*;
- Make sure that people from different groups\* get on together.

\*Groups are people who have "protected characteristics" in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

The event is designed to be equally accessible to all. No one should face any barriers.

Indeed there is an aspiration to have disabled Servicemen taking part in a competitive challenge during the Tattoo.

A 'Sustainability Policy' was submitted to Events Scotland as part of the Application to Highland Homecoming.

### 1.6 Where <u>relevant and appropriate</u> please describe any contribution your project may make towards promotion of the Gaelic language?

The historical vignettes may involve Gaelic speakers and it will certainly be highlighted that many soldiers spoke Gaelic in the 19<sup>th</sup> Century when they joined Highland Regiments.

There will be piping, fiddlers and singing which will highlight the Gaelic language.

The Gaelic media will be actively engaged.

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

i.

Yes.

We have spoken to David Haas, City Manager ,and to Gerry Reynolds, Events Officer.

1.8 Please tell us about any funding in kind you are seeking from the Council:

1.9 Please provide a breakdown of how much will your activities/project will cost and how much **Funding you are applying for from The Highland Council:** 

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing	PLEASE SEE ATTACHED BUDGET SPEADSHEET				
Other Costs e.g. property costs, transport, equipment, insurance, marketing					
	Total Project Cost £				
	Total Funding Request £	9,900			

## 1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Inverness Common Good Fund-successful Events Scotland – awaiting Decision Highlands and Islands Enterprise – awaiting Decision	£5 k £10 k £15 k			£30k
Successful  Unsuccessful  Awaiting Decision				
Successful  Unsuccessful  Awaiting Decision				
Totals	£30K			£30K

7

\*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

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# PART 2: SPECIFIC QUESTIONS RELATING TO THE FUNDING STREAM WHICH YOU ARE APPLYING TO:

### (Common Good Funds)

There are no additional questions for Common Good Fund applications.

Please continue to PART 3 About Your Organisation

### PART 3: ABOUT YOUR ORGANISATION

#### Guidance on completing part 3: ABOUT YOUR ORGANISATION

#### 3.1 What is your organisation's name and address?

Organisation name	¥
Inverness Tattoo Committee	

Organisation addre	SS
Highlanders' Muse	eum

Fort George Ardersier By Inverness

Postcode IV2 7TD

Website

Council Ward (see guidance note to clarify which Council Ward the project or activity will cover)

Based in Ward 18 Culloden and Ardersier but of major benefit to all city wards.

## 3.2 Who is the main contact for this application? (They must have a good knowledge of the organisation and this application)

Name				
Title: Maj Gen	Forename/s:	Seymour		Surname: Monro
Position in organisa	ation:			
Chairman				
Address				
Highlanders' Muse	eum			
Fort George				
Ardersier				
By Inverness				
		6		
				Postcode IV2 7TD
Dhama mumban				
Phone number				
Day: 01343 8907	/13		Evening:	
Email address				
seymourmonro@c	mail.com			

Does the main contact have any communication needs? E.g.textphone, sign language, large

print? YES □ NO ✓

If yes, what are they? (maximum 20 words)

**3.3** a) When did your organisation start? Month...November......Year...2013.....

b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

Highlands and Moray

Military and local community interests

c) Is there any restriction on who can join your organisation?

Yes  $\Box$  No  $\checkmark$  If yes, what are they and why do you have them?

- d) How many people are on your governing body or management committee? ...12...
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? (please note that this will not affect your application)

Yes ✓ No 🗆

If yes, please provide names:

Highland Council Elected	Role i.e. Office Bearer, Voting Member,
Members	Ex-official / advisory, other
Cllr Glynis Sinclair	Board member

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other
David Haas	Board Member
Gerry Reynolds	Board member

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes	$\checkmark$	No	
100		110	

If yes -

a) What is/was it for, and from which Service or Ward budget was it provided?

Year 1:		
Inverness Commo	n Good Fund	
Year 2:		
Year 3:		

b) How much funding do/did you receive?

Year 1:		
£5k		
Year 2:	 	
Year 3:	 	 

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1:		
Year 2:	 	 
Year 3:	 	 

MALE/ VERSION:

#### fill out has n

Please fill out boxes in green.	Pl	ease f	ill ou	t boxes	m	green.	
---------------------------------	----	--------	--------	---------	---	--------	--

Description	Funding Source (Income Only)	Actual for last Event	Budget for this Event	Confirmed/Unconfi rmed (Income	% Spread
INCOME					
Local Authority	5000		£5,000.00		2.4%
Other Public Sector Funding					0.0%
Amount requested from Homecoming	10000		£10,000.00		4.8%
Trusts / Foundations					0.0%
Sponsorship	50000		£30,000.00		14.4%
Ticket Sales	160000		£160,000.00		76.6%
Merchandising	1500		£1,500.00		0.7%
Other Income	2500		£2,500.00		1.2%
Total Income	以中國國際的政治也因為自然	£0.00	£209.000.00		100.0%
EXPENDITURE					
Administration					
· General Administration	的现在是自己的问题。		£1,000.00	CONTRACTOR OF A CONTRACTOR	0.5%
· General Insurance			£800.00	bescher Bescher Besch	0.4%
Travel & Accommodation	Excellence of the second				0.0%
Staff Salaries & Fees	Editoria de la segui		£11,000.00	And the base of the base	5.3%
Management Fees (if applicable)	Press and the second states		£15,000.00	and the state of the state of the state	7.2%
Other Administration Expenses			£3,500.00		1.7%
Subtotal Administration		£0,00	£31,300.00	The second second	15.0%
Event Costs			·	· · · · · · · · · · · · · · · · · · ·	
Event Evaluation/Bid Costs	是1979。1982年1983年1983年1		£2.500.00	STATISTICS AND PROVIDENTS	1.2%
Sanction Fees (if appropriate)	<b>出现的。但我们的问题,我们不会</b> 会们。			Security States and States	0.0%
Facility/Venue			£10,000.00	Sector Sector Sector	4.8%
Other Production Costs (Plant, Equip. Hire, Crew, Security etc)	and the second second		£85,762.00	Construction and an and and	41.2%
Health & Safety	自动有关的。只能是是因为		£2,000.00	A CONTRACT OF STATE	1.0%
Insurance			£2,000.00		1.0%
Ceremonies	4月17日1日日日日日日日1日1日日				0.0%
Entertainment /Artistic Programme (fees and costs)	and have stored to see to see		£20,000.00	The second second second	9.6%
Hospitality	Contraction of the second		£2,400.00	the and the second second second	1.2%
Cost of Merchandising	and the second second second		£3,000.00	The Property States	1.4%
Travel, Accommodation & Services	No. Chevrostor fishtratar		£5,000.00	No to the Association of the	2.4%
Communication (Radios etc)	Contraction of the second		£400.00		0.2%
Ticket Production	and the second second		£8.000.00	No. 2 Constant Restances	3.8%
Other Event Expenses	the second second second		£5,000.00	Carling of the state of the	2.4%
Subtotal Event Costs		£0.00	£146.062.00	contractor editors from	70.2%
Marketing and Promotion Expenses					
Advertising	Construction of the second states and the second		£3,000.00	CONTRACTOR STATES OF A STATE OF A	1.4%
Design Fees & Print Production	An and the second second second second		£6,000.00	The second second been been	2.9%
	A STATE OF A		£1.500.00	to reaction of the second state of the second	0.7%
Direct Mail / Distribution / Display	ent of the send of the state of the send			Property Report For and Statements Pro-	descents on Frank a Solar and
Internet			£5.000.00 £638.00	A man strain was storted by	0.3%
Promotions				A CONTRACTOR OF	0.7%
Market Research	THE PERSON OF PERSON OF PERSON AND A		£1,500.00 £3,000.00	Marine Second American State	1.4%
Other Marketing & Promotions Expenses		£0.00	£20.638.00		9.9%
Subtotal Marketing and Promotion	Considering and the second	20.00	220.038.00		9.970
FOTAL EXPENSES		£0.00	£198,000.00		95.2%
ADD CONTINGENCY		Manufactures and the state of the second	£10.000.00	PLACE AND PLACEND FOR DEL	4.8%
FOTAL <sup>3</sup> EXPENSES + CONTINGENCY		£0.00	£208,000.00	NUMBER OF STREET, STREE	100.0%
Surplus / Deficit	NEW ALL CONTRACTOR OF A DESCRIPTION	£0.00	£1,000.00		Water Contraction

### **Highland Home Coming 2014**

### HIGHLAND MILITARY TATTOO FORT GEORGE INVERNESS 5-7 September 2014

**Business Plan** 

#### **Purpose and Objective**

No other country in the world will have more interest placed on it than Scotland, with the Commonwealth Games, Ryder Cup and Homecoming all taking place in 2014. Inverness through its many years of events experience is taking a major role in these celebrations and has a much anticipated role within the Homecoming calendar with the creation of Highland Homecoming, celebrating the attractions, the people, established events and a host of new events within this fantastic and flourishing area.

The Highliand Military Tattoo sees itself as a part of that programme and has ambition to be a long term feature within the Highlands and Inverness area.

The event itself will present a mixed programme of military, local and international events in order to add to the attraction in the Highlands and further promote Homecoming, Inverness and the incredible venue and Historic Scotland attraction of Fort George. The event would like to establish itself in the area as a key element of the on going Highland and Inverness Events Calendar, attracting interest from international visitors and creating media and economic impact to the City.

#### Event

This new Highland Military Tattoo (HMT) would draw on local, national and international performers. It would thus be different to its predecessor included in the Highland Year of Culture Tattoo held at Fort George in 2007. It will seek acts representative of Highland culture and from regular, reserve and cadet elements of all three services. It will have a distinctive Highland flavour but will also draw on some of the acts which appear at the Edinburgh Royal Military Tattoo. The event will also have a Vignette depicting the recruiting of soldiers for World War One at Fort George, which will have synergy with the national World War One commemorations.

The HMT will take place over the weekend of 5-7 September and will host 2000 guests per evening, with a 90 minute high impacting performance, supported by local providers of food and drink. The event will not only include a dramatic impacting programme of bands it will include an ariel display, highland dancers, disabled service men, local cadets and international guest bands.

The programme has been created by Major Bruce Hitchings MBE, BEM who has an outstanding reputation and experience for producing some of the most acclaimed Tattoos around the world including the much acclaimed Las Vegas Tattoo and has a fantastic relationship with the Edinburgh Tattoo and has forged great links between that and the HMT.

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#### Venue

Fort George, with its recently upgraded Highlanders' Museum-and which already hosts one of Historic Scotland's key annual events- has the potential to be a tremendous venue for what should become a high class annual event with a world wide reputation.

A working barracks the Fort has incredible history as well as an ideali back drop to the drama and pagentary of the HMT.

From a practical sense the venue provides key elements integral to create an outdoor event including external power supply, catering and accommodation facilities all of which will support the delivery of the event.

Historic Scotland have given their full support of the event and realise the potential to attract additional interest and footfall to the Museum and Fort.

#### Support

The HMT has received unpreceted support from local and national bodies including the Highland Council, Highland and Island Enterprise, Historic Scotland, Donald Cameron of Lochiel the Lord Lieutenant of Inverness, Grenville Johnstone Lord Lieutenant of Moray and the Inverness Chamber of Commerce.

#### Tourism

It is understood that this event will attract another level of interest both within the area and out with attracting visitors to the City and particularly to Fort George. A proportion of the marketing of the event will be directed to the travel trade attracting people to come to visit the City and incorporate the event as well as a visit to the Museum, therefore extending their stay within the City.

As this event has a long term sustainable ambition it is thought that through time this event will position itself within the Scottish and Inverness Tourism calendar and organisers would work with travel companies, hotelliers and restraunteurs to create long term packages and offerings to make this an attractive proposition as part of a longer stay within the area.

There is an appetite for an event of this nature out with the Main Tattoo in Edinburgh, which we have seen through their high demand in ticket sales over the years. The HMT not only gives visitors an element of such an event but also allows them another dimension by having the event in a live working barracks and highlighting local performers.

Due to the realistic approach in which the HMT Committee and IGCE see this event working it is felt that in year 1 there will be 2000 visitors per night with an annual growth estimated of

between 1000 – 1500. The capacity of the barracks and arena would allow for this and this would sit in line with a growth in reputation and marketing and PR coverage.

#### Environment

Due to the nature of the event venue, the event must be sympathetic to the environment and surroundings. The contracted Event Manager currently works with Positive Impacts a non profit organization which educates and teaches best practice within the events industry on sustainability and ISO 20121. She has also worked with EventScotland on behalf of Positive Impacts to deliver various events sustainability seminars to their partners. Therefore all contractors and products used to deliver this event will be asked to provide their sustainability plans and credentials as part of the contract process.

In delivering the event the event team will utilize and refer to the appropriate Event Safety Guides as well as the Sustainable Sport and Event Toolkit to develop a sustainable event plan.

#### Image and Identity

The HMT will have a comprehensive Branding, Marketing and PR plan attributed to it, which will align itself to the Highland Homecoming PR messaging and will attract an international interest due to the nature of the participants within the event.

Due to the programme elements of the event there are a lot of PR opportunities, which stem from the event including profiles of the bands, the local aspect of participants, the museum and impact of the event and Highland Homecoming as well as profiles on those associated with the event including Major Hitchings a widely recognised figure within both the Tattoo and Military fraternity.

There is no doubt that an event in this nature set within such an interesting venue has great synergy with national and international initiatives and works within the Inverness Festival strategy, Homecoming and Visit Scotland objectives and will add to the commerative activity for major historical events.

#### Media

As per the above there is great scope to attract medial profile for the area, the venue and the Museum as well as highlight the positive investment from Historic Scotland.

The event will be supported by a comprehensive media strategy, which will include a number of outlets attributed to the event including a comprehensive digital presence as well as traditional outlets such as:

- Dedicated Website which will incorporate regular blog
- Links to National Marketing Website
- Links and features within Inverness Festivals Website and blog
- Links and features within dedicated Piping and Military websites including the National Piping Centre
- Press Releases to local and national print and online media
- Dedicated radio releases and interviews with market identified programmes including national and local radio
- · Features in Whats On Guides throughout Scotland
- Invitations to TV broadcasters including BBC Alba, The Culture Show and local news stations such as STV and Reporting Scotland
- Gaelic Outlets

All media coverage will be assessed during and post event, in order to create a media impact evaluation following the event, which would form the ongoing business plan for sustaining and advancing within its long term strategy and goals.

#### **Business Opportunities**

Due to the nature of the event and the long term goals of the organisers there are multiple business opportunities that will be sought around the event these will include the following;

- Ticket Revenue
- Income from programme sales
- Income from Catering and Drink Concessions
- Income from branded merchandise
- Hospitality Packages

In order to maximize the revenue potential within the event it is envisaged that local food and drink producers would be utilised and showcased for the catering at the event as well as providing a hospitality ticket package with pre event catering and post event entertainment on site.

The event has had incredible support from the Chamber of Commerce and this support would be looked upon to generate interest from local businesses to align themselves with the event via advertising and sponsorship opportunities. The Highlanders Museum and Officers Mess at Fort George will be used to host sponsors and dignatories.

The impact of such an event is one that will benefit local businesses in the main with transport providers, hoteliers and the museum all benefitting from the additional footfall created by the event. The event should also participate within the wider community on a cultural basis as the programme highlights key historical elements including Vignettes that represent the Clans, Cullodden, the Watch Companies and the building of Fort George. There is also a commitment to utilize local cadets, musicians and dancers as well as military personnel. Thus offering great volunteering opportunities as well as protecting, maintaining and informing people of key aspects of Scotland's culture both the national and local culture.

The event will contribute to a local economic impact not only by attracting visitors to the area, the event will use local suppliers in producing the event and work with experienced proffessionals, that have contributed to the success of the Inverness Festivals including fireworks, production, seating, PA and lighting companies.

#### **Event Viability and Event Management Experience**

Within the Highland Military Tattoo organization there is a wealth of experience as well as support from local and national organisations and agencies.

In order to deliver this event, the organization have contracted a dedicated events management manager Claire McCauley whom has over 20 years in events management and has managed an extensive portfolio of out door events including the World Pipe Band Championships, BBC Proms in the Park, Glasgow's Hogmanay and Winter Festival and Pedal for Scotland. Ms McCauley has also worked for the Olympic Organising Committee as part of London 2012 and has been contracted by the Commonwealth Games 2014 organising committee on several occasions to deliver feasibility studies as well as the 2 and 1 year to go campaigns.

Ms McCauley has worked to budgets in excess of £2.5 million and has delivered numerous Homecoming and EventScotland elements to events including Glasgow's St Andrews Day Celebrations, Scotland's Food and Drink showcase to the World Pipe Band Championships, Riverside Seafood Festival, Skyride Family Ride in the year of Active Scotland.

Ms McCauley and her organization are also ISO20121 Accreditated deliverers and work with

Positive Impacts and Sustainable Events Ltd to deliver ISO 20121 training and seminars across the uk and abroad.

To support the event management and HMT Organising Committee there will be dedicated support from Major General Seymour Monro CBE, LVO, Events Director and Major Bruce Hitchings MBE, Creative Director all of whom have extensive risk and financial administration experience.

#### Budget (See Appendix A)

The event will be largely funded by ticket sales although a financial contribution from the the Inverness Common Good Fund of £5k has been received and further funding from Highlands Homecoming of £10K has been included in the budget this has obviously not been confirmed or achieved to date. Other income is being sourced through a proactive fundraising and sponsorship campaign.

There is also both financial and In Kind support from Highland Council through the following outlets;

- Inverness Common Good Fund £5K Financial Contribution
- · Inverness Festivals Inclusion in Media and PR
- Highland Council In kind support from various officers including Events Officer in attendance at various meetings

There are a number of organisations and stakeholders that will provide in kind support to the event. These have been realised due to the overwhelming support for the event;

- Cadet and Veteran Stewards/Car park attendants: 40 (combined) @ £8 ph. @ 4 hrs. per night for 4 days = £5,120
- 2 Committee Members (less SM,BH and C McC) : 9 @ £ 20 ph @ 5 hrs per month for 10 months (Dec to Sep) = £9,000
- 3 Performers (those not charging but receiving transport costs and a donation): 6 local bands at 15 pers per band = 90 pers @£10ph;@4hrs per night for 6 days (incl rehearsals)=£21,200
- Soldiers taking part in Vignette and Fort George administrative duties to the sum of £16,000

#### Long Term Strategy

As part of the planning for this event a comprehensive research strategy will be introduced in synergy with the guidelines from EventScotland in order to produce a full and comprehensive economic impact report to guage the out comes of the event.

This research will form the basis for the ongoing business support to create a long term plan for sustaining the event beyond 2014.

#### 5 Year Plan

It is anticipated that The Highland Military Tattoo will be a success for many: the audience, the performers, local businesses and community, the Armed Forces and the producers.

Such success, including a profit margin to be ploughed back into the Tattoo, would indicate the long term sustainability of the HMT at Fort George – and there are real similarities here with the Royal Edinburgh Military Tattoo and Edinburgh Castle.

The intent therefore would be for the HMT to become an annual event.

Each year there would be the opportunity to learn from the previous year's event and also plenty opportunity to change the acts: the themes, historical vignettes, bands and local cultural performances. The Tattoo would provide an important stage on which to promote Highland heritage and modern culture.

A successful Tattoo would attract further support and sponsorship from local and national businesses. Local statutory bodies would also be encouraged to continue to give regular support and assistance. The Tattoo would in effect become 'owned' by the wider local community.

It would become a regular feature of the Highlands and Scottish Events programme which would encourage visitors from all over the UK and from abroad to attend the Tattoo and perhaps on a regular, returning basis.

The vision is thus for a sustainable Highland Military Tattoo which will be a spectacular 'must see' event in Fort George –an iconic location yet to realise its potential, and which will be of enormous benefit to the Highlands, Moray and Inverness.

- 1. Fly Past RAF Typhoon
- Fanfare and Beating of Retreat Massed Pipes and Drums (Ps and Ds) and Military Brass Bands.
- 3. Historical Vignette 1746 to 1778 Culloden, Black Watch Companies, building Fort George, raising of the Seaforth Highlanders.

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- 4. International Act
- 5. Parade of Clans-with Ps and Ds.
- 6. Local artists-fiddlers, clarsach players, dancers.
- 7. Reserve Forces Ps and Ds and Cadet Ps and Ds.
- 8. Inter Forces competition
- 9. Historical vignette 1914-recruiting, training and depart for France from Fort George including overfly by Tiger Moth.
- 10. Local Ps and Ds
- 11. International Act
- 12. Massed Brass Bands
- 13. Closing Sequence: All cast on including RRS Quarter Guard
- 14. Lone /solo piper(s) and Evening Hymn
- 15. Grand Finale with Massed Bands, Ps and Ds and all artists.
- 16. Fireworks Display.

Notes:

- 1. Timings. Main Performances 5-7 Sep: 1930 to 2115. Dress Rehearsal 4 Sep: 1900 to 2100
- 2 Bands: One or 2 Military Brass Bands;3 or 4 Military Ps and Ds, one Army Cadet Ps and Ds,5 Reserve Forces and local Ps and Ds, Highland Youth Pipe Band.Gurkha Brass Band and Ps and Ds also possible. International Band to be confirmed.
- 3 Vignettes performed by local re-enactment cast supported by The Black Watch and Royal Engineer soldiers.
- 4 Quarter Guard provided by The Royal Regiment of Scotland.
- 5 Commentator: Alasdair Hutton, Royal Edinburgh Military Tattoo etc.
- 6 Salute Takers: Member of the Royal Family, Service Chiefs and Provost of Inverness.
- 7 International Act may be Italian Alpini Band

Revise 12 March 14.

CGF/14/0002.



## An Application Form for Organisations Applying for Grant and Discretionary Funding from The Highland Council

Please note that all applications must fund activities that contribute to the Council's priorities

## PLEASE READ APPLICATION GUIDANCE AND GRANT CRITERIA BEFORE BEGINNING TO COMPLETE THIS FORM.

IMPORTANT

Please use this form to apply for grant or discretionary funding or funding in kind (for example, Council staff time, use of premises or equipment, waiving of fees or administration support )

Part 1: To be completed by all applicants.

Part 2: To be completed by all applicants <u>apart</u> from questions 2.11 to 2.15 which <u>only</u> require to be completed by applicants requesting £10,000 or more of support.

Part 3: To be completed by applicants where applicable. For some funding schemes you may not have additional questions to complete.

Part 4: For all applicants to complete.

Part 5: For all applicants to complete.

For official use only		
Application reference number		

Which of the Council's Grant Funds are you applying to? (tick and use a separate form for each grant applied for)

	Ward Discretionary Fund : Name of ward?
$\checkmark$	Common Good Fund: Name of fund?
	Village Halls
	Arts Promoters
	Sports Council Grant Scheme
	Tenant Participation
	Highland Culture Programme
	Climate Change
	Mental Health and Wellbeing
	Community Transport
	Tourism
	Other (please specify)

4

Is there a closing date for the fund you are applying to? If yes when is it?.....

### Is the amount you are applying for:

- □ £3,000 or under
- Under £10,000
- ✓ £10,000 or over

#### Total amount applied for .....£60,000

Estimated cost of funding in kind applied for......Nil.....

### What type of organisation are you?

Third Sector (voluntary or community) organisation  $\checkmark$  Community Council

Other D please specify.....

- a) Are you a registered charity? Yes □ No ✓ If yes, what is your registration number?.....
- b) Are you a company limited by guarantee? Yes □✓ If yes, what is your company number? SC413230

## PART 1: ABOUT YOUR ORGANISATION

### 1.1 What is your organisation's name and address?

1.5

11101100	Comm	nunity Association	on	
-				
Organisa			<del></del>	
8 Drum		Road		
Inverne	SS			Destands IV/2 4NA
				Postcode IV2 4NA
Website				
N/A				
act	ivity w	ill cover)		which Council Ward the project or
Inverne	ess So	uth		
Name		the organisati		
Title:	Mr_	Forename/s:	Roy	Surname: Pedersen
Position	in org	anisation:		
Chairm Address 8 Drum	an i imond	Road		
Chairm Address	an i imond			
Chairm Address 8 Drum	an i imond			Postcode IV2 4NA
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## PART 1: ABOUT YOUR ORGANISATION

- **1.3** a) When did your organisation start? Month December 2011
  - b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

We represent all sections of local community in the provision of amenity facilities for Inverness South.

c) Is there any restriction on who can join your organisation?

Yes	No	V	If yes,	what are they and why do you have
them?				

- d) How many people are on your governing body or management committee?
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? (please note that this will not affect your application)

Yes 🗸 No 🗆

If yes, please provide names:

	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other
nas Prag	Ex Officio

Voting member
t t t t t t t t t t t t t t t t t t t
Voting member
Voting member
Voting member

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other
Charles Stephen	Ex officio

1.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes

No 🗆

If yes -

a) What is/was it for, and from which Service or Ward budget was it provided?

## Year 1:Ward Budget £5k set up costs and legal fees Year 2:Common Good Fund £150,000 Phase 1 Inshes Park Year 3:

b) How much funding do/did you receive?

Year 1:£5,000	
Year 2:£150,000	
Year 3:	

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1:Nil		
Year 2:		 
Year 3:	<u> </u>	

## PART 2: ABOUT YOUR ACTIVITIES OR PROJECT

2.1 What is the name of your activity or project? Inshes Park Play Area

When will your activity or project take place? (specifically those for which you are 2.2 seeking a grant from The Highland Council)

Start date (month and year) May 2014 End date (month and year) July 2014 Location......Inshes Park, Inverness

#### 2.3 What activity or project do you want us to support? For example:.

- Aims of the project and how you are going to do it
- Help with running costs or for a specific project or activity?
- Who will benefit

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

This application relates to phase 2 of Inshes Park which is for the provision of toddlers and disabled equipment which could not be provided in phase 1 as there was a restriction by Active Places on their funding that it had to be for Adventure Play equipment linked to taking up a sport. As a result there was no provision for younger children, toddlers nor disabled.

The aims of the project are to fill the gap in play equipment provision for younger children and disabled. In all council parks only a token jesture is made towards disabled equipment and Inshes Community Association want to make phase 2 of Inshes Park much more disabled orientated with at least 50% of the phase 2 funding being allocated to good quality disabled play equipment.

In April/May 2012 a household survey of all 2500 households in Inverness South was carried out. We also surveyed Inshes Primary School, Milton of Leys Primary School and the Gaelic Primary school. The results were overwhelmingly in favour of new innovative play equipment.

Phase 1 of the park(applied for in December 2012) was completed in October 2013. The second phase is now under consideration which following feedback from phase 1 provision clearly identifies the need for younger children and toddlers and disabled equipment.

Our project will meet this need by providing equipment geared towards meeting these specific needs and which will be available every day of the year and at no cost to use.

The whole project is designed to be sustainable. By the very nature of play it is a healthy inexpensive sustainable activity. The whole development is planned to take place in a designated public space area and as such every aspect of the project will meet high sustainable measures.

By participating in play people of all ages and abilities (including disabled people) exercise more regularly and by doing so become healthier. By participating in play activities can lead to these people taking up other sports which will make them healthier. Healthy people lead to healthier communities.

We also have letters of support from the 4 local members, the 3 primary schools, the community

council and the Northern Constabulary.

## PART 2: ABOUT YOUR ACTIVITIES OR PROJECT

#### 2.4 Does your activity or project involve building or landscaping work?

Yes 🗌 No 1

If yes please answer both a) and b) below.

or

Does your organisation (Tick one option below): a)

> No V Have ownership of the land or building

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes 🗸 We have a 25 year lease

b) Is planning permission needed for your project? Tick one option below. Planning permission not required

Planning permission required and has been granted  $\checkmark\Box$ 

#### 2.5 Please tell us if:

- excluded, under represented and vulnerable groups are likely to face barriers to . benefit from your project; and,
- how you intend to tackle these barriers.

In particular, please indicate whether you think there are likely to be any barriers in relation to equalities issues (i.e. in relation to age, disability, faith, gender, race or sexual orientation) and how you intend to tackle these barriers:

Our population of Inverness South is just over 11,000 with nearly 4000 of these being young people in the age categories we are hoping to help. It should be noted that in our consultation representations were also made to include play equipment suitable for adults and older people and people with a disability.

In many other areas of Inverness the council has provided much needed play areas for residents. The vision for a District- wide Inshes Park is that it will be a park accessible to everyone from Inverness, not only those from Inverness South.

We want to give our local residents to have the same quality of play facilities that those in other areas have.

Our project also meets all of the requirements of the Highland Council's Play Strategy.

#### The Highland Council Play Strategy: 'All to Play For'

Children's right to play is to ensure all children have access to rich, stimulating play

experiences, with safeguards from inappropriate risk, but full of challenge, offering them opportunity to explore, through freely chosen play, both themselves and the world.

The strategy has six key objectives:

promoting a child/family friendly ethos

- access to play for all children
- incorporating appropriate challenge in play
- encouraging outdoor play
- encouraging community involvement in play areas
- ensuring consultation with children

In terms of addressing Equality issues our project subscribes to the following;

#### Promoting accessibility

Our project will promote accessibility and all sections of the community will be able to use the new facilities with relative ease, and at no cost.

#### Valuing cultural diversity

People have different needs, beliefs, values and abilities and these differences need to be respected and promoted. This will be achieved by providing facilities suitable for everyone.

#### **Promoting participation**

We have a close understanding of the needs of the community through our consultation exercises. In this way we have involved local people in the design of the play areas and in selecting the type of equipment to meet their needs. Our project is all about promoting participation.

#### Promoting equality of opportunity

We believe that we should create a level playing field for everyone and this will be reflected in the final designs for our project. We had representations from older people and disabled so these will be accommodated in the final designs.

#### Promoting inclusive communities

We want to help build strong communities, in which: people feel they belong their lives are appreciated and valued people have similar life opportunities, and strong, positive relationships develop between people of different backgrounds.

Our project aims to achieve all of these things.

#### Reducing disadvantage and exclusion

We feel as a community we have been disadvantaged by the lack of play provision in Inverness South. We hope to redress this imbalance through our project and promote inclusion of the most disadvantaged and excluded.

## PART 2: ABOUT YOUR ACTIVITIES OR PROJECT

# 2.6 Where <u>relevant and appropriate</u> please describe any contribution your project may make towards promotion of the Gaelic language?

We will put up signs in Gaelic and we consulted the Gaelic Primary School who have also given us a letter of support(see attached feasibility study appendix)

2.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

This has been discussed with the local members as well as at Community Council meetings where there have been elected members, officers and community council members. It has also been discussed with the head teachers of the 3 primary schools and the Community Police Officer from the Northern Constabulary.

#### 2.8 Please tell us about any funding in kind you are seeking from the Council:

## 2.9 Please tell us about any funding in kind you have accessed or are seeking from other organisations

Detail	Organisation	2014/5
Purchase and installation of play equipment	SITA Trust	£50,000
Purchase and installation of play equipment	Ward Discretionary Budget	£10,000
Purchase and installation of play equipment	Awards for All	£10,000
		£70,000

## PART 2: ABOUT YOUR ACTIVITIES OR PROJECT

2.10 How much will your activities or project cost and how much do you require from The Highland Council? Please give a breakdown of costs and tell us what your organisation is contributing, or either have applied for or received from anyone else for this project?

ltem or Activity	Breakdown of Total Costs	Year 1	Year 2*	Year 3*	Total
Staff	N/A				
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Purchase and installation of play equipment	130,000			
Total Project Cost	l l	130,000			.e.*
Other Funding relating to this project	SITA Trust Successful □ Unsuccessful □ Awaiting Decision ✓	50,000			
(including own ;; resources and income)	Awards for All Successful  Unsuccessful  Awaiting Decision	10,000			11
Continue on separate sheet if	Ward Budget Successful ✓ Unsuccessful □ Awaiting Decision	10,000			
required	Ward Discretionary Budgets				
	Successful □ Unsuccessful □ Awaiting Decision ✓				
Total Funding Request The Highland Council	How much is being applied for within this application?	60,000			
	e notes for specific funding stream	to see if ye	ou are abl	e to apply	for more

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than one year of funding.

## PART 2: ABOUT YOUR ACTIVITIES OR PROJECT

## PLEASE COMPLETE QUESTIONS 2.11 TO 2.15 <u>ONLY</u> IF YOU ARE APPLYING FOR £10,000 OR MORE RESOURCES PER YEAR (cash / reduced lets, in kind)

# 2.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:

- a. Community support for your project (e.g. surveys, etc.)
- b. Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
- c. Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

#### **Community Support**

We have carried out a survey of every household in Inverness South (2500 households) as well as the 3 local primary schools. We have also held workshops in the primary schools to ask the young people what types of play equipment they would like and to input into the design process.

We have used the basis of the consultation exercises as a key component of the feasibility study we have. This is enclosed.

The greatest need identified was to equip the new Inshes Park with play equipment. The survey showed that there are virtually no facilities in the area for young people.

This is further supported by letters from the 4 local members, 3 primary school head teachers, Inverness South Community Council and the Northern Constabulary.

#### **Need for the Project**

Inverness South is one of 22 wards within the Highland area and is served by 4 councillors. Although mainly a rural ward it contains the main Inverness expansion areas of Westhill, Inshes, Milton of Leys and Slackbuie.

Inverness South is one of the fastest growing areas of the Highlands. The area's population grew by 50.9% over a 5 year period between 2005 and 2010. In this period over 1,600 new homes were constructed in the area. Inverness South now has a total population of 13,487 making it the second most populated ward in the Highlands, with a population density that is just above the Highland average. The area also possess a higher proportion of people under the age of 50 than the Highland average, the highest proportion of children and the lowest proportion of over 64's in its population in comparison with the other Highland wards.

Although there has been rapid expansion in housing areas in the Inverness South ward this has not been reflected in the development of community infrastructure and facilities needed to support this growth. This is acute in terms of lack of investment for major play areas.

Too much emphasis was placed on the development of housing at the expense of community infrastructure and services, leaving these expanded communities severely lacking in these

amenity facilities. The feasibility completed in July 2012 proves the community support for such new play facilities and evidence of need for these.

#### Inshes District Park Development

The development of the Inshes District Park was first proposed at a Highland Council Inverness South Ward Forum held on the 27th of February 2008. The planned 29 hectare development would create a much needed usable green space for the local population. It was also suggested that this development would be beneficial to the area in terms of health, social and environmental factors whilst also supporting the City of Inverness's Greenspace Strategy.

Work began on the infrastructure park development including drainage, footpath construction and structural planting in September 2011. The development of the park is planned to take place over 3 phases;

**Phase 1:** We successfully completed phase 1 in October 2013. On the opening day we have 6,000 users(children and families)

Following this the need was identified to provide toddler and younger children's equipment and special emphasis on creating a hub for the best disabled play equipment in Inverness. This is what phase 2 now comprises.

11.

#### Evidence of similar projects

There is evidence of the value of play equipment provision from communities throughout the UK. To summarise these values the benefits of play provision are listed below.

Play has many benefits for children and young people, their families and the wider community:

- It is through play that children and young people learn and understand the world around them.
- Play contributes to the physical and mental health of children and young people, and contributes to social, physical, intellectual, cultural, emotional and psychological development.
- Positive play experiences can help to reduce anti-social behaviour and levels of crime.
- Through play, children can test their boundaries and challenge themselves.
- Play is known to develop children's confidence and self esteem all of which will lead to higher educational aspirations leading to better job prospects.
- Play services can provide opportunities for community involvement and social interaction.
- Play provisions bring economic benefits through jobs and training for the local community.
- Good play provision enables parents to return to work or undertake training. This leads to a better-trained workforce, lower unemployment levels and higher household incomes.
- Play provision often acts as a focal point for parents and carers to meet, giving them an
  opportunity to socialise with other adults.

## 2.12 Is this a new or additional activity or project? – Yes ✓ Phase 2 is a new

phase to an existing project. No

#### If yes, what change will your activities or project make in your community?

Play provision adds to the quality of life for local people, it provides low cost healthy activity and diverts young people from the temptations of anti social and self harming behaviour. It increases the ambience of communities making them more desirable to live and work in and it encourages visitors to the area in which they are located.

Play spaces, play services and provision can contribute towards local and national policy objectives across a range of areas. The inclusion of play in law and national policy documents underlines the importance of a play provision which integrates social, environmental and economic objectives.

Scottish Planning Policy (SPP) is the statement of the Scottish Government's policy on nationally important land use planning matters. It values play and states: "the Planning system has a role in helping to create an environment where physical wellbeing is improved and activity made easier. Providing play space and other opportunities for children and young people to play freely, explore, discover and initiate their own activities can support their development." SPP places responsibility with local authorities to support, protect and enhance open space and opportunities for sport and recreation, which includes outdoor play spaces.

#### Let's Make Scotland More Active: A Strategy for Physical Activity

This strategy, prepared by the Physical Activity Task Force for the Scottish Executive and NHS Scotland and published in 2003, is strong on both promoting physical activity and improving the environment to encourage activity. This strategy cites play as one of many types of physical activity that can contribute towards the goal of increasing and maintaining the proportion of physically active people in Scotland.

The strategy recommends that all children and young people, including children with disabilities, should accumulate at least one hour of moderate physical activity on most days of the week. The national strategy sets targets to achieve 80% of all children aged 16 and under meeting the minimum recommended levels of physical activity by 2022.

Active play can significantly contribute towards the national targets. The Scottish Health Survey details that 'playing' accounts for the greatest proportion of children and young people's physical activity. Even in early teenage years, young people 'play' more than they take part in formal sports or exercise.

One objective of the strategy is to develop and maintain long-lasting, high quality environments to support inactive people to become active. It recognizes that all children and young people, including those with disabilities, should have the opportunity to be physically active and have access to a range of physical activities including play.

It promotes well designed, safe and accessible parks and play areas, use of school facilities by communities, play activities and clubs, changes to the built environment, such as traffic-calming and safe routes for active travel, as ways in which better local services could contribute towards encouraging young people to be more physically active.

## PART 2: ABOUT YOUR ACTIVITIES OR PROJECT

#### If No, how has your activities or project been funded in the last three years?

2.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you	How you will know you have made the change			
Year 1	Year 2	Year 3 Measurable		
Measurable	Measurable	Outcome		
Outcome	Outcome			
Increased Numbers of younger users and for people with a disability.	Increased user numbers on year one	Feedback from 3 local schools on the value of getting youngsters more physically active		
	4.3			
	Year 1 Measurable Outcome Increased Numbers of younger users and for people	Year 1Year 2MeasurableMeasurableOutcomeOutcomeIncreasedIncreased userNumbers ofnumbers on yearyounger usersoneand for people		

# 2.14 How will the grant help the Council achieve its goals and objectives? (as stated in guidance):

We meet all the aims of the Council's Play Strategy. It links to the Community Plan and the Council's Single Outcome Agreement, as well as the Council's Play Policy "All to Play For"

#### It also links to the Scottish Government's National Outcomes

Wealthier and Fairer Safer and	Enable businesses and people to increase their wealth and more people to share fairly in that wealth. Help local communities to flourish, becoming stronger, safer place to like offering improved experimities and a better quality of life.		
Stronger	live, offering improved opportunities and a better quality of life.		
Smarter	Expand opportunities for Scots to succeed from nurture through to lifelong learning ensuring higher and more widely shared achievements		
Greener	Improve Scotland's natural and built environment and the sustainable use and enjoyment of it		
Healthier	Help people to sustain and improve their health, especially in disadvantaged communities, ensuring better, local and faster access to health care.		
Good quality amenity facilities adds to everyone's quality of life and improvements to			

their health.

#### 2.15 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

The council has agreed to adopt the areas for maintenance and health and safety checks in **perpetuity**. The project will therefore be supported in this way after the initial funding.

## PART 3: SPECIFIC QUESTIONS RELATING TO THE GRANT FUND WHICH YOU ARE APPLYING TO (Name of fund to be inserted)

3.1

**Inverness Common Good Fund** 

#### **Hilary Tolmie**

From:	alanjonesassociates@btopenworld.com
Sent:	06 May 2014 16:47
То:	David Haas
Subject:	Re: Inshes Community Association

Hi David one application is still under consideration. This is Awards for All £10,000 and we should know within a month to six weeks of the outcome. Sita Trust rejected our application. We have secured £23,000 from Families and Communities and the Ward budget, so if we get the Awards for All we should have £33,000 matched funding secured. If matched by Common Good it would make it up to £66,000 and we benefit from the VAT to the value of £13.200 by procuring through the council so we could get a project valued at £69,200. Regards

Alan

From: David Haas <David.Haas@highland.gov.uk> To: "alanjonesassociates@btopenworld.com" <alanjonesassociates@btopenworld.com> Cc: David Haas <David.Haas@highland.gov.uk>; Hilary Tolmie <Hilary.Tolmie@highland.gov.uk> Sent: Tuesday, 6 May 2014, 16:36 Subject: Inshes Community Association

Dear Alan

Further to my letter of 8<sup>th</sup> April 2014 it would be helpful if you could supply me with a full list of potential funders with confirmation of the status of each application.

Should you have any queries please do not hesitate to contact me.

Kind regards David

David Haas Acting Head of Community and Democratic Engagement Highland Council Town House Inverness IV1 1JJ

Telephone Number

Unless related to the business of The Highland Council, the views or opinions expressed within this e-mail are those of the sender and do not necessarily reflect those of The Highland Council, or associated bodies, nor does this e-mail form part of any contract unless so stated.

Mura h-eil na beachdan a tha air an cur an cèill sa phost-d seo a' buntainn ri gnothachas Chomhairle na Gàidhealtachd, 's ann leis an neach fhèin a chuir air falbh e a tha iad, is chan eil iad an-còmhnaidh a' riochdachadh beachdan na Comhairle, no buidhnean buntainneach, agus chan eil am post-d seo na phàirt de chunnradh sam bith mura h-eil sin air innse.

Listening \* Open \* Valuing \* Improving \* Supporting \* Partnering \* Delivering Èisteachd \* Fosgailte \* Luach \* Leasachadh \* Taic \* Com-pàirteachas \* Libhrigeadh

#### **Comments from Community Services on Inshes Play Park Phase 2**

I now understand that within Phase 2 of Inshes Park it is intended to create a "disabled specific" play hub.

Generally play areas may have an odd piece of equipment that can be "disabled friendly", such as a basket swing, or the ground level roundabout at Bellfield Park, but there is certainly no play area within INBS (or maybe even the Highland Council area) that has multiple disabled specific/inclusive items and thus is intended as a destination park for the disabled community.

Having such a "hub" requires space, parking and accessibility with decent footpaths – Inshes Park certainly has all these factors and maybe this is a fantastic opportunity to give a specific play destination for the disabled community of Inverness, the wider spread community, and visitors alike. What a coup it could be for the marketing of the City of Inverness as a visitor destination to be able to boast such a facility.

Community Services would be supportive of this application and any improved facilities installed would be maintained by the Council

## INSHES COMMUNITY ASSOCIATION COMPANY LIMITED BY GUARANTEE

### PROFIT AND LOSS ACCOUNT

#### PERIOD FROM 15 DECEMBER 2011 TO 31 DECEMBER 2012

		Period from 15 Dec 11 to 31 Dec 12
TURNOVER	Note	£ 14,120
Cost of sales		12,000
GROSS PROFIT		2,120
Administrative expenses		2,122
OPERATING LOSS	2	(2)
Interest receivable		2
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		
Tax on profit on ordinary activities	3	148
LOSS FOR THE FINANCIAL PERIOD		(148)

The notes on pages 4 to 5 form part of these financial statements.

### INSHES COMMUNITY ASSOCIATION COMPANY LIMITED BY GUARANTEE

#### **BALANCE SHEET**

#### **31 DECEMBER 2012**

	Note	£	31 Dec 12 £
CURRENT ASSETS Cash at bank		1,733	
CREDITORS: Amounts falling due within one year	4	1,881	
NET CURRENT LIABILITIES			(148)
TOTAL ASSETS LESS CURRENT LIABILITIES			(148)
RESERVES Profit and loss account	6		(148)
DEFICIT			(148)

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the period by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act.

The directors acknowledge their responsibilities for:

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These financial statements were approved by the directors and authorised for issue on 6 August 2013, and are signed on their behalf by:

MR R N PEDERSEN

Company Registration Number: SC413230

## INSHES COMMUNITY ASSOCIATION COMPANY LIMITED BY GUARANTEE

#### DETAILED PROFIT AND LOSS ACCOUNT

#### PERIOD FROM 15 DECEMBER 2011 TO 31 DECEMBER 2012

	Period from	
	15 Dec 11 to 31 Dec 12	
	£	£
TURNOVER		14,120
Feasibility Study		12,000
GROSS PROFIT		2,120
GROSS PROFIT PERCENTAGE	15.0%	
OVERHEADS		
Printing	211	
Stationery and postage	17	
Donations	300	
Legal and professional fees	997	
Accountancy fees	597	
		2,122
OPERATING LOSS		(2)
Bank interest receivable		2
PROFIT ON ORDINARY ACTIVITIES		
		ter and the start