

Policy No 3629
CGF/13/0017



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Camanachd Association

Name of Project or Activity Requiring Support:

A significantly enhanced programme of engagement with Primary Schools across Inverness in support of the three flagship shinty events being hosted by the City in 2014:

- The MacTavish Cup Final*
- The Camanachd Cup Final*
- The Shinty/Hurling International*

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Inverness Common Good Fund

Is the amount you are applying for:

- £5,000 or under Under £10,000 £10,000 or over

Total amount applied for: £15,000

Estimated cost of funding in kind applied for: £N/A

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number SC284954	✓
Other - please specify.....			

**Please remember guidance to completing the application form is available [here](#).
Appropriate links to the guidance are situated throughout the form: [This page](#)**

For official use only			
Application reference number			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

A significantly enhanced programme of engagement with Primary Schools across Inverness in support of the three flagship shinty events being hosted by the City in 2014:

***The MacTavish Cup Final
The Camanachd Cup Final
The Shinty/Hurling International***

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year) **June 2014**
End date (month and year) **October 2014**
Location **Various including Bught Park, Inverness**

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

In 2014 Inverness will host the three largest events in shinty and it is our intention to work with local clubs in utilising these events as a platform to significantly extend and enhance engagement with local Primary School pupils across the City, providing youngsters with a high-profile and fun introduction to Scotland's iconic indigenous sport.

Activity will be centred around a programme of additional promotion and coaching in schools throughout the year, culminating in a series of free "Come & Try Shinty" festivals taking place at Bught Park on the morning of each event

Coaching will be delivered by CA qualified coaches at Primary Schools throughout Inverness. The programme of coaching will include taster sessions during the weeks leading to the events, visits from high profile shinty players with the trophy and flyers and 'free tickets' distributed.

Each Come & Try festival will welcome up to 100 Primary school pupils of all ages and abilities for two hours of fun shinty skills, drills and games run by Camanachd Association (CA) qualified coaches. There will be giveaways and certificates so every participant will have a memento from the day. The CA will involve representatives from local clubs at the festivals so they can speak to the children

and parents who are interested in continuing their involvement in the sport. Each festival will be timed to finish prior to the start of the main event, allowing the participants to watch a top-class sporting attraction that will inspire them to continue with their participation in the sport at their local club. Children aged 12 and under already get free entry to all CA events, however to go a step further any child who attends the Come & Try events will also get a free adult ticket for their parent/guardian. The events will be open to all Primary School aged children however it will be heavily promoted within Inverness Primary Schools by the CA Highland Development Officer, Active School Co-ordinators and local shinty clubs.

The funding the CA is applying for relates for the most part to the Come & Try Shinty Festivals. This includes costs relating to venue infrastructure, Development Officers and coaches and equipment. The funding will also extend into the main event budget to contribute to the promotional campaign and event infrastructure. The promotional campaign will include street dressing throughout the city centre (lamp post banners), poster and flyers, PR stunts, local radio advertising across the Highlands and advertising in the press; all promotions will refer to the Come & Try Festivals to ensure maximum impact. In terms of event infrastructure, it is the CA's intention to continually improve the event experience for spectators which will encourage their attendance in future years. To this end, the Big Screen will be at the Camanachd Cup Final and Shinty/Hurling International and there will be an enhanced PA system in place to allow local, traditional musicians to perform before, at half-time and at the end of the events.

Along with the benefits for children in and around Inverness, there are wider opportunities that the City can benefit from. The events are high profile and will receive significant coverage in the national and regional press. All three will be broadcast live on BBC Scotland and BBC ALBA, as well as radio and streamed online; the broadcast will also be available to watch again on the BBC iPlayer. Expected spectators will be in the region of 8,000 (MacTavish 2,000, Camanachd 4,000, Shinty/Hurling 2,000) and our research shows that almost 40% of our spectators live out with the Highlands resulting in over 3,000 people spending on accommodation within Inverness; the CA is confident that this level will be maintained and possibly increased due to two of the events taking place during the Highland Homecoming celebrations. The 2013 Shinty/Hurling International generated an economic impact on the City of Inverness of over £200,000 therefore the CA estimate an economic impact from all three events of over £800,000. Each event will bring together sponsors, local business people, MPs/MSPs and local councillors for pre and post-match functions creating a valuable networking opportunity and as far as possible the CA will source local suppliers for the event's requirements such as caterers.

The Camanachd Cup Final and Shinty/Hurling International both form part of the Highland Homecoming 2014 celebrations which will expose the events to a higher promotional platform. Additionally the Camanachd Cup Final is included in the BLAS Festival programme which will result in the event being exposed to a new market and we will have BLAS musicians performing at Bught Park. There is also the potential to host a shinty history and music show at Eden Court on the Friday night before the Final thus encouraging overnight visitors.

Similarly with the Shinty/Hurling International coincides with the MOD; this

represents another unique opportunity for the CA and the intention is to hold another young musicians cultural exchange, which took place in 2013, in partnership with Feisean nan Gaidheal along with a Mini-Feis on the morning of the event. There will also be a significant number of MOD musicians and performance opportunities meaning the young musicians from Ireland and Scotland will be exposed to great deal more Gaelic language usage and traditional musicians than they otherwise would have been.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have "protected characteristics" in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

This project is very inclusive and there are no barriers to those with protected characteristics. All are welcome to attend both events.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

It is intended that the Bun-sgoil Ghàidhlig Inbhir Nis will be included as one of the Primary schools targeted at for engagement in this initiative.

The Gaelic language will be promoted at all three events; however it will be more of a focus at the Shinty/Hurling International due to cultural exchanging between the Scottish and Irish such as speeches in Gaelic and musical performances.

On the day of both events, all PA announcements made to spectators will be bilingual along with elements of the match programme, including the President's welcome and page headings. There will also be an opportunity for Gaelic agencies to promote their work i.e. leaflet distribution among the spectators or within the VIP tent.

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

David Haas – City Manager

1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value

1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

THE MACTAVISH CUP FINAL

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing					1,000.00
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Promotional Activities - 2,000.00 Catering & Hospitality - 5,000.00 Other Event Costs (Venue, PA system, Medals etc) - 4,000.00 Contingency - 1,500.00				12,500.00
Total Project Cost £					13,500.00
Total Funding Request £					3,000.00

THE CAMANACHD CUP FINAL

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing					2,000.00
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Promotional Activities – 5,500.00 Catering & Hospitality – 6,300.00 Event Infrastructure – 10,000.00 Other Event Costs (Venue, PA system, Medals etc) – £12,000.00 Contingency – 3,000.00				36,800.00
Total Project Cost £					38,800.00
Total Funding Request £					6,000.00

THE SHINTY/HURLING INTERNATIONAL

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing					500.00

Other Costs e.g. property costs, transport, equipment, insurance, marketing	Playing Kit - 1,250.00 Promotional Activities - 4,000.00 Accommodation – 4,500.00 Catering & Hospitality - 6,000.00 Transport – 1,000.00 Other Event Costs (Venue, PA system, Medals etc) – 10,000.00 Contingency – 2,000.00				28,750.00
Total Project Cost £					29,250.00
Total Funding Request £					6,000.00

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

THE MACTAVISH CUP FINAL

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Title sponsor Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				5,000.00
Event income (Ticket sales, programmes, vendors) Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				5,500.00
Totals				10,500.00

THE CAMANACHD CUP FINAL

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Scottish Hydro Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				8,000.00
BBC Scotland Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				5,500.00
Advertising & Hospitality Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input checked="" type="checkbox"/>				3,500.00
Event income (Ticket sales, programmes, vendors) Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input checked="" type="checkbox"/>				15,800.00
Totals				32,800.00

THE SHINTY/HURLING INTERNATIONAL

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Marine Harvest Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input checked="" type="checkbox"/>				10,000.00
Shirt sponsor Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input checked="" type="checkbox"/>				1,500.00
BBC Scotland Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				5,500.00
Event income (Ticket sales, programmes, vendors) Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input checked="" type="checkbox"/>				6,250.00
Totals				23,250.00

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (e.g. surveys, etc.)
 - Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

There are 36 Primary Schools in Inverness yet with the allure of many other sports, Inverness Shinty Club and a number of other Clubs around the City face a constant challenge trying to attract and retain youth participants.

By using the platform created by these three events the CA believe that the Come & Try Shinty Festivals will be an effective and high profile addition to the existing work carried out by the Clubs, the CA Highland Development Officer and Primary Schools.

1.12 Is this a new or additional activity or project? – Yes No

If yes, what change will your activities or project make in your community?

The CA believe that the change will be an increase in Primary School aged children taking part in physical activity and specifically, an increase in youth participation in shinty within the City of Inverness. This will result in more youth teams taking part in the CA youth competition programme which will also benefit teams in the areas surrounding Inverness.

If No, how has your activities or project been funded in the last three years?

1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
<i>The number of shinty taster sessions held in Primary Schools</i>		
<i>The number of attendees at the Come & Try Shinty Festivals</i>		
<i>The number of additional Camanachd Association and Club youth members</i>		

1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

By enhancing the spectator experience, the CA will encourage repeat visits and in turn event income will increase therefore allowing the event to continue beyond Council support.

PART 2: SPECIFIC QUESTIONS RELATING TO THE FUNDING STREAM WHICH YOU ARE APPLYING TO:

(Common Good Funds)

There are no additional questions for Common Good Fund applications.

Please continue to PART 3: About your organisation

PART 3: ABOUT YOUR ORGANISATION

Guidance on completing part 3: ABOUT YOUR ORGANISATION

3.1 What is your organisation's name and address?

Organisation name

Camanachd Association

Organisation address

***Alton House
4 Ballifeary Road
Inverness***

Postcode: ***IV3 5PJ***

Website

www.shinty.com

Council Ward (see guidance note to clarify which Council Ward the project or activity will cover)

14 Inverness West

3.2 Who is the main contact for this application? (They must have a good knowledge of the organisation and this application)

Name

Title: ***Miss*** Forename/s: ***Rachel*** Surname: ***Forbes***

Position in organisation:

Marketing & Events Officer

Address

As above

Postcode

Phone number

Day: ***01463 715931***

Evening: ***07921 210179***

Email address

events@shinty.com

Does the main contact have any communication needs? E.g. textphone, sign

language, large print? YES NO

If yes, what are they? (maximum 20 words)

- 3.3 a) When did your organisation start? **October 1893**
- b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

The Camanachd Association is the world governing body for the sport of shinty, therefore covers all geographic areas and communities where the sport is played.

- c) Is there any restriction on who can join your organisation?
Yes No If yes, what are they and why do you have them?

- d) How many people are on your governing body or management committee? **9**
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? *(please note that this will not affect your application)*
Yes No

If yes, please provide names:

Highland Council Elected Members	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes

No

If yes –

a) What is/was it for, and from which Service or Ward budget was it provided?

Year 1: (2013) Inverness Common Good Fund, Highland Culture Fund, Lochaber Ward and Contribution to Highland Development Officer post (From Education, Culture and Sport Service Budget).
Year 2: (2012) Inverness Common Good Fund, Highland Culture Fund and Contribution to Highland Development Officer post (From Education, Culture and Sport Service Budget).
Year 3: (2011) Inverness Common Good Fund and Contribution to Highland Development Officer post (From Education Culture and Sport Service Budget).

b) How much funding do/did you receive?

Year 1: £26,300
Year 2: £17,500
Year 3: £18,200

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1:
Year 2:
Year 3:

Policy No 3622
CGF/13/COO4



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Celtic Media Festival (Conference)

Name of Project or Activity Requiring Support:

Celtic Media Festival 2015

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Common Good Fund

Is the amount you are applying for:

£5,000 or under Under £10,000 £10,000 or over

Total amount applied for: £12,000

Estimated cost of funding in kind applied for: £0

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number SC028708	x	Company Limited by Guarantee If yes – Company Number	
Other - please specify.....			

Please remember guidance to completing the application form is available [here](#). Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only Application reference number			
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PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

Celtic Media Festival

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year) 22nd April 2015

End date (month and year) 25th April 2015

Location... Inverness

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

Celtic Media Festival is coming to Scotland in 2015, this will be the 36th Celtic Media Festival.

The Celtic Media Festival is a yearly film and broadcast conference that celebrates the languages and cultures of the Celtic nations in broadcasting and the media. We are a non-profit organisation and are supported by BBC NI, BBC Scotland, RTÉ, TG4, Northern Ireland Screen, MG Alba, BBC Cymru, and S4C.

The festival is a 3 day event, and attracts 400+ delegates from the media and broadcasting industry from several countries including Rep. of Ireland, Scotland, Wales, Isle of Man, England and France. Festival delegates will each use hotels for 3 nights, generating approximately 1200 bed nights in hotels around Inverness. They are encouraged to stay for longer and are given information on tourism around Inverness.

As this is a media festival with many high profile people from the broadcast industry in the UK and Ireland, the media generated will be much higher than is proportionate with the amount of delegates. As Celtic Media Festival is acknowledged as one of the leading UK conferences in the media calendar, press coverage will be far reaching.

The people who attend and speak at Celtic Media Festival are the decision makers in broadcast, film and radio. They are executives of national channels and high profile producers who decide where programmes and films will be made. Celtic Media Festival will be promoting Inverness as a filming location in our sessions.

Celtic Media Festival also has a student strand that aims to give school and university leavers access to decision makers in the media industry so as to further their efforts to

get employment in the media industry.

As Celtic Media Festival celebrates the languages and cultures of the Celtic Nations and Regions, Celtic languages form a large part of the festival. As the festival will be in Scotland, there will be a lot of emphasis on Gaelic in the media. There will be Gaelic throughout the conference, with most of the brochure being in English/Gaelic and the awards presented in Gaelic with English translation coming via headset for delegates.

As Celtic Media Festival is a non-profit organisation, we rely on funding from several bodies. Celtic Media Festival is looking for £12,000 in funding from the Common Good Fund. This money will go towards several things, from marketing to venue hire, to making sure we can accommodate the highest profile of guests and speakers in the city.

Visit Scotland has calculated the event as follows: £488,400 = £407 x 400 x 3 days.

Celtic Media Festival does its best to place the conference outside the busier tourists times. The conference will be held outside the Easter Holidays in April, which means that hotel rooms, restaurants and other amenities will be filled at traditionally quieter times for the city.

Celtic Media Festival always encourages participation from businesses within the host town or city. Business owners are encouraged to become a part of the festival's local steering group, which is set up in the host city every year. Celtic Media Festival actively encourages delegates to patronise local businesses.

Conference visitors traditionally tend to be higher spenders than leisure visitors, approximately 1.5 times higher.

The PR value for the festival greatly exceeds the number of delegates. PR report is attached to this email, but we endeavour to make sure that the host city is mentioned in every article.

Radio and television coverage is especially at the conference itself.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have "protected characteristics" in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

Celtic Media Festival is an inclusive Festival. As well as making sure we have wheelchair access for all the venues that we hold the conference in.

Celtic Media Festival promotes inclusion in several ways. All delegates are invited to social events so they can get to know each other and perhaps form partnerships in business. All students also get a chance to meet practitioners high up in the media industry as equals and get access to potential job opportunities.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

Gaelic is a very important point of Celtic Media Festival 2015. The awards strand of the festival will be in Gaelic and translated via headsets for non-Gaelic speakers. The Bronze Torc Awards for Excellence include the Spirit of the Festival award which is for a production wholly or partly in a Celtic language, the only award of its kind.

The CMF 2015 brochure will be in several languages, mostly English/Gaelic with some Irish, Welsh and Manx.

- 1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

Moira Unwin – Visit Scotland
Stuart Black – Highland Council
John MacDonald – Highland Council

- 1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
NA	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing	Conference Producer, Co-Ordinator, Volunteer Co-Ordinator	£5000			
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Festival Speaker Transport and Accommodation	£2000			
	Festival Website (which will include details of travel and hotels in Inverness.)	£1000			
	Marketing: CMF has a press company Material MC that handles all press.	£1000			
	Venue Hire: CMF will hire a venue for the 3 days conference. FULL BUDGET ATTACHED FOR 2013/2014 as a guide.	£3000			
Total Project Cost £					
Total Funding Request £		£12000			

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
FULL BUDGET ATTACHED				
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Totals				

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- a. Community support for your project (e.g. surveys, etc.)
 - b. Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - c. Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

Celtic Media Festival is welcomed to whatever town or city that it attends. As detailed in the attached Economic Impact report, there is a good return for any funding that is given.

Every year, several towns and cities bid to host Celtic Media Festival.

- 1.12 Is this a new or additional activity or project? – Yes No
- If yes, what change will your activities or project make in your community?

If No, how has your activities or project been funded in the last three years?

The Festival has been publicly funded for the past 3 years. Core funding is provided by the broadcasters from the Celtic Nations and Regions, while extra funding is provided by councils of the host towns and cities, universities, and broadcasting agencies.

- 1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
NA	NA	NA

- 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

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PART 2: SPECIFIC QUESTIONS RELATING TO THE FUNDING STREAM WHICH YOU ARE APPLYING TO:

(Common Good Funds)

There are no additional questions for Common Good Fund applications.

Please continue to PART 3: About your organisation

PART 3: ABOUT YOUR ORGANISATION

Guidance on completing part 3: ABOUT YOUR ORGANISATION

3.1 What is your organisation's name and address?

Organisation name

Celtic Media Festival Ltd

Organisation address

5th Floor, Trongate 103, Glasgow

Postcode G1 5HD

Website

www.celticmediafestival.co.uk

Council Ward (see guidance note to clarify which Council Ward the project or activity will cover)

City

3.2 Who is the main contact for this application? (They must have a good knowledge of the organisation and this application)

Name

Title: Miss Forename/s: Catriona Surname: Logan

Position in organisation:

Festival Producer

Address

5th Floor, Trongate 103, Glasgow

Postcode G1 5HD

Phone number

Day: 0141 553 5409

Evening: 07926271611

Email address

Catriona@celticmediafestival.co.uk

Does the main contact have any communication needs? E.g. textphone, sign language, large print? YES NO

If yes, what are they? (maximum 20 words)

3.3

- a) When did your organisation start? Month **April** Year **1980**
- b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

Celtic Media Festival has a very wide remit. From Gaelic, Irish, Welsh, Manx and Cornish speakers to students, both university and secondary, to those who feel that their languages are underrepresented in the media, Celtic Media Festival tries to give a voice in the media to those who may not usually get one. CMF is a unique event, bringing both mainstream and marginalised media representatives together.

- c) Is there any restriction on who can join your organisation?
 Yes No If yes, what are they and why do you have them?

- d) How many people are on your governing body or management committee? **13**
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? *(please note that this will not affect your application)*
 Yes No

If yes, please provide names:

Highland Council Elected Members	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes No

If yes –

a) What is/was it for, and from which Service or Ward budget was it provided?

Year 1:
Year 2:
Year 3:

b) How much funding do/did you receive?

Year 1:
Year 2:
Year 3:

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1:
Year 2:
Year 3:

Policy No 3627



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Under £10,000 – Common Good Funds

Name of Organisation:

Highland Golf Links

Name of Project or Activity Requiring Support:

Tomatin Single Malt Homecoming Pro Am

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Common Good Subvention Fund

Is the amount you are applying for:

£5,000 or under

Under £10,000

X Over £10,000

Total amount applied for: £12,000

Estimated cost of funding in kind applied for: £.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number403134.....	x
Other - please specify.....			

Please remember guidance to completing the application form is available [here](#). Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only			
Application reference number			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

Tomatin Single Malt Homecoming Pro Am

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year) 30th September 2014

End date (month and year) 2nd October 2014

Location – Castle Stuart Golf Links, The Nairn Golf Club, Royal Dornoch Golf Club

1.3 What activity or project do you want us to support?

For example:.

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

Our aim is to attract 320 golfers to take part in this 3 day, 4 night event, which will provide an economic impact in excess of £300,000.00 at a typically quiet time of the year.

The main costs are in the promotion & administration of the event and the gala dinner, which will take place on the Thursday night in the Kingsmills Hotel, Inverness. Inverness and the surrounding areas will benefit greatly from the event with all competitors staying in the local hotels and eating in the local restaurants as well as golfing at the 3 different venues.

The 3 golf courses are working together and attracting the golfers by utilising their databases as well as through social media channels, engaging with a PR agency, including the event as part of the Homecoming calendar, working with the PGA and VisitScotland as well as promoting through promotional materials.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

The event is open to anyone who would like to enter and from any part of the world so there are no issues here.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

We can if required include the Gaelic language in some of the literature that we produce.

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

We have spoken with and taken advice from David Haas and Gerry Reynolds.

1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
N/A	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing	Administration at approx 200 hours at £10 an hour	£2,000			
PR	Engaging with PR Company to promote the event both Pre and Post. We want to ensure this is an annual event.	£4,500			
Gala Dinner	This will take place in the Kingsmills Hotel with approx 340 attending.	£18,500			
Venue Costs	The hire of all 3 golf courses for the 3 days of the event	£58,000			
Fam Trip	We will look at hosting 12 Golf Tour Operators and Press to promote the Highlands	£6,000			
Tournament Organisers and officials	We require the services of the Professional Golfers association to administer the event with 2 officials at each venue on each day. They will coordinate each days play as well as act as rules officials and scorers	£4,000			
Prizefund	This is crucial for the event to work for the Professionals.	£50,000			
Total Project Cost £		143,000			
Total Funding Request £		12,000			

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Main Sponsor being Tomatin Distillery	£15,000			
Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Entry Fees from the teams	£116,000			
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Totals	£131,000			

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

PART 2: SPECIFIC QUESTIONS RELATING TO THE FUNDING STREAM WHICH YOU ARE APPLYING TO:

(Common Good Funds)

There are no additional questions for Common Good Fund applications.

Please continue to PART 3 About Your Organisation

PART 3: ABOUT YOUR ORGANISATION

Guidance on completing part 3: ABOUT YOUR ORGANISATION

3.1 What is your organisation's name and address?

Organisation name

Highland Golf Links

Organisation address

C/O Castle Stuart Golf Links
Dalcross
Inverness

Postcode IV2 7AZ

Website

WWW.HIGHLANDGOLFLINKS.COM

Council Ward (see guidance note to clarify which Council Ward the project or activity will cover)

3.2 Who is the main contact for this application? (They must have a good knowledge of the organisation and this application)

Name

Title: Mr

Forename/s: Fraser

Surname: Cromarty

Position in organisation:

Chairman

Address

C/O The Nairn Golf Club
Seabank Road
Nairn

Postcode IV12 4HB

Phone number

Day: 01667 453208

Evening: 07789 955309

Email address

fcromarty@nairngolfclub.co.uk

Does the main contact have any communication needs? E.g. textphone, sign language, large print? YES NO

If yes, what are they? (maximum 20 words)

- 3.3 a) When did your organisation start? Month...November Year 2010
- b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

It covers everyone involved with golf throughout the world who are looking to come golfing in the Highlands of Scotland.

- c) Is there any restriction on who can join your organisation?
Yes No If yes, what are they and why do you have them?

No, although if anyone is looking to join then they need to be interested in providing the best possible visitor experience to our golfing visitors.

- d) How many people are on your governing body or management committee? 7
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? *(please note that this will not affect your application)*
Yes No

If yes, please provide names:

Highland Council Elected Members	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes x No

If yes –

a) What is/was it for, and from which Service or Ward budget was it provided?

Year 1: It was for a drinks reception at a previous event
Year 2: It was for a drinks reception at a previous event
Year 3:

b) How much funding do/did you receive?

Year 1: £1,000
Year 2: £1,000
Year 3:

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1:
Year 2:
Year 3: