Agenda Item	24
Report No	RES/52/17

### **HIGHLAND COUNCIL**

Committee: Corporate Resources

Date: 30 August 2017

Report Title: Highland Council Gaelic Language Plan 3

Report By: Director of Care and Learning

### **Purpose/Executive Summary**

- 1.1 The Report provides Members with background information on the Highland Council's Gaelic Language Plan.
- 1.2 The Report sets out the detail of the Highland Council's GLP3 under section 3 of the Gaelic Language (Scotland) Act 2015 for the period 2017 2022.

### 2. Recommendations

2.1 Members are asked to:

1.

i. Comment on and approve the draft Highland Council Gaelic Language Plan 3 for the period 2017 to 2022.

### 3. **Background**

- 3.1 The draft Highland Council Gaelic Language Plan (attached as **Appendix 1**) has been prepared as a statutory document for submission to Bòrd na Gaidhlig in response to the Formal Notice of Requirement as set out in Section 3 of the Gaelic Language (Scotland) Act 2005.
- 3.2 The Gaelic Language (Scotland) Act 2005 was passed by the Scottish Parliament with a view to securing the status of the Gaelic Language as an official language of Scotland, commanding equal respect with the English Language.
- 3.3 The plan has been prepared in accordance with the statutory criteria set out in the 2005 Act, taking cognisance of the current draft National Gaelic Language Plan 2017-2022 and refreshed Guidance on the Development of Gaelic Language Plans.
- 3.4 A key feature of the 2005 Act is the provision enabling Bòrd na Gaidhlig to require public bodies to prepare Gaelic Language Plans. This provision was designed to ensure that the Public Sector in Scotland plays its part in creating a sustainable future for Gaelic and by raising the profile and supporting the practical opportunities for its use.
- 3.5 This plan covers the period 2017 2022.

### 4. Introduction

- 4.1 At the Gaelic Implementation Group (GIG) of 1st February 2017, the 'high level' aims, discussed with Bòrd na Gaidhlig, were approved. These are contained in the draft plan (Appendix 1) at section 7.1.
- 4.2 Following the approval by GIG, two cross party Member strategy group meetings were held. The feedback and comments from these sessions have been incorporated into the Plan.
- 4.3 Four Public Meetings were also arranged, across the Highland Council area.
- 4.4 An opportunity for on-line representation was also made available. In total, 19 responses were received, with 10 from individual respondents and 8 from Gaelic related organisations and 1 other.
- 4.5 A few responses did not support the Highland Council's commitment to Gaelic.
- 4.6 The Highland Council GLP3 takes account of the views submitted.

### 5. Themes of GLP3

5.1 Each theme in the Plan demonstrates the Strategic Commitment of the Highland Council, Key Partners, Summary of Current Practice (GLPs 1 and 2), Proposed Outcomes with Key Performance Results. Each section is completed with details outlining Enabling Actions with a clear Timescale.

### 5.2 Theme 1 – Gaelic in the Home, Early Learning and Child Care

- Engage with partners to ensure effective collaboration.
- Undertake a parents' Gaelic Language Skills Audit to create baseline data for

future planning of services. Following this exercise, set a target for increasing the number of parents accessing Gaelic learning opportunities during the lifetime of the Plan.

- Increase the attendance and participation of families in a range of Gaelic family events and continue to support and maintain, for example the Gaelic Family Learning Week project.
- Promote and raise awareness of bilingualism and the benefits of Gaelic Medium Education around Associated School Groups where Gaelic Medium Education is provided

### 5.3 Theme 2 – Gaelic in the Community

- To work with key partners to organise a programme of out-of-school activities for GME primary pupils.
- To work with key partners to organise and deliver a programme of events to support GM and Learner pupils in secondary education.
- To work with relevant partners to provide services for Gaelic speaking citizens.
- Highland Council Officers will work in collaboration with partners to support local community Gaelic Plans with a focus on schools and parents.
- At least 50% of the Community Partnership Development Plans will include Gaelic as one of their strategic commitments.
- Over the lifetime of the Plan, increase the range of community based adult learning provision, leading to an increase in the number of learners, and the usage of Gaelic in a variety of situations.
- Develop initiatives which promote the use of Gaelic language in the home and community.
- Increase collaboration with and between local authorities.
- Increase usage of Gaelic language within the home and communities.

## 5.4 Theme 3 - Gaelic Education 3-18, incorporating Gaelic Medium Education and Gaelic Learners, taking account of Resources.

- National policy and guidance, where relevant, is influenced and enhanced by The Highland Council in consultation with staff.
- A national strategy supports the promotion, recruitment, education, placing and retention of school staff in order to achieve National Government targets for growth in Gaelic education.
- National partnerships support the training and development of specialist Additional Support Needs staff in addition to associated educational resources for use in Gaelic Medium Education.
- The development, improvement and access to educational resources are supported on an ongoing basis as part of a wider national agenda.
- The benefits of bilingualism through Gaelic education are widely promoted.
- Opportunities are provided to support and develop the linguistic skills and competence of Gaelic education staff, leading to improved teaching and learning experiences as part of a continued emphasis on the quality of Gaelic learning.
- Opportunities exist for secondary pupils to develop awareness of the range of benefits associated with continuing their Gaelic education, prior to subject choices being made at key transitions (e.g. vocational and cognitive).
- Gaelic Primary Language Learning (PLL) teaching materials will be developed and enhanced on an ongoing basis and in collaboration with practitioners and other agencies to maximise their impact for learners.
- Gaelic education requirements will be assessed as part of the ongoing 'Estates

Review'.

- Strategic Education reviews, assessments and developments will take account of potential implications for Gaelic education.
- Strategic Planning facilitates the recruitment and retention of Gaelic education staff through promoted post career opportunities.
- Pupils develop a greater understanding of Gaelic language, culture and heritage across both English and Gaelic medium schools as part of learning entitlements focussed on Scottish Studies and incorporating Scottish history.
- Learning and teaching is enhanced through ongoing work to deliver systematic approaches to Gaelic literacy development.
- Excellent support is made available to all school staff as part of a continued emphasis on the quality of Gaelic learning.
- Additional Support Needs development areas are highlighted and responded to as part of a policy review process.
- Gaelic Medium Primary Education Assessment Requests are responded to within statutory timescales.
- The percentage of pupils learning Gaelic in English medium settings will increase.
- ICT Strategy Group maximise opportunities for Gaelic education, taking account of software/App requirements e.g. keyboard, orthographic and spellcheck requirements.
- English medium pupils, in schools that have selected Gaelic as Language 2 (L2) or Language 3 (L3), receive their entitlement to learning Gaelic by 2021, across those schools.
- In conjunction with Bord na Gaidhlig, grow provision in targeted areas and strengthen existing groups.
- In conjunction with Bord na Gaidhlig, ensure existing groups are supported and new resources are developed.
- In association with partners, establish suitable training opportunities for new entrants to the sector and provide professional development for the existing workforce.
- In collaboration with partners, increase the percentage engaging in 0-3 groups and improve transition to Sgoil-àraich.
- Support providers to move seamlessly to 1140 hours.
- Increase children's awareness and exposure to Gaelic in pre-school settings, including partner centres and private childcare providers through increased opportunities for staff to undertake appropriate training, including access to resources, relevant to the development of the 1+2 language learning approach and supporting learner pathways into Gaelic education.
- Work towards two new standalone Gaelic medium primary schools in the Highland Council area.
- Increase the percentage of children and young people accessing Gaelic education to support the attainment of Scottish Government targets.
- Consider a Highland Secondary 'Core Gàidhlig Curriculum' in collaboration with key partners which would lead to sustainability in the following areas: recruitment, training and retention of staff, focussed assessment areas, provision of resources, improved attainment and a clear pathway and expectations for pupils, parents and staff.
- Support delivery and encourage growth within English medium schools that have opted for Gaelic as L2 or L3, for pupils learning Gaelic as part of the 1 + 2 Language Learning Approach.
- Increase the percentage of secondary pupils studying Gaelic as Learners through the 1+2 Language Learning Approach, supporting and improving

- transition at key stages, particularly from primary to secondary.
- Provide further Gaelic language learning opportunities for teachers delivering Gaelic as L2 or L3 (1+2 Approach) as part of Career Long Professional Learning, with a specific focus on Gaelic usage within education.
- Support the development of sustainable Gaelic education delivery through interauthority liaison and collaboration
- Standardised assessments in place at key stages in Gaelic Medium Education, in line with National Priorities.
- In conjunction with Partners, review and support developments of Gaelic education including online learning materials.
- Maximise the use of Information Technology to support the sharing of educational materials to advance learning and teaching.
- Gaelic Primary Language Learning materials are developed in an ongoing manner in conjunction with Storlann and in response to practitioner feedback.
- Systematic guidance on the delivery of Gaelic grammar is supported through a range of high quality teaching resources.
- School staff are better supported and resourced to meet the needs of individual

### 5.5 Theme 4 - Gaelic in the Arts, Culture and Heritage

- The Highland Council contributes to a contemporary and visionary Programme of Gaelic Arts Culture and Heritage across the Highland Council area and beyond.
- The Highland Council, through the Memorandum Of Understanding with Sabhal Mòr Ostaig, supports their National Residency Programme.
- The Highland Council will organise and promote arts events supported by Creative Scotland and members of the National Gaelic Arts Strategic Forum
- Successful Royal National Mods in Lochaber in 2017 and Inverness in 2020
- The Highland Council has increased the number of schools participating in Provincial Mods and the Royal National Mod and its associated activities, with a focus on learners
- The Highland Council has increased the number of adult learners participating in Provincial and National Mods
- Work in collaboration to increase use of Gaelic in Fèisean activities.
- Work in collaboration within High Life Highland to increase opportunities for the usage of Gaelic as part of their service delivery.
- Continue to progress the arts initiatives delivered under the Memorandum of Understanding between the Council and Sabhal Mòr Ostaig.
- Gaelic Short Films created and produced by young people in Gaelic education.
- Negotiate the hosting of the Traditional Music Awards in the Highlands during the lifespan of the Plan.
- Negotiate the hosting of the Celtic Media Festival in the Highlands during the lifespan of the Plan.
- Continue to work with Fèisean nan Gàidheal in developing opportunities for people to engage with Gaelic in the arts and creative industries.
- Maintain the Memorandum of Understanding between the Council and the Provincial Government of Nova Scotia, including the centenary celebrations.
- Exchange visits to areas where lesser-used languages are currently spoken.

### 5.6 Theme 5 - Gaelic in the Workplace

Demonstrate equal respect for Gaelic and English across all Council Services.

- Increase the use of Gaelic and commitment to Gaelic development within the third party sector, including contractors.
- Ensure that Gaelic is recognised through the Gaelic Impact Assessment within corporate reports.
- Renew a network of Gaelic contacts across Council Services.
- Reinforce a standard bilingual welcome for Council Reception staff, including the Service Centre and Service Points to signal increasing normalisation of Gaelic within the Council.
- Increase, restructure and consolidate the Gaelic elements on the Council website, as part of the developing digitisation process.
- Increase the visibility of Gaelic across Highland Council facilities and properties, including schools, offices and public buildings
- Continue to organise Gaelic Awareness Training for new Members as part of their Induction.
- Increase the number of Members and staff who participate in Gaelic language courses and awareness training
- Ensure that the richness, relevance and consistency of Gaelic is maintained, especially in relation to corpus development.
- Continue to include Gaelic language criteria within Council grants, service delivery contracts, service level agreements and commercial contracts

### 5.7 Theme 6 - The Social, Economic and Cultural Value of Gaelic.

- The Council continues to work with key partners to fully realise the potential benefits highlighted in Ar Stòras Gàidhlig research.
- To raise awareness and increased promotion of The Highland Council area as a positive tourist destination in relation to culture and heritage.
- To promote The Highland Council area as a prime location for the film and advertising industry.
- Increased commercial profile for Gaelic in events such as the Royal National Mod, Celtic Media Festival and Na Trads.
- Increased commercial profile for Gaelic in events such as Lochaber mountain biking, golf, cycling and marathons in order to target the promotion of increased Gaelic visibility in retail and commercial development signage.
- Increase the role of Fèis Cèilidh Trails, and local Fèisean in supporting initiatives which strengthen the use and profile of Gaelic within economic development and cultural tourism in the Highland area.
- Ensuring the promotion of a positive image of Gaelic and raising awareness through the creative industries, Gaelic Media, Gaelic Arts.
- To work with developers to secure a higher profile and visibility for Gaelic in commercial and retail and residential developments, and in wider economic planning and development initiatives to promote the social economic and cultural value of Gaelic.
- A higher profile for the economic benefits of Gaelic and bilingualism alongside culture and heritage, especially in relation to market research specialists.
- Continue marketing and communications campaigns, supporting Gaelic careers and workforce planning.
- Targeted initiatives for early years, primary, and secondary school teachers support workers, adult learning tutors, care sector.
- A suite of projects, updated annually, agreed and delivered with Sabhal Mòr Ostaig under the terms of the Memorandum of Understanding.

5.8

deliverable. It is flexible and adaptable to enable the Highland Council to respond to changing politics and promotion and take account of the opportunities for improvement, within the lifetime of the plan.

- 5.9 The GLP3 requires to be submitted to Bord na Gaidhlig for statutory approval.
- 5.10 The Highland Council's GLP3 will be implemented by the Gaelic Team with a programme of scrutiny provided by the Highland Council Gaelic Strategy and Implementation Group and the Council's Committee process.
- 6. **Implications**
- 6.1 **Resource** The Themes in the Plan are modelled to be deliverable within existing budgets.
- 6.2 **Legal** The Plan is a subject to the statutory obligations in terms of Section 3 of the Gaelic Language (Scotland) Act 2005.
- 6.3 **Community (Equality, Poverty and Rural)** It is important that this plan maintains and enhances the equity of Gaelic provision across the Highland Council area.
- 6.4 **Climate Change/Carbon Clever** Increased use of technology across all Themes noted in the Plan should reduce travel requirements.
- 6.5 **Risk** If the Plan is not delivered successfully, there is a risk that the Council will not be in a position to deliver its statutory obligations in terms of Section 3 of the Gaelic Language (Scotland) Act 2005.
- 6.6 **Gaelic** The Plan will enable the Highland Council to progress its overarching aim of supporting the commitments of the National Gaelic Language Plan 2017-2022.

Designation Director of Care and Learning

Date 17 August 2017

Author Norma Young, Area Care and Learning Manager, West



### THE HIGHLAND COUNCIL

### DRAFT GAELIC LANGUAGE PLAN 2017-2022

# A Gaelic Language Plan under Section 3 of the Gaelic Language (Scotland) Act 2005.

The final version of The Highland Council's Gaelic Plan will be published bilingually.

Thèid an dreachd deireannach de Phlana Gàidhlig Chomhairle na Gàidhealtachd fhoillseachadh gu dà-chànanach.

### 2. Foreword

Forward will be included in the final draft.



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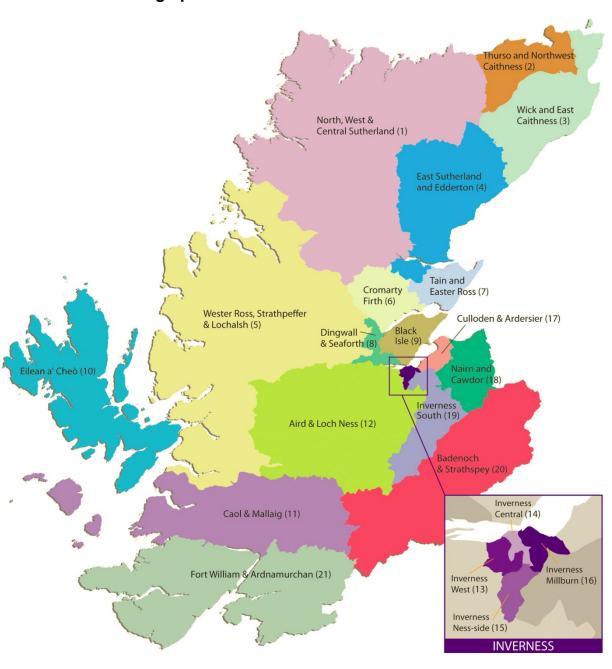
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### 4. Introduction

### 4.1 Description of the Organisation's Function and Location of Offices

The Highland Council area is the largest local government area in the UK and is one of 32 all-purpose councils in Scotland, serving 232,000 people across 26,484 sq. km. The map below shows the geographical area.

### **Geographical Area and Current Ward Structure**



The Highland Council has a number of statutory duties and functions.

At present, there is a proposal to move to a three committee structure. This is still to be approved and therefore, for the purpose of the draft Gaelic Language Plan, the following five strategic services will remain as an interim measure:

Care and Learning, Community Services, Corporate Development, Development and Infrastructure, and Finance.

Care and Learning Service delivers education, social care and community health services for Highland's children and families. It provides mental health officers and criminal justice social work as well as out-of-hours social work. It also operates catering services in schools. It leads on Gaelic and cultural development. It commissions culture and leisure services from High Life Highland and Adult Social Care from the NHS.

**Community Services** delivers many of the Council's everyday services, with staff in regular contact with the people of the Highlands. The service delivers a wide range of functions including refuse collection, grass cutting, winter maintenance, housing, homelessness issues, road maintenance and other services which help to make the community a safe and good place to live.

The Chief Executive's Office is responsible for: policy coordination, equalities, and community planning; engagement and consultation; support for the implementation of the council programme; community councils and ward management; corporate research and evaluation; climate change and the Carbon CLEVER initiative. The office also provides Members' support and lobbying and political liaison services to support the council programme. Freedom of Information requests and external enquiries and complaints are managed within the office. The Corporate Communications function manages external and internal communications, including media enquiries, corporate social media and campaigns, as well as a graphic design service for the Council. The Chief Executive's Office also provides support for all elections for local, national and European elections with the Chief Executive as Returning Officer.

**Corporate Development** is responsible for leading change and business improvement across the Council, and for delivering professional services which all support service delivery to communities across the Highlands. These services include ICT, Legal, Committee Services, Human Resources and Employee Development. They also manage customer services through the network of service points, the Council Service Centre based in Alness and the Council's website.

**The Development and Infrastructure Service** is responsible for the Council's activities which support the sustainable economic growth of the Highlands. It works with communities to plan future land use, provides planning permission for new

developments, designs and builds new schools, roads and housing, as well as facilities management in schools and cleaning.

It provides support and premises for small businesses, helps the unemployed to get into work and encourages visitors and local people to enjoy the environment through support for tourism and outdoor access. It works with partners in the public and private sectors to provide the infrastructure which makes the Highlands a good place to live, work, study and visit.

### Location of Offices

The Highland Council Headquarters is based on Glenurquhart Road in Inverness and the Council has a network of 32 service points and access points for local service delivery, enabling the public to access advice and information and pay bills raised by the Council.

In 19 of Highland Council's service points, the Council also provides a registration service, enabling the public to register births, marriages and deaths as well as conducting civil marriages and partnerships.

### 4.2 The 2005 Act and Issuing of a Notice

The Highland Council Gaelic Language Plan has been prepared as a statutory document for submission to Bòrd na Gàidhlig in response to the Formal Notice of Requirement to prepare a Gaelic Language Plan and with regard to the requirements set out in Section 3 of the Gaelic Language (Scotland) Act 2005.

The Plan has been prepared in accordance with statutory criteria set out in the 2005 Act, taking cognisance of the current *Draft National Gaelic Language Plan 2017*–2022, and the refreshed *Guidance on the Development of Gaelic Language Plans*.

The Gaelic Language (Scotland) Act 2005 was passed by the Scottish Parliament with a view to securing the status of the Gaelic language as an official language of Scotland, commanding equal respect with the English language.

One of the key features of the 2005 Act is the provision enabling Bòrd na Gàidhlig to require public bodies to prepare Gaelic Language Plans. This provision was designed to ensure that the public sector in Scotland plays its part in creating a sustainable future for Gaelic by raising its status and profile and creating practical opportunities for its use.

This document is the Highland Council's third iteration Gaelic Language Plan prepared within the framework of the Gaelic Language (Scotland) Act 2005.

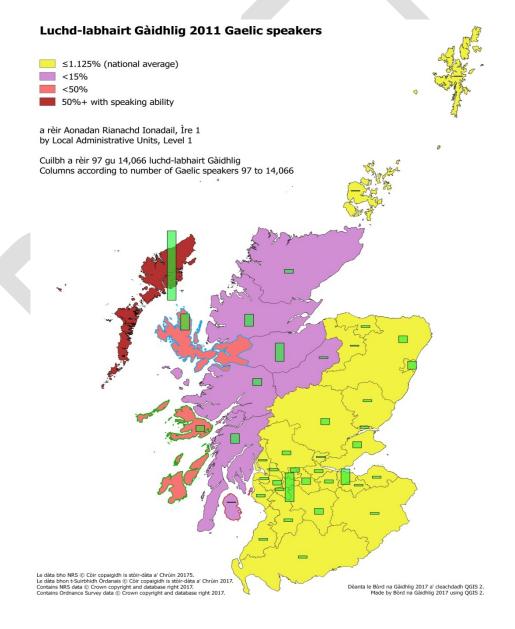
The Plan spans a five-year period from 2017–2022 and builds on the progress made in the previous two plans.

It sets out how the Highland Council will use Gaelic in the operation of the Highland Council's functions, and how the Highland Council will enable the use, development and promotion of the Gaelic language and culture across Highland Council services and with its key partners.

### 4.3 Summary of Gaelic in Scotland

In the 2011 Census of Scotland, 57,375 people (1.1% of the Scottish population aged over three years old) reported as able to speak Gaelic. It found that while there was an overall decrease in speakers between 2001 and 2011, the number increased among younger age groups.

The largest grouping of Gaelic speakers is in Comhairle nan Eilean Siar with 61% of people aged three and over having some skills in the language. In the Highland area it is 7.4% and in Argyll & Bute 5.9%. Glasgow City mirrored the Scottish average at 1.7%.



### 4.4 Gaelic Use within the Authority's Area of Operation

The Highland Council recognises that Gaelic is an integral part of Scotland's heritage, national identity and cultural life. The Highland Council is committed to the aims, priority areas and commitments as set out in the *Draft National Gaelic Language Plan 2017–2022*.

This Plan is based on the six priority areas set out in the national plan:

Gaelic in the Home, Early Learning and Childcare; Gaelic in the Community; Gaelic in Education; Gaelic in the Arts, Culture and Heritage; Gaelic in the Workplace; and the Social, Economic and Cultural value of Gaelic.

Throughout this iteration of the Gaelic Language Plan, references are made to 'Gaelic Education'. This term is used when discussing matters relevant to both Gaelic Medium Education (GME) and Gaelic Learner Education (GLE).

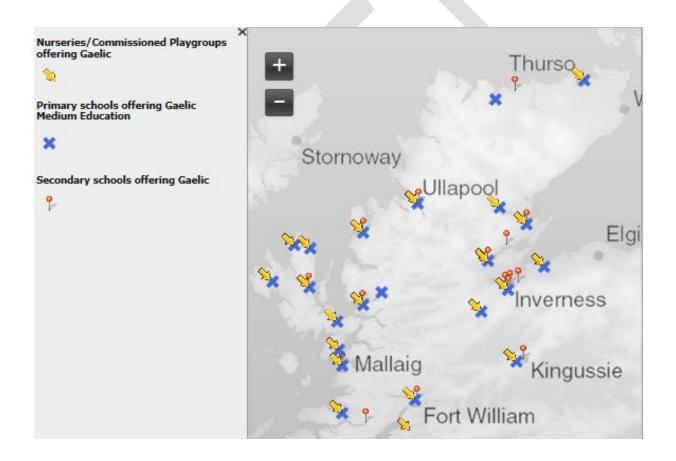
Gaelic Medium Education (GME) was formally launched in the 1980s. Central Primary School in Inverness became The Highland Council's first GME setting, providing Gaelic immersion, where children could absorb the language across all pupil learning experiences, gradually developing linguistic capacity, competence and fluency. The growth of GME has been rapid and successful nationally, whilst the Highland region is currently the largest provider of GME. All Gaelic education is important; however GME is seen as the best hope for the survival and development of Gaelic and is therefore a Scottish Government priority.

The Highland Council also delivers Gaelic Learner Education (GLE). In primary school settings this is referred to as the Gaelic Primary Language Learning Programme (PLL Gaelic), which supersedes Gaelic Language in the Primary School (GLPS). This is delivered through the 1+2 Language Learning initiative, a statutory entitlement for Scottish learners by 2021. This entitlement can be met through any language, with many Highland settings selecting Gaelic. The 1+2 model is delivered from primary 1 through to secondary 3, where learners are exposed to an additional language in primary 1 (Language 2 or L2) and a further language in primary 5 (Language 3 or L3). In this model, Gaelic can be considered as L2 within GME, where the majority of pupils are already fluent in English. In GME, pupils are not required to undertake a language in addition to Gaelic until primary 4, when English (L1) is introduced to the curriculum; an additional language (L3) is then delivered from primary 5.

The Highland Council's website contains an online map, which shows parents/ guardians – and also parents who may be considering moving to the Highlands – the areas where the Highland Council provides nursery, primary and secondary Gaelic education.

The map shows the following information:

- All Gaelic nursery school provision (Council and partner centres) and the number of children attending
- All Gaelic primary school provision, the number of pupils, and the associated secondary school
- All Gaelic secondary provision, including the number of pupils studying subjects through the medium of Gaelic, those studying Gàidhlig as fluent speakers, and those studying Gaelic as learners
- A contact email for those who wish to know about Gaelic classes or Gaelic activities in communities.



(This information is available on The Highland Council's website at: <a href="http://www.highland.gov.uk/info/878/schools/18/gaelic\_medium\_education">http://www.highland.gov.uk/info/878/schools/18/gaelic\_medium\_education</a>)

# Foghlam tron Ghàidhlig 2016-17 Gaelic Medium Education Bun-sgoil le sruth FtG Bun-sgoil Ghàidhlig Bun-sgoil le sruth FtB GME Primary School GME primary with English ME stream ∴ Le sgoil-àraich FtG na cois An cois àrd-sgoile le FtG Ùghdarras ionadail le FtG Local authority with GME provision

Dèanta le Bòrd na Gàidhlig 2017 a' cleachdadh QGIS 2. Made by Bòrd na Gàidhlig 2017 using QGIS 2.

Le dàta bho NRS © Còir copaigidh is stòir-dàta a' Chrùin 2017. Le dàta bhon t-Suirbhidh Òrdnais © Còir copaigidh is stòir-dàta a' Chrùin 201 Contains NRS data © Crown copyright and database right 2017. Contains Ordnance Survey data © Crown copyright and database right 2017.

Extract from the Scotland Census 2011		
	The Highland Council area (2011)	Scotland (2011)
All people aged 3 and over	224606	5118223
% able to speak Gaelic	5.4	1.1

### The National Picture – Academic Year 2016-17

In a national context, Bòrd na Gàidhlig statistics showed The Highland Council supporting Government targets through:

- 42% of children in Scotland's Gaelic Age 0-3 Provision
- 30% of Scotland's Gaelic Medium Education (GME) nursery children
- 28% of Scotland's Gaelic Medium Education (GME) primary school pupils
- 30% of Scotland's Gaelic Medium Education (GME) secondary pupils (studying Gàidhlig or subjects through the medium of Gaelic)
- 57% of Scotland's Gaelic Learner Education (GLE) secondary pupils

Gaelic Education Pupil Numbers in The Highland Council's Schools					
GME Nurseries/		GME Primary		Secondary School	
Year	Commissioned Playgroups	School Pupils	GME – Studying Gàidhlig	GME – Studying Subjects through Gaelic	GLE
2015-16	256	881	328	255	1474
2016-17	264	896	343	265	1829

The Highland Council wishes to ensure that it makes relevant comparisons in relation to progress in increasing the numbers entering, or undertaking, Gaelic education. The Highland Council includes data showing the percentage of pupils in Gaelic education as a proportion of overall Highland school rolls. This provides a more complete overview of uptake and performance.

Pupils in Publicly Funded Nurseries / Commissioned Playgroups – Pupil numbers as at start of Academic Year				
Year 2015/16 2016/17				
Highland Council Total	4,152	4,212		
Gaelic Medium Pupils	256	264		
% Gaelic Medium Pupils	6.17%	6.27%		

Pupils in Highland Council Publicly Funded Primary Schools			
Year 2015/16 2016/17			
Highland Council Total	17,263	17,381	
Gaelic Medium Pupils	881	896	
% Gaelic Medium Pupils	5.10%	5.16%	
GLPS	2,123	A review of measure currently being undertaken.	
% GLPS	12.30%	N/A – see above	

GME pupil numbers has two measures: those pupils who study Gaelic for fluent speakers (Gàidhlig) and a separate measure for those pupils studying subjects through the medium of Gaelic.

Pupils in Highland Council Publicly Funded Secondary Schools			
Year	2015/16	2016/17	
Highland Council Total	13,390	13,337	
Fluent Gaelic	328	343	
% Fluent Gaelic	2.45%	2.57%	
Gaelic Medium Subjects	255	265	
% Gaelic Medium Subjects	1.90%	1.99%	
Gaelic Learners	1,474	1,829	
% Gaelic Learners	11.01%	13.71%	

### Gaelic Learner Education (GLE) & 1+2 Language Learning Approach

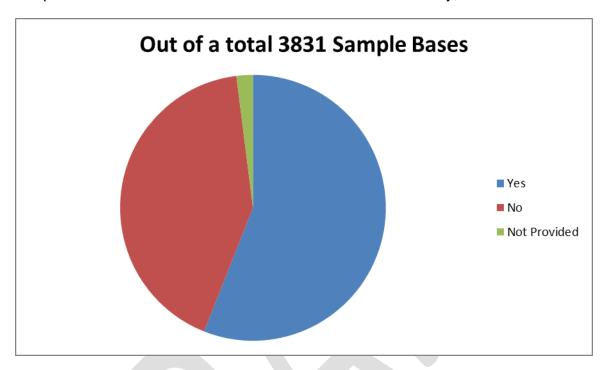
The Highland Council is currently undertaking the development and delivery of high quality training for all staff delivering Gaelic as a L2 or L3 throughout the Highland area.

L2 Schools	25 schools deliver Gaelic as L2
L3 Schools	72 schools deliver Gaelic as L3
Secondary Gaelic Learners	15 secondary schools offer Gaelic Learners
Estimated total number of pupils learning Gaelic in Secondary	1829

### 4.5 Internal Gaelic Capacity Audit

The Highland Council undertakes a bi-annual Employee Survey. The last Employee Survey took place in 2015.

Two questions related to Gaelic were included within the survey, as follows:

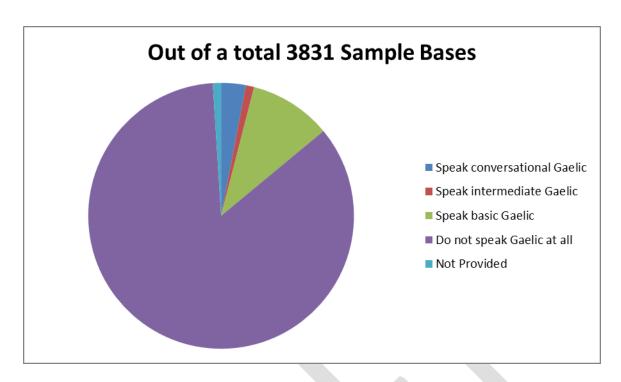


Q12/5 Here are some statements about the Council's policies and initiatives.

Do each of them apply to you, or not...?

I am supportive of the Council's promotion of the Gaelic language and culture.

Total Sample Bases	3831
Yes	56%
No	42%
Not Provided	2%



Q27. How familiar are you with the Gaelic language?

Total Sample Bases	3831
Speak conversational Gaelic	3%
Speak intermediate Gaelic	1%
Speak basic Gaelic	10%
Do not speak Gaelic at all	85%
Not provided	1%

The Highland Council Corporate Communications Strategy has 12 objectives, one of which is:

'To promote Gaelic language and culture in line with the commitments of the Council Programme and our Gaelic Language Plan'.

This verifies that The Highland Council continues to contribute to the promotion of a positive image of the language, especially in relation to the Gaelic media, and the positive messages in relation to Gaelic and diversity and inclusion.

In celebrating key milestones such as the 25th anniversary of Gaelic Medium Education, the Council takes opportunities to monitor and celebrate how Gaelic Education from 0–18 is developing. The Highland Council seeks to deliver improvement across Gaelic education through robust self-evaluation and engagement processes. Events such as the 25th anniversary of Gaelic Medium Education provide opportunities to plan events that recognise the crucial role played by parents in developing provision, delivering insights which parents can bring from their day-to-day experiences (6 consultation events took place).

### 5. The Gaelic Language Plan in the Corporate Structure

As previously noted, The Highland Council has three high-level corporate commitments relating to Gaelic:

- To implement the Gaelic Language Plan within its political programme the strategic document, *Highland First*
- To annually survey the extent to which the Highland Council is perceived by the Highland population as strengthening Gaelic and culture
- Community Planning Partnerships Thematic Group on Gaelic

The Highland Council's Gaelic Team is based in the Care and Learning Service and also has a corporate responsibility for Gaelic. The Senior Management Team Lead Officer for Gaelic is the Area Care and Learning Manager (west).

The Gaelic Team members who have day-to-day operational responsibility include: Gaelic Development Officer (Corporate), Gaelic Education Officer, Senior Translation Officer, three Community Learning and Development Officers (Gaelic), Gaelic Resources Assistant, and Gaelic 1 + 2 Development Officer.

The Gaelic Strategic Group is designated to regularly monitor the implementation of the Plan. The Strategic Group is led by a cross-party group of elected Members.

The Plan will be available on The Highland Council's internet and social media platforms.

Finally, it is important to highlight that the Plan is adaptable so that The Highland Council is able to respond to changing circumstances, and the Plan also gives the Council flexibility to react to opportunities that may arise in relation to its delivery and implementation.

### 6. Planning and Policy Implications for Gaelic and Links to National Priorities

The Highland Council recognises that while the various priority areas identified in the draft National Gaelic Language Plan will be partially implemented through The Highland Council's Gaelic Language Plan, opportunities will arise to promote and develop Gaelic and culture through current and existing plans and policy measures. The Highland Council regularly reviews policy statements and commitments in order to identify areas where Gaelic can be proactively incorporated, in addition to the priorities of the draft National Gaelic Language Plan initiated through these methods.

### 6.1 Mainstreaming Gaelic within The Highland Council's Policies

The Highland Council regards the aforementioned development as contributing to the normalisation and mainstreaming of Gaelic as part of everyday life in the country.

### 6.2 The Draft National Gaelic Language Plan

The draft National Gaelic Language Plan currently includes the following priority areas:

- Initiatives which promote the use of Gaelic in homes and communities
- Initiatives which promote the use of Gaelic by young people
- Gaelic in traditional and new media
- Gaelic in the arts, publishing and creative industries
- Gaelic language plans
- Gaelic in the workplace
- Gaelic use in heritage, tourism, food and drink, environment and leisure industries
- Initiatives which strengthen language richness, relevance and consistency
- Initiatives promoting links with Gaelic abroad and with minority languages

The Highland Council has set out its strategic commitments, key performance results and enabling actions in accordance with the priority areas of the draft National Plan as follows:

- Gaelic in the Home, Early Learning and Childcare
- Gaelic in the Community
- Gaelic in Education
- · Gaelic in the Arts, Culture and Heritage
- Gaelic in the Workplace
- The Social, Economic and Cultural value of Gaelic

### 6.3 Scottish Government Priorities

The Scottish Government has five strategic objectives that underpins its purpose – A Scotland that is: Wealthier and Fairer, Smarter, Healthier, Safer and Stronger, and Greener.

The Highland Council is building on, and continues to strengthen, the work undertaken in its previous Gaelic Language Plans, and is committed to achieving the Scottish Government's five strategic objectives, as noted above.

### 6.4 Local Priorities

The Highland's Corporate Plan, Highland First, includes many priorities, one of which is:

'We will work with all our partners and across all communities to develop Gaelic as a regional asset, sharing our experience, skills and resources to continue implementing and building on the Gaelic Language Plan'.

### 7. Plan Commitments

### 7.1 High-Level Aims

The following high-level aims have been outlined as the key priorities for the Highland Council in support of implementing the current draft National Gaelic Language Plan and it is committed to achieving these aims through the implementation of this Plan, as approved by The Highland Council's Gaelic Implementation Group of 1<sup>st</sup> February 2017.

- That the plan includes a delivery date for each commitment.
- That all commitments in previous iterations of The Highland Council Gaelic Language Plan which remain within its remit are carried forward and included.
- That all Gaelic services and resources demonstrate equal respect for Gaelic and English.
- That all Gaelic services and facilities are actively offered and promoted, including through the Highland Council website.
- That uptake of Gaelic facilities and services is monitored and promotion is increased where this is low.

### **Public Services**

- That The Highland Council normalises equal respect for Gaelic and English across its services and policies and within the Corporate Plan.
- That The Highland Council includes a language choice (Gaelic and English) on the Council's website once Gaelic content has been increased.

### Home and Early Years

- That The Highland Council maintains a close working relationship with Bòrd na Gàidhlig staff in relation to early years and childcare provision in the Highland Council area and in preparation for the growth in pre-school hours, including the promotion of GME to all pre-school children.
- That The Highland Council undertakes a parents' Gaelic skills audit to create baseline data for future planning of services.

### Education

- That The Highland Council increases the percentage of pupils in GME from potential enrolment figures at key transition points.
- That The Highland Council increases the percentage of pupils undertaking Gaelic through the Primary Language Learning programme, based on the 1+2 Language Learning Approach and subsequently through secondary Gaelic Learner Education across the Highland Council area.

- That The Highland Council creates a Gaelic Education transitions strategy for retaining children in 0-3 / childcare to nursery, nursery to primary, primary to secondary 1, and the broad general education to senior phase.
- That The Highland Council develops a curriculum and workforce plan for the delivery of Gaelic Education at all levels (0–3, nursery, primary and secondary) including clear signposting to teagasg.com and early year's recruitment via The Highland Council website.
- That The Highland Council undertakes a Highland-wide survey of existing Gaelic Education staff to identify career-long professional learning needs, particularly in relation to Gaelic language skills, and develops a programme of training and support.
- That the Highland Council ensures that Gaelic Education is considered as part of the school estates capital development whenever possible.

### Community

- That there is a clear link between the commitments in The Highland Council Gaelic Language Plan and High-Life Highland delivery of essential Gaelic medium services, particularly out-of-school activities for Gaelic speaking young people.
- That the Gaelic language plan describes any services which The Highland Council provides for Gaelic speaking senior citizens and how these will be developed.
- That the Highland Council Gaelic staff work alongside partners to establish local community Gaelic Plans with focus on schools and parents.

### Workplace

- That a Gaelic workplace ethos is established and maintained within all Highland Council Gaelic schools through training and in-service.
- That The Highland Council encourages the promotion of Gaelic careers on a yearly basis at least, throughout the Highland area.
- That Gaelic is included within The Highland Council graduate placement programme.

### Arts, Culture & Heritage

• That The Highland Council maintains support for a programme of Gaelic arts, culture and heritage in the Highland Council area.

### Economy

- That The Highland Council continues to support Gaelic developments within its economic development strategy.
- That The Highland Council continues to work with partners to fully realise the potential benefits highlighted in Ar Stòras Gàidhlig research.

### 7.2 Service Standard Commitments

Bòrd na Gàidhlig's document, *Guidance on the Development of Gaelic Language Plans*, outlines the conditions for the use of Gaelic in everyday public life, creating a route to 'normalisation', raising the profile and awareness of Gaelic, and leading to increased usage of the language.

The Highland Council will continue to enable and encourage the use of Gaelic across the six commitments within its service delivery and its statutory functions.

### 7.3 Visibility

The Highland Council recognises the importance of extending the visibility of Gaelic as it enhances the status of the language, and it is committed to supporting this aim.

The Highland Council has a bilingual corporate identity, which will continue to be progressed during the life-time of the Plan.

In addition, *Guidelines on the use of Gaelic in Highland Council Services* will be strengthened, highlighting one of the fundamental principles of the policy in that where Gaelic is used by the Highland Council, it will be afforded equal respect with English and font will be of equal type, size and design prominence.

Signage on all Highland Council owned buildings (offices, schools, leisure centres, static and mobile libraries, museums, archive centres, community centres, residential care homes, public toilets, play and leisure parks, etc.) will be bilingual. In the case of external signs, the Gaelic will be above the English and in respect of internal signs, the English will be above the Gaelic. When new signs are being installed or existing signs require to be replaced, bilingual signs will be erected.

Welcome signs to towns, city and villages will be bilingual, and Highland Council road signs will be bilingual. Signs will incorporate historic village, town and city crests where appropriate. Gaelic will be green and English in black on these signs. When new signs are being erected or existing signs are being replaced, bilingual signs will be erected.

The adoption of Gaelic names will be encouraged on the naming of new streets and of Highland Council developments, and when existing street name signs require to be replaced due to age or damage. Local historic and cultural connections will be used wherever this information is available. Consultation will take place with local Community Councils and Ward Members.

(More detailed information is available on The Highland Council's website at: <a href="https://highland.gov.uk/downloads/file/11857/guidelines">https://highland.gov.uk/downloads/file/11857/guidelines</a> on the use of gaelic in highland council services)

### STRATEGIC COMMITMENTS AND ENABLING ACTIONS FOR THE 6 THEMES IN THE PLAN

### Theme 1 – Gaelic in the Home, Early Learning and Childcare

### 1. Strategic Commitment

Continue to support Highland partnerships to create resources to encourage and support parents or guardians in using Gaelic in the home.

### **Partners**

Bòrd na Gàidhlig, Care and Learning Alliance, Comann nam Pàrant, Parent Councils, Comunn na Gàidhlig, Sabhal Mòr Ostaig, Community Learning and Development Review Group.

### Summary of Current Practice

The Highland Council has:

- Created a new resource pack, using up-to-date technology, to encourage and support parents/guardians in using Gaelic in the home:
- Organised and developed progressive language classes around the Council's Associated School Groups, where Gaelic Medium Education is provided;
- Organised advisory workshops for Gaelic Medium parents, and works with parents alongside other community based partners;
- Worked with partners to organise and expand the 'Gaelic Family Learning Week' initiative.

### **Proposed Outcome**

- Engage with partners to ensure effective collaboration.
- Undertake a parents' Gaelic Language Skills Audit to create baseline data for future planning of services. Following this exercise, set a target for increasing the number of parents accessing Gaelic learning opportunities during the lifetime of the Plan.

- Increase the attendance and participation of families in a range of Gaelic family events and continue to support and maintain, for example the Gaelic Family Learning Week project.
- Promote and raise awareness of bilingualism and the benefits of Gaelic Medium Education around Associated School Groups where Gaelic Medium Education is provided.

Enabling Actions	Target Date	Service/Team	
(i) Undertake a survey of parents/guardians of children accessing Gaelic education to create a linguistic Gaelic skills based audit for future planning of services to support learning in the home.	Autumn 2018 Autumn 2020 Autumn 2022	CLD	
(ii) Organise and deliver language classes for parents around the Highland Council's ASGs where GME is provided.	Annual	CLD	
(iii)Deliver sessions related to Gaelic education, to advise and inform parents on a range of issues e.g., the benefits of bilingualism, resources, and how to support their children in the home.	November of each school session	CLD	
(iv) Work with partners to organise and expand initiatives such as the Gaelic Family Learning Week.	Annual	CLD	
(v) Deliver a varied programme of GME promotional events aimed at families of pre-school children.	February of each school session	CLD	

### Theme 2 – Gaelic in the Community

### 2.1. Strategic Commitment

Provide opportunities to encourage and increase the use of Gaelic in the community.

### **Partners**

Bòrd na Gàidhlig, Scottish Government (2018, Year of Yong People) Comann nam Pàrant, Comunn na Gàidhlig, Sabhal Mòr Ostaig, High Life Highland, Skills Development Scotland, Highlands and Islands Enterprise, An Comunn Gàidhealach, Fèisean nan Gàidheal, Fèis Rois, Community Learning and Development Review Group, Community Planning, Local Gaelic Development Groups.

### **Summary of Current Practice**

The Highland Council has:

- Created language support activities around the Council's Associated School Groups, where Gaelic Medium Education is provided;
- Supported existing homework clubs, after-school clubs and activities and expanded activities where sustainable;
- Provided opportunities for inter-generational Gaelic usage;
- In partnership with High Life Highland, organised coaching events for Gaelic Medium secondary pupils and included Gaelic in the Summer Activity Programme;
- Developed a Gaelic arts, media and leisure programme including drama, film and sporting activities;
- Supported the football competition 'Cuach na Cloinne' and supported the development of a national schools' shinty competition 'Cupa Iomain na h-Òige'.

### **Proposed Outcome**

- To work with key partners to organise a programme of out-of-school activities for GME primary pupils.
- To work with key partners to organise and deliver a programme of events to support GM and Learner pupils in secondary education.

- To work with relevant partners to provide services for Gaelic speaking citizens.
- Highland Council Officers will work in collaboration with partners to support local community Gaelic Plans with a focus on schools and parents.

Ena	bling Actions	Target Date	Service/Team
(i)	Create language support activities around the Council's Associated	October of each school	CLD
	School Groups where Gaelic education is provided.	session	
(ii)	In partnership with High Life Highland, organise coaching events for	Annual	CLD
	Gaelic education secondary school pupils to enable them to deliver		
	activities in Gaelic.		
(iii)	Support existing and expand on future extra-curricular activities such as	October of each school	CLD
	after-school clubs.	session	
(iv)	Continue and support a programme of community-based adult learning	Annual	CLD
	classes.		
(v)	Further develop the Adult Literacy Initiative through a programme of	Annual	CLD
	classes aimed at speakers whose first language is Gaelic.		
(vi)	Establish a programme of training for Gaelic tutors.	Annual	CLD
(vii)	Provide opportunities for inter-generational Gaelic usage between senior	May of each school	CLD
	citizens and young people.	session	
(viii)	Organise and deliver Seachdain nan Deugairean for fluent and learner	Annual	CLD
	secondary pupils each year at SMO.		
(ix)	Enhance community learning and development liaison within standalone	September of each	GDO
	Gaelic education provision.	school session	
(x)	Work with partners to deliver a programme of Arts and Sporting activities	September of each	GDO
	around GM standalone schools.	school session	
(xi)	To create opportunities through Provincial Mòd organisers that allow		
	inter-generational exchange of skills and ideas that will lead to greater		
	confidence in language usage by young people.		
(xii)	Continue to support sporting events, such as the football competition	September of each	CLD/GDO
	Cuach na Cloinne and the national shinty competition for primary GE	calendar year	
	pupils Cupa Iomain na h-Òige (a pilot project hoped to become an annual		
	event based in the Highlands but open to schools across Scotland).		

(xiii) Liaise with High Life Highland to include Gaelic in their activity programmes.	Annual	CLD
(xiv) Work with partners to provide opportunities to develop transferable skil	·	CLD
through events such as GM Primary Schools debating and heritage activities.	school session	

### Theme 2 - Gaelic in the Community

### 2.2 Strategic Commitment

Contribute to and support Community Partnership Development Plans, link with existing groups to promote and support an inclusive approach to Gaelic.

Continue to support and advise community groups in relation to Gaelic development and usage.

### **Partners**

All the partners in the Community Planning Partnerships, Comunn na Gàidhlig, Comann nam Pàrant, Sabhal Mòr Ostaig, parental/interest groups.

### Summary of Current Practice

The Highland Council has:

- Developed marketing and awareness raising events and material, promoting the many benefits of bilingualism, including preschool developments;
- Organised Gaelic conversation classes;
- Organised progressive language classes;
- Worked with Sabhal Mòr Ostaig to develop an adult literacy course for fluent Gaelic speakers.

### **Proposed Outcome**

- At least 50% of the Community Partnership Development Plans will include Gaelic as one of their strategic commitments.
- Over the lifetime of the Plan, increase the range of community based adult learning provision, leading to an increase in the number of learners, and the usage of Gaelic in a variety of situations.
- Develop initiatives which promote the use of Gaelic language in the home and community.

•	Increase collaboration with and between local authorities. Increase usage of Gaelic language within the home and communities.		
Ena	abling Actions	Target Date	Service/Team
(i)	Develop marketing and awareness events and material, promoting the many benefits of bilingualism through Gaelic, including use in the home.	May 2018	CLD
(ii)	Produce pre-school enrolment information that promotes the benefits of bilingualism through Gaelic education.	February of each school session	CLD



### Theme 3 - Gaelic Education

### 3.1. Strategic Commitment

Contribute to national strategic partnership initiatives and policy formulation across Gaelic education.

### **Partners**

Scottish Government, Bòrd na Gàidhlig, Education Scotland, Stòrlann, Local Authorities, Further Education institutions.

### Summary of Current Practice

The Highland Council has:

- Through membership of the National Gaelic Education Strategy Steering Group and other forums, contributed to, and engaged with, initiatives which inform and influence national policy and guidance;
- Engaged with Education Scotland and other partners to agree actions from its report of June 2011 *Gaelic Education:* Building on the Successes, Addressing the Barriers;
- Worked with partner agencies on a national Gaelic Education Workforce Planning Strategy;
- Engaged with other local authorities to examine where joint working and shared services might benefit the sustainability and expansion of Gaelic education.

### **Proposed Outcome**

- National policy and guidance, where relevant, is influenced and enhanced by The Highland Council in consultation with staff.
- A national strategy supports the promotion, recruitment, education, placing and retention of school staff in order to achieve National Government targets for growth in Gaelic education.
- National partnerships support the training and development of specialist Additional Support Needs staff in addition to

- associated educational resources for use in Gaelic Medium Education.
- The development, improvement and access to educational resources are supported on an ongoing basis as part of a wider national agenda.
- The benefits of bilingualism through Gaelic education are widely promoted.
- Opportunities are provided to support and develop the linguistic skills and competence of Gaelic education staff, leading to improved teaching and learning experiences as part of a continued emphasis on the quality of Gaelic learning.
- Opportunities exist for secondary pupils to develop awareness of the range of benefits associated with continuing their Gaelic education, prior to subject choices being made at key transitions (e.g. vocational and cognitive).
- Gaelic Primary Language Learning (PLL) teaching materials will be developed and enhanced on an ongoing basis and in collaboration with practitioners and other agencies to maximise their impact for learners.

	collaboration with practitioners and other agencies to maximise their impa	action learners.	
Ena	bling Actions	Target Date	Service/Team
(i)	Through membership of the National Gaelic Education Strategy Steering Group and other forums, contribute to and engage with initiatives which inform and influence national policy and guidance.	Each Academic Year	HE/AC&LM
(ii)	Work with Bord na Gaidhlig on a national Gaelic Education Workforce Planning Strategy.	Each Academic Year	AC&LM/WFPM
(iii)	In response to robust self-evaluation processes, working groups and workstreams are established to respond to areas for development as highlighted within a Local Authority Gaelic Education Operational Improvement Plan, which contributes to national development priorities.	Each Academic Year	AC&LM/GEO
(iv)	Work with Partners on a national Gaelic Education Additional Support Needs Strategy, taking account of resource priorities for learning and teaching.	June 2018	HofASN/GEO
(v)	Review and update existing Highland Council Additional Support Needs policy and guidance for Gaelic Medium Education.	June 2018	HofASN/GEO
(vi)	Ensure engagement and involvement with academic sources, research bodies, conferences, studies and reports which may inform and influence national policy, guidance and resources for our schools.	Each Academic Year	AC&LM/GEO
(vii)	Teachers engage in ongoing self-evaluation processes to support and inform developments associated with the creation and distribution of resources.	Each Academic Year	GEO

(viii)	Continue to work in collaboration with partners in the production of generic Gaelic education marketing material.	Each Academic Year	GT
(ix)	Work in collaboration with partners to establish a baseline of linguistic competency and confidence for staff working across Gaelic education.	June 2018 June 2020 June 2022	GEO
(x)	In collaboration with partners, develop and enhance linguistic competency as part of Career Long Professional Learning, through promotion and access to both Highland Council and external training opportunities.	Each Academic Year	GEO
(xi)	Work with partners to deliver the annual Gaelic Careers Event 'Siuthad!' for secondary fluent and learner pupils.	Each Academic Year	CLD
(xii)	Increase the percentage of children accessing Gaelic education to support the attainment of Scottish Government targets.	August 2018 August 2020 August 2022	GEO/GT
(xiii)	Continue the ongoing development of Gaelic Primary Language Learning (PLL) planning materials and associated high quality teaching resources.	August 2018 August 2020 August 2022	1+2 DO

#### Theme 3 - Gaelic Education

# 3.2. Strategic Commitment

Ensure that Gaelic education is embedded in The Highland Council's Strategic Education Improvement Planning.

#### **Partners**

Education Scotland, Bord na Gàidhlig, Northern Alliance

# Summary of Current Practice

The Highland Council has:

- Taken Gaelic education into account within The Highland Council's Sustainable Schools Estate Review;
- Engaged with 'Integrating Care in the Highlands' Project Team and carried out a Gaelic Impact Assessment;
- Ensured that Gaelic education requirements form part of The Highland Council's assessment of Additional Support Needs;
- Recruited a Gaelic Education Officer;
- Recruited a Gaelic 1+2 Development Officer;
- Recruited an Early Years Education Support Officer.

# Proposed Outcome

- Gaelic education requirements will be assessed as part of the ongoing 'Estates Review'.
- Strategic Education reviews, assessments and developments will take account of potential implications for Gaelic education.
- Strategic Planning facilitates the recruitment and retention of Gaelic education staff through promoted post career opportunities.
- Pupils develop a greater understanding of Gaelic language, culture and heritage across both English and Gaelic medium.

- schools as part of learning entitlements focussed on Scottish Studies and incorporating Scottish history.
- Learning and teaching is enhanced through ongoing work to deliver systematic approaches to Gaelic literacy development.
- Excellent support is made available to all school staff as part of a continued emphasis on the quality of Gaelic learning.
- Additional Support Needs development areas are highlighted and responded to as part of a policy review process.
- Gaelic Medium Primary Education Assessment Requests are responded to within statutory timescales.
- The percentage of pupils learning Gaelic in English medium settings will increase.
- ICT Strategy Group maximise opportunities for Gaelic education, taking account of software/App requirements e.g. keyboard, orthographic and spellcheck requirements.
- English medium pupils, in schools that have selected Gaelic as Language 2 (L2) or Language 3 (L3), receive their entitlement to learning Gaelic by 2021, across those schools.

	Challement to learning Gaelle by 2021, across those schools.				
Ena	bling Actions	Target Date	Service/Team		
(i)	Gaelic education is taken into account as an important component within the Highland Council's estates and associated management meetings.	Each Academic Year	HofR, EstsM/ AC&LM		
(ii)	A lead officer for Gaelic education will support Strategic Education reviews, assessments and developments.	Each Academic Year	AC&LM		
(iii)	Career development opportunities within Gaelic education are encouraged and supported.	Each Academic Year	GT		
(iv)	All Highland School Improvement Plans will demonstrate measures that support the implementation and embedding of meaningful learning about Gaelic language, culture and heritage as part of entitlements to learn about Scotland through Curriculum for Excellence Social Studies delivery.	Each Academic Year	QIMs		
(v)	Work closely with Education Scotland and Stòrlann to develop a 'Gaelic Grammar Progression Framework' that enhances Gaelic learning and teaching.	June 2018	GEO/STO		
(vi)	Care and Learning Officers deliver ongoing, high quality support for school staff, relevant to the unique context of our Highland schools.	Each Academic Year	GEO/QIO		
(vii)	Update Gaelic Medium Additional Support Needs Policy and Guidance; consider and respond to implications e.g. training or resources.	June 2018	HofASN/GEO		
(viii)	Highland Council policy and guidance is developed and shared with schools and parents regarding entitlements to Gaelic Medium Primary	November each Year	AC&LM/GT		

	Education.		
(ix)	Work with schools to support accessibility to software and applications	Each Academic Year	CLM/GEO
	specific to Gaelic education on ICT devices.		
(x)	Staff delivering L2 and L3 Gaelic will have increased confidence in their	June 2018	1+2 DO
	level of Gaelic and use planners, online activities and other teaching	June 2020	
	resources.	June 2022	



#### Theme 3 - Gaelic Education

### 3.3. Strategic Commitment

Build on established partnerships to continue to grow a professionally organised and trained staff to support the 0–3 Early Learning and Childcare sector.

#### **Partners**

Bòrd na Gàidhlig, Third Sector, Sabhal Mòr Ostaig

### Summary of Current Practice

The Highland Council has:

- Established a three-year pilot partnership programme with Bord na Gaidhlig and the Care and Learning Alliance;
- The Highland Council Early Years Team has engaged with Bord na Gàidhlig and the Care and Learning Alliance to carry out an assessment of the Gaelic related training, staffing and resources/materials required to sustain growth in the sector.

# **Proposed Outcome**

- In conjunction with Bord na Gaidhlig, grow provision in targeted areas and strengthen existing groups.
- In conjunction with Bord na Gaidhlig, ensure existing groups are supported and new resources are developed.
- In association with partners, establish suitable training opportunities for new entrants to the sector and provide professional development for the existing workforce.
- In collaboration with partners, increase the percentage engaging in 0-3 groups and improve transition to Sgoil-àraich.
- Support providers to move seamlessly to 1140 hours.

• Increase children's awareness and exposure to Gaelic in pre-school settings, including partner centres and private childcare providers through increased opportunities for staff to undertake appropriate training, including access to resources, relevant to the development of the 1+2 language learning approach and supporting learner pathways into Gaelic education.

	to the development of the 112 language learning approach and supporting learner pathways into Cacho Cacho Cacho II.				
Ena	bling Actions	Target Date	Service/Team		
(i)	Financial package agreed in collaboration with Bord na Gaidhlig to ensure the continuation of working partnerships with the Third Sector.	Annual	AC&LM/ CLD		
(ii)	In conjunction with the Third Sector, create an online training module, introducing Gaelic language to parents and babies/toddlers.	June 2018	AC&LM/ CLD		
(iii)	In conjunction with partners, ensure input to HNC Course in Early Learning and Childcare.	June 2018	AC&LM/ CLD		
(iv)	The Highland Council, Bòrd na Gàidhlig, and Third Sector to continue the promotion of Gaelic education to pre-school children and families.	2017 to 2022	AC&LM/ CLD		
(v)	Work with Partners to develop a training programme for Early Years staff engaged in Gaelic Language Learning to assist with all areas of Gaelic education.	April 2018	AC&LM/ CLD		

#### Theme 3 - Gaelic Education

### 3.4. Strategic Commitment

Develop 3–18 Gaelic Education through a systematic and sustainable approach to increase the percentage of Gaelic Learners in establishments.

#### **Partners**

Scottish Government, Education Scotland, Bòrd na Gàidhlig, Gaelic Language Authority Network.

### Summary of Current Practice

The Highland Council has:

- In partnership with the Scottish Government, delivered a new Gaelic primary school in Fort William and a new Gaelic primary school is due to open in Portree in early 2018;
- Agreed a funding support formula with Bòrd na Gàidhlig, for new developments and additional provision;
- Undertaken a Council-wide mapping exercise to identify the areas within, or between, Associated School Groups, where current Gaelic education provision (0–18) could be configured and/or strengthened to support and establish long term sustainable Gaelic education provision;
- Identified Gaelic community development activities within Associated School Groups, to complement and link with formal Gaelic education provision;
- Identified and supported 3–5 pre-school provision, in specific locations, to support the transition to Gaelic medium primary and secondary schools;
- Provided wraparound care provision for standalone Gaelic primary schools;
- Targeted Gaelic medium primary provision in Thurso, Ullapool, Portree, Dingwall, Tain, Nairn, Inverness and Fort William for development;
- Supported Gaelic Learner education through the Gaelic Primary Language Learning programme and the 1+2 Language Learning Approach, including training for staff;

- Initiated and researched the actions required to increase pupil numbers around the key transition stages from nursery to primary school, from primary to secondary school and within secondary stages;
- Developed links between Gaelic medium primary and Gaelic medium secondary schools, where Gaelic teaching provision for S1 and S2 might usefully be supported by primary teachers;
- Created parental promotion and marketing material, highlighting the benefits of Gaelic education and bilingualism;
- Provided guidance and support for relevant Council staff, including in schools, to encourage parents to choose the Gaelic education route to bilingualism.

#### **Proposed Outcome**

### Key Performance Results

- Work towards two new standalone Gaelic medium primary schools in the Highland Council area.
- Increase the percentage of children and young people accessing Gaelic education to support the attainment of Scottish Government targets.
- Consider a Highland Secondary 'Core Gàidhlig Curriculum' in collaboration with key partners which would lead to sustainability in the following areas: recruitment, training and retention of staff, focussed assessment areas, provision of resources, improved attainment and a clear pathway and expectations for pupils, parents and staff.
- Support delivery and encourage growth within English medium schools that have opted for Gaelic as L2 or L3, for pupils learning Gaelic as part of the 1 + 2 Language Learning Approach.
- Increase the percentage of secondary pupils studying Gaelic as Learners through the 1+2 Language Learning Approach, supporting and improving transition at key stages, particularly from primary to secondary.
- Provide further Gaelic language learning opportunities for teachers delivering Gaelic as L2 or L3 (1+2 Approach) as part of Career Long Professional Learning, with a specific focus on Gaelic usage within education.

• Support the development of sustainable Gaelic education delivery through inter-authority liaison and collaboration.

	Support the development of edetainable education delivery integration and deliaberation.				
Ena	abling Actions	Target Date	Service/Team		
(i)	Continue Scottish Government partnerships to deliver new standalone Gaelic schools.	Ongoing	HC Directorate		
(ii)	Agree a sustainable funding package with Bord na Gaidhlig, for new developments and additional provision to support growth.	Annual	Care and Learning SMT		

(iii)	In collaboration with Bòrd na Gàidhlig and the Gaelic National Strategy Group, explore a core suite of subjects for secondary Gàidhlig education.	June 2019	HofE/AC&LM
(iv)	Support ongoing professional development through a training programme to deliver 1+2.	Ongoing	1+2 DO
(v)	Audit Gaelic medium capacity in existing provision in order to target and promote expansion.	June 2019	GEO/GT
(vi)	Identify and support 3–5 pre-school provision in targeted locations, taking account of the increase in Early Learning provision (increase in hours), to improve the transitions to primary Gaelic education and in the longer term, secondary schools.	2019/2020 onwards	CLD/GEO
(vii)	Identify Gaelic community development activities within Associated School Groups, to complement and link with formal Gaelic education provision.	Annual	CLD
(viii)	Respond to demand for full Gaelic wraparound care provision.	As required	FRC
(ix)	Support staff in accessing a progressive and coherent curriculum for Gaelic Language Learning as part of the 1+2 approach in English medium settings. To encourage all schools which have GM provision to include Gaelic as an L2 for GM classes.	Annual	1+2 DO
(x)	Work collaboratively with Comhairle nan Eilean Siar and e-Sgoil to expand access to secondary Gaelic subject delivery.	Ongoing	AC&LM/GEO/EIO(VS)
(xi)	Engage with stakeholders to identify an action plan to support and encourage transition at key stages, to maintain and develop pupil numbers.	June 2019	AC&LM/QIM/GEO
(xii)	Develop links between Gaelic medium primary and Gaelic medium secondary schools, where Gaelic teaching provision for S1–S3 might usefully be supported by primary teachers.	As required	GEO GT
(xiii)	Support ongoing promotion and marketing material, highlighting the benefits of Gaelic education and bilingualism.	Annual	SMT/GT
(xiv)	Provide guidance and support for relevant Council staff, including in schools, to encourage parents to choose the Gaelic education route to	Annual	GT/GEO

bilingualism.		
(xv) Collaborate with partners to develop the range and availability of Gaelic language learning opportunities for teachers, delivering Gaelic as L2 or L3.	Ongoing	AC&LM/GEO/1+2 DO
(xvi) Engage with neighbouring local authorities to examine where joint working and shared services might benefit the sustainability and expansion of Gaelic education.	As required	AC&LM/WPM/GEO/EIO(V S)



#### Theme 3 – Gaelic Education

### 3.5. Strategic Commitment

Work with partners to review the learning materials and learning resources provided to support Gaelic education.

#### **Partners**

Scottish Government, Education Scotland, Bòrd na Gàidhlig, Gaelic Local Authority Network, Stòrlann Nàiseanta na Gàidhlig, Sabhal Mòr Ostaig, Scottish Qualifications Authority.

### **Summary of Current Practice**

The Highland Council has:

- Undertaken an audit of the Gaelic education online learning material and resources currently available in Highland, including usage and uptake;
- Engaged with other local authorities, Stòrlann and partners to assess the current range of Gaelic education materials and resources, their delivery and outlined future development.

# **Proposed Outcome**

- Standardised assessments in place at key stages in Gaelic Medium Education, in line with National Priorities.
- In conjunction with Partners, review and support developments of Gaelic education including online learning materials.
- Maximise the use of Information Technology to support the sharing of educational materials to advance learning and teaching.
- Gaelic Primary Language Learning materials are developed in an ongoing manner in conjunction with Stòrlann and in response to practitioner feedback.
- Systematic guidance on the delivery of Gaelic grammar is supported through a range of high quality teaching resources.
- School staff are better supported and resourced to meet the needs of individual pupils.

Ena	bling Actions	Target Date	Service/ Team
(i)	Work in collaboration with Education Scotland to deliver standardised assessments suitable for Gaelic Medium Education's model of delivery.	December 2018	HofE/AC&LM/GEO
(ii)	Support Highland staff in sharing resources within a digital platform.	June 2018	CLM/GEO/EIO(VS)
(iii)	Work with partners to develop resources for fluent Gàidhlig and Gaelic Learners		
(iv)	Teachers have the confidence to engage with Gaelic Primary Language Learning materials and provide subsequent feedback relative to their use.	Ongoing	1+2 DO
(v)	Highland Council Grammar Working Group, in collaboration with Education Scotland and Stòrlann creates a grammar teaching framework and resources that can support this.	June 2018	HofE/GEO/STO
(vi)	Highland Council Additional Support Needs Working Group to work toward the development of policy and resource materials to support pupils with Additional Support Needs.	June 2018	GEO/STO
(vii)	Work with Bord na Gaidhlig and Partners on a National Gaelic Education Additional Support Needs Strategy and associated resources.	Ongoing	HofASN/GEO/STO

### Theme 4 – Gaelic in the Arts, Culture and Heritage

#### 4.1. Strategic Commitment

Engage with partners and contribute to national strategic initiatives and policy formulation for Gaelic in the arts, culture and heritage sectors.

#### **Partners**

Bòrd na Gàidhlig, Creative Scotland, Sabhal Mòr Ostaig, VisitScotland

# **Summary of Current Practice**

The Highland Council has:

- Collaborated with members of the National Gaelic Arts Strategy Forum;
- Collaborated with Sabhal Mòr Ostaig to support and maximise the impact and the outcomes of the Residency Programme;
- Engaged with BBC ALBA to identify areas where collaborative initiatives would be appropriate, including the potential for expanding Gaelic content on local radio stations within the Highlands.

# **Proposed Outcome**

- The Highland Council contributes to a contemporary and visionary Programme of Gaelic Arts Culture and Heritage across the Highland Council area and beyond.
- The Highland Council, through the MOU with Sabhal Mòr Ostaig, supports their National Residency Programme.
- The Highland Council will organise and promote arts events supported by Creative Scotland and members of the National Gaelic Arts Strategic Forum.

Enabling Actions	Target Date	Service/ Team

(i) The Highland Council will participate in the work of the National Gaelic	Autumn 2017 to Autumn	GDO
Arts Strategy.	2022	
(ii) Work with Sabhal Mòr Ostaig to support and maximise the impact and	Each Academic Year	GDO
the outcomes of the Residency Programme, further developing links		
with schools and communities.		



### Theme 4 – Gaelic in the Arts, Culture and Heritage

### 4.2. Strategic Commitment

Increase the profile and usage of Gaelic within Council-funded organisations and events across the Highlands.

#### **Partners**

High Life Highland, An Comunn Gàidhealach, Fèisean nan Gàidheal, Fèis Rois, Comunn na Gàidhlig, BBC ALBA, FilmG, Ainmean-Àite na h-Alba, National Gaelic Arts Strategy.

# Summary of Current Practice

The Highland Council has:

- Collaborated with An Comunn Gàidhealach to deliver a Royal National Mod and to increase the number of participants and visitors to Royal National Mods when they are based in the Highlands;
- Collaborated with An Comunn Gàidhealach to support Provincial Mods and deliver actions that maximise competitor attendance at the 2014 Royal National Mod in Inverness;
- Collaborated with the Blas Festival organisers to promote Gaelic arts productions produced by young people, for example viewings of their short films, drama events, and readings of creative writing;
- Collaborated with Fèisean nan Gàidheal and Fèis Rois through our Service Delivery Contracts, to support Fèisean based in the Highlands, in promoting and increasing Gaelic in their outputs;
- Collaborated with High Life Highland and others to raise the profile and increase the use and visibility of Gaelic within High Life Highland and Council-supported visitor attractions, leisure facilities, museums, archive centres and events;
- Collaborated with Comunn na Gàidhlig to develop and support relevant sporting activities, e.g. football and shinty through the medium of Gaelic.

# **Proposed Outcome**

- Successful Royal National Mods in Lochaber in 2017 and Inverness in 2020
- The Highland Council has increased the number of schools participating in Provincial Mods and the Royal National Mod and

its associated activities, with a focus on learners

- The Highland Council has increased the number of adult learners participating in Provincial and National Mods
- Work in collaboration to increase use of Gaelic in Fèisean activities.
- Work in collaboration within High Life Highland to increase opportunities for the usage of Gaelic as part of their service delivery.

	delivery.		
Ena	bling Actions	Target Date	Service/Team
(i)	Work with An Comunn Gàidhealach to deliver a Royal National Mod in Lochaber 2017 and Inverness in 2020.	Autumn 2017 Autumn 2020	GDO
(ii)	Work with An Comunn Gàidhealach and other stakeholders to increase the number of young people and adults participating at Royal National Mods, through the Mod Academy.	Autumn 2017 and 2020	GDO
(iii)	Through Gaelic language classes, adult learners are encouraged to participate in Provincial and National Mods.	Annual	GDO
(iv)	Work with An Comunn Gàidhealach to ensure the number of young people participating in Provincial Mòds remains stable and, when opportunities allow, that the numbers increase. Mòd Academy and Mòd Roadshow initiatives will be supported when it is appropriate.		
(v)	Work with Fèisean nan Gàidheal and Fèis Rois through our Service Delivery Contracts, to support Fèisean based in the Highlands in promoting and increasing Gaelic in their outputs.	Annual	GDO
(vi)	Work with High Life Highland and partners to raise the profile and increase the usage and visibility of Gaelic throughout visitor attractions, leisure facilities, museums, archive centres and events.	Annual	STO/GDO
(vii)	Work in collaboration with Comunn na Gàidhlig to organise and support sporting activities through the medium of Gaelic.	September each Year	GDO
(viii)	The Highland Council will support and promote arts events.	September each Year	GDO

### Theme 4 – Gaelic in the Arts, Culture and Heritage

#### 4.3. Strategic Commitment

We will develop opportunities for people to engage with Gaelic through the arts and creative industries.

#### **Partners**

Sabhal Mòr Ostaig, MG ALBA / BBC ALBA, FilmG, Fèisean nan Gàidheal, LearnGaelic.scot, Comhairle nan Leabhraichean (Gaelic Books Council), Creative Scotland, National Gaelic Arts Strategy Group, VisitScotland.

#### Summary of Current Practice

The Highland Council has:

- Collaborated with Sabhal Mòr Ostaig to implement the projects agreed between both organisations under the Memorandum of Understanding;
- Collaborated with media specialists to develop short films and set up film clubs specifically around Associated School Groups where Gaelic education is provided;
- Collaborated with media and film-making professionals to support the annual Gaelic FilmG Awards;
- Collaborated with other agencies to develop a series of visiting Gaelic writers/authors in schools programme;
- Provided support and advice to local groups to attract funding for specific Gaelic projects based in the community;
- Developed links with the broader linguistic and cultural diaspora, for example Nova Scotia and other countries with lesser used languages such as Ireland and Wales;
- Engaged with MG ALBA and the organisers of the Traditional Music Awards and hosted this event during the life of the previous plan;
- Revised the Memorandum of Understanding between the Council and the Provincial Government of Nova Scotia to develop mutually beneficial educational, cultural and economic links.

# **Proposed Outcome**

#### **Key Performance Results**

Continue to progress the arts initiatives delivered under the Memorandum of Understanding between the Council and Sabhal

Mòr Ostaig.

- Gaelic Short Films created and produced by young people in Gaelic education.
- Negotiate the hosting of the Traditional Music Awards in the Highlands during the lifespan of the Plan.
- Negotiate the hosting of the Celtic Media Festival in the Highlands during the lifespan of the Plan.
- Continue to work with Fèisean nan Gàidheal in developing opportunities for people to engage with Gaelic in the arts and creative industries.
- Maintain the Memorandum of Understanding between the Council and the Provincial Government of Nova Scotia, including the centenary celebrations.

• Exchange visits to areas where lesser-used languages are currently spoken.

Ena	Enabling Actions  Target Date  Service/Team				
(i)	Work with Sabhal Mòr Ostaig to implement the broad range of projects agreed between both organisations under the Memorandum of Understanding.	Each Academic Year	GDO/CLD		
(ii)	Work with media specialists, such as FilmG to support Gaelic Medium and Learner pupils to create short films through the medium of Gaelic.	Annual	GDO		
(iii)	Continue to work with media and film making professionals to support the annual Gaelic FilmG Awards.	March each Year	GDO		
(iv)	Continue to work with partners to develop a programme of creative writing workshops in schools.	March each Year	GDO		
(v)	Continue to develop links with the broader linguistic and cultural diaspora, for example Nova Scotia and other countries with lesser-used languages such as Ireland and Wales.	October 2018	GDO/CLD		
(vi)	Engage with MG ALBA in relation to national issues which may affect Gaelic broadcasting.	October 2018	GDO/CLD		
(vii)	In collaboration with Sabhal Mòr Ostaig and the Provincial Government of Nova Scotia, develop a programme to celebrate educational, cultural and economic links.	Annual Review	GDO/CLD		
(viii)	Over the life time of the Plan, organise and support exchange visits for young people and adults.	October 2018 October 2020	CLD/GDO		

October 2022	

### Theme 5 - Gaelic in the Workplace

### **5.1. Strategic Commitment**

Continue to increase the status, profile, awareness and usage of Gaelic across all Council services.

#### **Partners**

Bòrd na Gàidhlig, Sabhal Mòr Ostaig, Ainmean-Àite na h-Alba, Wipro, Contractors

### Summary of Current Practice

The Highland Council has:

- Ensured that when Council policies and initiatives are being scoped, account is taken of the potential impact on Gaelic;
- Issued circulars to all Council Services, including Headquarters, Service Points and the Service Centre, complemented by a
  news release, reinforcing the message that customers who contact the Council in Gaelic are guaranteed a response in
  Gaelic:
- Developed "Welcome" phrases for relevant Members or staff for use at meetings or other Council events, provided individual training or coaching where appropriate, and used the Council's online Bilingual Toolkit for support;
- All services as per policies use the internal Gaelic Translation Service for quality and consistency.

#### **Proposed Outcome**

- Demonstrate equal respect for Gaelic and English across all Council Services.
- Increase the use of Gaelic and commitment to Gaelic development within the third party sector, including contractors.
- Ensure that Gaelic is recognised through the Gaelic Impact Assessment within corporate reports.
- Renew a network of Gaelic contacts across Council Services.

- Reinforce a standard bilingual welcome for Council Reception staff, including the Service Centre and Service Points to signal increasing normalisation of Gaelic within the Council.
- Increase, restructure and consolidate the Gaelic elements on the Council website, as part of the developing digitisation process.
- Increase the visibility of Gaelic across Highland Council facilities and properties, including schools, offices and public buildings.

	buildings.		
Ena	bling Actions	Target Date	Service/ Team
(i)	Highland Council Senior Management Team will continue to ensure that when Council policies and initiatives are being scoped, account is taken of the potential impact on Gaelic.	Quarterly	HCDirectorate/AC&LM/SMT/GDO
(ii)	Work with contactors (third party sector) who provide services and work for the Highland Council to engage with, increase the use of Gaelic within their companies, and to encourage them to support Gaelic and cultural events in the Highlands.	Annual	HCDirectorate/AC&LM/SMT/GDO
(iii)	Reinforce the message that customers who write to The Highland Council in Gaelic are guaranteed a written response in Gaelic.	Autumn 2017	STO
(iv)	Update and refresh the Gaelic Toolkit which is currently available on the intranet.	Summer 2018	GDO/STO
(v)	Provide training for front-line staff to use the standard bilingual welcome phrases.	Summer 2018	GDO/STO
(vi)	Update the online Bilingual Toolkit for Members and The Highland Council staff.	Autumn 2018	GDO/STO
(vii)	Continue the requirement for all Services to use the internal Gaelic Translation Service for quality and consistency.	Ongoing	STO
(viii)	Press releases relating to Gaelic matters will appear in Gaelic on the Council's website, with a bilingual heading and a 'Read in English' option.	Summer 2018	CCT/GDO/STO
(ix)	Create a prominent Gaelic portal on the The Highland Council website which will include information on Gaelic Education, bilingualism, learning toolkit, Gaelic developments across the	Autumn 2019	DS/GDO/STO

	Council and links with partners.	
(x)	Bilingual door signs, e-mail signatures and out of office	Autumn 2017 to STO
	messages will be actively offered and promoted to staff across	Autumn 2022
	The Highland Council services.	



### Theme 5 – Gaelic in the Workplace

#### **5.2. Strategic Commitment**

Identify and provide opportunities for Elected Members and officers to learn Gaelic and improve their linguistic competence, in order to increase Gaelic usage.

#### **Partners**

Sabhal Mòr Ostaig, Bòrd na Gàidhlig

# Summary of Current Practice

The Highland Council has:

- Engaged with the Learning and Development Team in relation to the staff Employee Survey;
- Reviewed the need for updated workplace Gaelic Awareness sessions for Members and Council Staff;
- Organised sustainable progressive language courses for staff;
- Explored the potential for using external funding sources to support Gaelic learning in the workplace.

#### **Proposed Outcome**

- Continue to organise Gaelic Awareness Training for new Members as part of their Induction.
- Increase the number of Members and staff who participate in Gaelic language courses and awareness training.

Enabling Actions		Target Date	Service/Team
(i)	Establish up to date baseline data, by conducting a Gaelic language skills	Autumn 2019	CD/GDO/STO
	audit, which will include Gaelic usage within the Council.		
(ii)	Provide workplace Gaelic Awareness sessions for Elected Members and	Autumn 2019	GDO/STO
	Council Staff.		
(iii)	Explore the potential for using external funding to support Gaelic learning	Autumn 2019	CLD/GDO
	in the workplace.		

### Theme 5 – Gaelic in the Workplace

#### **5.3. Strategic Commitment**

Increase opportunities to raise the profile and use of Gaelic when working with external partners and relevant stakeholders.

#### **Partners**

Community Planning Partnership, Ainmean-Àite na h-Alba, Scottish Qualifications Authority, Stòrlann Nàiseanta na Gàidhlig, Faclair na Gàidhlig.

### Summary of Current Practice

The Highland Council has:

- Contacted public sector organisations, including the GMòr agencies e.g. Forestry Commission Scotland, Scottish Natural Heritage, Crofters Commission, University of the Highlands & Islands, NHS Highland, Northern Constabulary, Highlands & Islands Fire & Rescue Service and Highlands & Islands Enterprise, in relation to the development of Gaelic Language Plans, Gaelic awareness or language learning courses;
- Undertaken an assessment of the demand for, and the potential to provide, opportunities for Gaelic speaking senior citizens to speak and hear Gaelic within publicly funded care provision;
- Kept abreast of Gaelic corpus issues including Gaelic orthographic developments and issues relating to translation and interpretation quality control and accreditation;
- Worked in collaboration with and supported, Ainmean Aite na h-Alba, as the national experts on Gaelic place-names;
- Reviewed the Gaelic content within Standard Contracts, Service Delivery Agreements and associated Schedules.

# **Proposed Outcome**

- Ensure that the richness, relevance and consistency of Gaelic is maintained, especially in relation to corpus development.
- Continue to include Gaelic language criteria within Council grants, service delivery contracts, service level agreements and commercial contracts.

Enabling Actions	Target Date	Service/Team
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(i)	As part of the Community Partnership and GMòr agencies, continue to liaise with public sector organisations such as University of the Highlands & Islands, NHS Highland, Police Scotland, Highlands & Islands Fire & Rescue Service and Highlands & Islands Enterprise, especially in relation to the development of Gaelic language plans.	Annual	AC&LM/CLD/GDO
(ii)	Continue to liaise with organisations such as Forestry Commission Scotland, Scotlish Natural Heritage, Crofters Commission, to signpost provision of Gaelic awareness or language learning courses across Highland including GMòr.	Quarterly	GDO
(iii)	Keep abreast of Gaelic corpus issues, including Gaelic orthographic developments and issues relating to translation and interpretation quality control and accreditation.	2017-2022	STO
(iv)	Continue to work in collaboration with and support Ainmean Àite na h-Alba as the national experts on Gaelic place-names.	2017-2022	STO/GDO
(v)	Continue to ensure that Gaelic headings and sub-headings are included in standard contracts, service delivery agreements and associated schedules.	Autumn 2019	CD/Directors/STO
(vi)	To maximise the use of digital technology and social media.	Quarterly	CCT/GDO/STO

#### Theme 6 – The Social, Economic and Cultural Value of Gaelic

#### **6.1. Strategic Commitment**

Create and support initiatives which strengthen the use and profile of Gaelic within general economic development and cultural tourism in the Highlands.

#### **Partners**

Scottish Government, Bòrd na Gàidhlig, Highlands & Islands Enterprise, VisitScotland, Skills Development Scotland, Local Authorities, Sabhal Mòr Ostaig, An Comunn Gàidhealach, Ainmean Àite na h-Alba, High Life Highland, City Region Deal, Fèisean nan Gaidheal, Fèis Rois.

# Summary of Current Practice

The Highland Council has:

- Added 'Gaelic Impact' to internal Service process checklists, in order that the potential for increasing the visibility and use of the language is addressed at project planning stages;
- Collaborated with developers to secure a higher profile and visibility for Gaelic in commercial and retail developments, and in wider economic planning and development initiatives;
- Collaborated with local groups and Ainmean-Àite na h-Alba to promote Gaelic place-names in housing and commercial developments;
- Engaged with The Highlands of Scotland Film Commission to establish where the profile and use of Gaelic can be further developed in its business area;
- Established how we can increase the audience, participant and sponsorship engagement with Gaelic-related events in the Highlands, including the Royal National Mod.
- Developed the Council's agreement with VisitScotland in the promotion of the Highlands' distinct culture, including featuring Gaelic in marketing campaigns;
- Collaborated with An Comunn Gàidhealach to further develop the Economic Impact Assessment Study of the Royal National Mod;
- Supported and encouraged Fèisean nan Gaidheal and Fèis Rois in their efforts to sustain and develop Gaelic skills and jobs.

# **Proposed Outcome**

- The Council continues to work with key partners to fully realise the potential benefits highlighted in Ar Stòras Gàidhlig research.
- To raise awareness and increased promotion of The Highland Council area as a positive tourist destination in relation to culture and heritage.
- To promote The Highland Council area as a prime location for the film and advertising industry.
- Increased commercial profile for Gaelic in events such as the Royal National Mod, Celtic Media Festival and Na Trads.
- Increased commercial profile for Gaelic in events such as Lochaber mountain biking, golf, cycling and marathons in order to target the promotion of increased Gaelic visibility in retail and commercial development signage.
- Increase the role of Fèis Cèilidh Trails, and local Fèisean in supporting initiatives which strengthen the use and profile of Gaelic within economic development and cultural tourism in the Highland area.
- Ensuring the promotion of a positive image of Gaelic and raising awareness through the creative industries, Gaelic media, Gaelic arts.
- To work with developers to secure a higher profile and visibility for Gaelic in commercial and retail and residential developments, and in wider economic planning and development initiatives to promote the social economic and cultural value of Gaelic.
- A higher profile for the economic benefits of Gaelic and bilingualism alongside culture and heritage, especially in relation to market research specialists.

Ena	bling Actions	Target Date	Service/Team
(i)	To collaborate with VisitScotland to secure a higher profile and visibility for Gaelic in the promotion and advertising campaigns of the Highland Council area in relation to genealogy, language, music, topography, flora and fauna, food and drink, and the natural environment.	Annual	GDO/PT&FO
(ii)	To contribute, and engage in, the development of VisitScotlands Gaelic Tourism Strategy for Scotand	Ongoing	GDO/PT&FO
(iii)	To collaborate with internal services to secure a higher profile and visibility for Gaelic in the development of links with the film and media	Ongoing	GDO/PT&FO

	industry.		
(iv)	'Gaelic Impact' added to internal Service process checklists, planning for cultural and sporting events, including the creative industries.	Annual	GDO/PT&FO
(v)	To work in collaboration with key partners for increasing the visibility and use of the language in high profile national events.	Annual	GDO/PT&FO
(vi)	Increase the visibility of Gaelic in retail, commercial development and small businesses signage at the formal planning stage.	Annual	Directorate/STO
(vii)	Collaborate with local groups and Ainmean-Àite na h-Alba to promote Gaelic place-names in housing and commercial developments.	Ongoing	STO/GDO/PT&FO
(viii)	Contribute to an increase in the number of participants and sponsorship engagement with Gaelic-related events in the Highlands.	Ongoing	GDO/PT&FO
(ix)	Work in collaboration with key partners to develop a Gaelic tourism strategy for the Highlands.	Autumn 2020	GDO/PT&FO
(x)	Continue to work with An Comunn Gàidhealach to further develop the Economic Impact Assessment Study of the Royal National Mod when it is held in the Highlands.	December 2017 December 2020	GDO

#### Theme 6 – The Social, Economic and Cultural Value of Gaelic

# **6.2. Strategic Commitment**

Work with partners to develop strategies for the Gaelic jobs markets, including careers advice.

#### **Partners**

Scottish Government, Bòrd na Gàidhlig, Highlands & Islands Enterprise, Skills Development Scotland, Local Authorities, Sabhal Mòr Ostaig, BBC, MGALBA, Comunn na Gàidhlig, Further Education Institutions, and University of the Highlands and Islands.

### Summary of Current Practice

The Highland Council has:

- Developed targeted campaigns advising on Gaelic careers and skills outlining the educational, economic and cultural benefits of bilingualism; the breadth of careers options and opportunities that Gaelic provides; assessing the potential for modern apprenticeships; seeking cross-sectoral development/pilots/case studies; engaging with national initiatives and with potential employers;
- Under the terms of the 2011 Memorandum of Understanding, collaborated with Sabhal Mòr Ostaig, developed partnership
  projects, including increasing educational and economic opportunities for Gaelic, media training, project management and
  adult learning collaboration;
- Supported and expanded opportunities for young people to gain work experience in a Gaelic environment within the Highlands through, for example, Sgeama Greis Gnìomhachais;
- Supported the University of the Highlands & Islands Gaelic Bursaries Scheme.

#### **Proposed Outcome**

- Continue marketing and communications campaigns, supporting Gaelic careers and workforce planning.
- Targeted initiatives for early years, primary, and secondary school teachers support workers, adult learning tutors, care sector.
- A suite of projects, updated annually, agreed and delivered with Sabhal Mòr Ostaig under the terms of the Memorandum of Understanding.

Ena	bling Actions	Target Date	Service/ Team
(i)	Contribute to targeted campaigns advising on Gaelic careers and skills - outlining the educational, economic and cultural benefits of bilingualism; the breadth of careers options and opportunities that Gaelic provides; assessing the potential for developing our young workforce appropriately; seeking cross-sectoral development/pilots/case studies; engaging with national initiatives and with potential employers.	Annual	HofE/QIMs/GT
(ii)	Under the terms of the Memorandum of Understanding, work with Sabhal Mòr Ostaig to develop partnership projects, including increasing educational and economic opportunities for Gaelic, media training, project management, young people and adult learning collaboration.	Quarterly	GDO/CLD
(iii)	Continue to work with Sabhal Mòr Ostaig to deliver and implement the Highland Council Gaelic Bursaries Scheme.	Annual	GDO

#### 7.4 Staffing

The Highland Council has a policy relating to designation of posts where Gaelic is an essential or desirable skill to undertake the duties of the posts where this applies.

Official notices, public notices and recruitment advertisements

The following are extracts from the Highland Council's *Guidelines on Bilingual* Signage for Highland Council Staff and Additional Guidance for the use of Gaelic document.

In public notices and advertisements published in local and national newspapers which feature subjects relating specifically to Gaelic language, the text will be published in Gaelic, followed by English.

When preparing and publishing advertisements for staff recruitment, The Highland Council will adhere to the following external advertising arrangements.

Advertisements for posts for which fluency in Gaelic is an essential qualification will appear in:

- Gaelic only in Gaelic language publications; and
- Gaelic only in English language publications supplemented with an explanatory note in English.

For advertisements for posts for which fluency in Gaelic is a desirable qualification and for posts where no linguistic requirement has been identified, Highland Council will consult with Bòrd na Gàidhlig on legal guidance with a view to the following arrangements.

- bilingually in English language publications in Scotland;
- in English only in publications circulating through the UK; and
- in Gaelic only in Gaelic language publications.

Jobs requiring Gaelic advertised on The Highland Council's website will be bilingual. When notices and advertisements are published bilingually, the two languages will be equal in style and presentation.

The Highland Council currently organises Gaelic language learning classes. Elected Members and Council staff are encouraged to attend and receive a 50% reduction in class fees.

The Highland Council aims to continue to promote Gaelic awareness training to both elected Members and staff, as part of staff training programme.

The Highland Council continues to encourage the use of Gaelic in the workplace and in internal communications, through various means, especially in corporate documents, committee reports, and on social media.

#### 7.5 Day-to-Day Operations

The Highland Council Service Centre staff have received training to provide bilingual greetings when answering telephones. Gaelic salutations are also included on the automated telephone system, which is directed through the Service Centre in Alness.

Correspondence received by The Highland Council in Gaelic is responded to in Gaelic.

The Highland Council staff are encouraged to have bilingual footers and out of office messages in their e-mails.

All public documents and publications relating to Gaelic – i.e. leaflets, posters, press releases, interpretative material, information documents, reports and committee agendas and minutes – are produced bilingually. Where such documents do not relate directly to Gaelic, they will contain some Gaelic. This will usually be in the form of bilingual headings and sub-headings.

Following on from successful training of Service Centre staff to provide bilingual telephone greetings, training will be rolled out to other Highland Council reception and front-line staff to provide bilingual greetings, both when answering telephones and meeting the public face to face.

The Highland Council Gaelic Implementation Group meetings are held in Gaelic, supported by simultaneous translation.

Where possible, The Highland Council includes a Gaelic welcome at high profile events and meetings.

Highland Council officers delivering presentations via Powerpoint and other ICT Programmes are required to include Gaelic. This is usually in the form of a bilingual title at minimum. Presentations directly relating to Gaelic are expected to be fully bilingual.

Public meetings relating to Gaelic are conducted in Gaelic, supported by simultaneous translation.

#### 7.6 Arm's Length Organisations

The Highland Council works and liaises with High Life Highland, a charity formed by The Highland Council to develop and promote opportunities in culture, learning, sport, leisure, health and wellbeing across 9 services throughout the whole of the Highlands, for both residents and visitors.

The Highland Council provides an in-kind Gaelic translation service to High Life Highland.

#### 7.7 Third Party Agreements

The Highland Council is in regular contact with its community planning partners, all of whom have strategic commitments to Gaelic development and have drafted, or are in the process of drafting, Gaelic language plans.

The Highland Council is the lead organisation in relation to the Community Planning Partnerships Thematic Group on Gaelic.

The Highland Council has Service Delivery Agreements with arm's length organisations and where appropriate a Gaelic and/or cultural commitment is included in the agreement. The Highland Council will build on this and continue to support the arm's length organisations in relation to implementing their enabling actions.

#### 7.8 Communications

Press releases and notices which relate to Gaelic and cultural developments are issued bilingually on The Highland Council's website.

### 7.9 Gaelic Corpus Standards

The Highland Council has a commitment to adhere to current Gaelic orthographic conventions and to apply consistent orthography across all signage and documents.

The Highland Council has a commitment to consult with Ainmean-Àite na h-Alba, to ensure correct and authoritative forms of Gaelic place-names are used across all signage and documents.

### 8. Monitoring

The Highland Council Gaelic Language Plan will be monitored by the Gaelic Strategic Group, and the formal Highland Council Strategic Committees – People, Place and Governance, as appropriate.

Monitoring and Reporting Arrangements

The Highland Council will submit annual monitoring reports to Bòrd na Gàidhlig. This will form part of the standard procedures in relation to reports being submitted to designated committees, which includes publicising them on The Highland Council website.

**9. Appendices** The Bòrd requests that an appendix is included with the plan submission.

Appendix 1. A summary report outlining the outcomes of the public consultation.



### 10. Glossary

AÀA Ainmean Àite na h-Alba
ASG Associated School Group
ACG An Comunn Gàidhealach

**BnaG** Bòrd na Gàidhlig

CnanES Comhairle nan Eilean Siar
CALA Care and Learning Alliance

**CnaG** Comunn na Gàidhlig **CnamP** Comann nam Pàrant

**CLAD** Community Learning and Development (Review Group)

ES Education ScotlandFnanG Fèisean nan GàidhealGE Gaelic Education

GME Gaelic Medium Education
GLAN Gaelic Local Authority Network

THC The Highland Council

**HIE** Highland and Islands Enterprise

HLH High Life Highland Local Authorities

**MoU** Memorandum of Understanding

NA Northern Alliance

NGAS National Gaelic Arts Strategy

PC Parent Council

SDA Service Delivery Agreements
SDS Skills Development Scotland

SG Scottish Government
SMO Sabhal Mòr Ostaig
SP Scottish Parliament

**SQA** Scottish Qualifications Authority

**UHI** University of the Highlands and Islands

Wipro Information Technology Company to The Highland Council

### The Highland Council Glossary

AC&LM Area Care & Learning Manager

**CD** Corporate Development

**CCT** Corporate Communications Team

CLM Curriculum Liaison Manager
DI Development and Infrastructure

DS Digital Services
Ests/M Estates Manager

GDO Gaelic Development Officer
GEO Gaelic Education Officer

**HofASN** Head of Additional Support Needs

**HofE** Head of Education

CLD Community Learning and Development (Gaelic)

SMT Senior Management Team STO Senior Translation Officer

PT&FO Principal Tourism and Film Officer

GT Gaelic Team

WPM Workforce Planning Manager
1+2 DO 1+2 Development Officer (Gaelic)
QIM Quality Improvement Manager

QIO Quality Improvement Officers (Staff)



# 11. Contact Details

The Senior Officer with operational responsibility for overseeing preparation, delivery and monitoring of The Highland Council's Gaelic Language Plan is:

Care and Learning Area Manager (West)

Care and Learning Service

Gaelic Team

Glenurquhart Road

Inverness, IV1 5NX

Telephone Number: 01463 70 3663

E-mail: gaelic@highland.gov.uk

Queries about the day-to-day operation of the plan should be addressed to:

Gaelic Development Officer

Care and Learning Service

Glenurquhart Road

Inverness, IV1 5NX

Telephone Number: 01463 70 3663

E-mail: gaelic@highland.gov.uk