



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

The Kings Golf Club Inverness

Name of Project or Activity Requiring Support:

On-course toilet block.

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Common Good Fund

Is the amount you are applying for:

£5,000 or under Under £10,000 £10,000 or over

Total amount applied for: £25,240.....

Estimated cost of funding in kind applied for: £.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation	<input checked="" type="checkbox"/>	Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number	
Other - please specify... Community Golf Club			

Please remember guidance to completing the application form is available [here](#). Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only			
Application reference number			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: [ABOUT YOUR ACTIVITIES OR PROJECT](#)

1.1 What is the name of your activity or project?

Golf course toilet block.

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year)...**March 2022**.....

End date (month and year)...**Permanent Facility**.....

Location.....**Kings Golf Course**.....

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

On-Course Toilet Block

We are requesting financial support for the design and build of an on-course toilet with half-way house facilities. We have consulted various architects and builders and settled on a local architect to design, tender and project manage the build so as to have a professional in control of the funds. The architect issued invites to tender for the work and received three offers. We opted to engage the lowest bid which estimated the cost to be £ 38,365+VAT however, the estimate has caveats which could push the price higher. We would hope that the CGF could fund around 50% of the total costs. We are certain that we can meet the additional costs from current assets and an agreed loan with our bank. We lease the golf course from the Highland Council and therefore any addition to the course is an appreciating asset to the local community.

During the planning of the golf course a toilet facility was included in the design however, until the new housing development at Mile End was constructed we could not be connected to a mains sewer and we have been left with the responsibility. The old Torvean course did not require an on-course toilet as the natural path meant that the golfers would return to the clubhouse at the end of the eighth hole and could use the club facilities before continuing on.

On the new course, golfers play all 18 holes before returning to the clubhouse which takes at least 3½ and up to 5 hours to complete. We don't believe anyone would argue that a toilet facility is not essential, particularly for ladies and juniors. Our intention is to include a small room attached to the toilet block to serve light refreshments to golfers and walkers. The location of the toilet facility will be close to the Great Glen Way and we will encourage walkers to make use of either the new facility or the main clubhouse.

We have also capped our 7-day membership at 650 which leaves room for visitors and golfing societies to book in and play the course. We regard ourselves as a major visitor attraction to Inverness for golfers from the UK and abroad.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold a lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

(We will need more specific planning permission than that which was outlined in the construction of the new golf course.)

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

Golf can in some people’s eyes be elitist however we have never and will never knowingly exclude anyone from taking part in the sport and this is enshrined in the club constitution. Our new clubhouse is accessible to all and has facilities to cope with all abilities. Unfortunately, unlike the old Torvean course which was configured so that golfers naturally returned to the clubhouse after eight holes, the new course has no toilet facilities once play begins. The proposed conveniences will alleviate this problem and will include facilities for all abilities.

Our juniors section has proved more popular than we could ever have expected since the introduction of the covered practice bays however, playing the course may prove daunting if toilets are not available. It is essential that toilets are made available if youngsters as well as ladies are to be encouraged in the sport.

We will position the toilets at the end of the eighth hole which will allow golfers to use them again, after the 14th hole if required. They will also allow walkers of the Great Glen a chance to use a toilet as they enter the built up area if Inverness.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

We see the Gaelic language as an aid to promoting golf in the Highlands. As we develop we want to embrace the language and see it used more prominently in our literature.

- 1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

We initially spoke to, Hilary Tomlie in Business Support and David Haas the City Manager. We are encouraged by their positive but honest response.

- 1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
We may ask the Highland Council for support from the 'Comfort Scheme' to assist us in the cleaning of the toilets if we make them available to non-club members such as Great Glen Way walkers.	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much **Funding you are applying for from The Highland Council:**

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing	We are not requesting support for staffing levels. (Although a bid to the Comfort Fund may be applied for)				
Toilet Block	The estimated quote for the actual build is	£46,027			
	Planning permission: Building Warrant:	£239 £719			
	Architects fees	£5,500			
Total Project Cost £		£52,485			
We are asking for around 50% of the cost to build and connect a toilet block on the course at a location shown on the attached map.					
Total Funding Request £		£25,240			

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2*	Year 3*	Total £
<p>The ongoing running costs of the new course was only realised as the new course came to fruition. When we identified the estimated additional costs we restructured our membership fees and increased them by 12% for the 2018 season, 6% for 2019 and a further 4% in 2020. We also transitioned our membership year from January/ December to April through March to encourage uptake.</p> <p>We would fund over 50% of this project and cover any unseen additional costs which we have estimated at up to £5,000.</p> <p>We also secured a 'Bounce Back' loan at zero cost for 12 months during the pandemic but paying back the interest on the full amount would stretch us too far at this time. Payment for the loan is due to begin in February.</p> <p>The course belongs to the Council and any improvements will essentially belong to the council as an appreciating asset.</p> <p>Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/></p>	£27,245			
<p>We do not believe we could ask our members to contribute more to the funding of this project than their current fees of £600 per annum for adult golfers. We will fund the additional cleaning requirements and the maintenance and upkeep of the toilets when used exclusively for golfers. We may request some financial support from the 'Comfort Scheme' if the facility is opened to the general public.</p> <p>Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/></p>	£1,000 funded by us for ongoing cleaning services	£1,000 funded by us	£1,000 funded by us	
Totals	£28,245	£1,000	£1,000	

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (e.g. surveys, etc.)
 - Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

The COVID pandemic has encouraged many people of all abilities to either return to golf or take it up resulting in difficulties securing a tee time. With this uptake the club has capped its 7 day membership at 650. We are committed to being a sport that is within reach by all the local community and by having a cap we believe we can manage visitors as well as members and will never become a member's only golf course.

The new course is an absolute gift to the people of Inverness and continues to impress however, the most common concern is the lack of toilets on the course. Ladies in particular have great concern over the lack of toilets – 'there's not even trees or bushes' is often heard!

The new course is substantially longer than the old course making toilets essential if golfers are to enjoy their round. As I stated earlier, the old Torvean course was designed so that golfers naturally returned to the clubhouse after 8 Holes and therefore on-course toilets were never an issue.

We are also seeing a growing interest in social membership to the club and many walkers making use of the path across the course. The toilet facilities will be sited near this path and as you will see from the attached plan is adjacent to the Great Glen Way. We will incorporate a service area from where we hope to introduce a small halfway house service in the future. (The cost of connecting to mains electricity is prohibitive at this time and although we want to future proof the facility we need to be realistic in terms of what we can afford immediately.)

The original golf course plans incorporated toilets however, connection to the mains water and waste cannot be done until the housing development has been completed. Why the toilets were not built and then connected at a later date is a mystery.

- 1.12 Is this a new or additional activity or project? – Yes No

If yes, what change will your activities or project make in your community?

Socially. We continue to open up the clubhouse to more and more social memberships and casual visitors (particularly walkers) therefore providing an invaluable service to the local community.

Junior Golf. Our junior section is flourishing and we have schools asking to be involved. We don't believe that youngsters can be expected to play golf for over four hours without toilets on the course.

Employment opportunities. We will require more hours for staff to perform cleaning duties and our caterer has plans to increase his levels of staff to provide service at the halfway house.

If No, how has your activities or project been funded in the last three years?

It may be of note that Torvean Golf Club has for decades, been self-funding through membership subscriptions, green fees and small bar/shop profits. We have always remained open to the general public and have never charged a joining fee to new members. This is an exciting era for the club and the local community.

- 1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
Increased golf and social uptake in all categories	Increased golf uptake in all categories	Increased golf uptake in all categories
Increased footfall in the clubhouse	Increased footfall in the clubhouse	Increased footfall in the clubhouse
Increase to permanent staffing		

- 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

Using the funds applied for to make the club attractive to new and social members we see no reason why we would require outside funding. If the use of the toilets are to be opened all year to walkers from the Great Glen Way we may seek funding for the daily cleaning from the council's 'Comfort Scheme'.

Please note that we generate most of our income from members subscriptions which are due on the 1st of April each year and our bank account balances (attached) may therefore seem peculiarly high early in the year. However, this is not sufficient to sustain us and necessitates that we generate further income from visitors and bar sales during the summer months to balance our annual accounts.

- 3.3 a) When did your organisation start? Month.....Year...1962.....
- b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

We have members from throughout the Inverness area and way beyond. Our membership ages range from primary school age to well beyond retirement. We have no barriers to any ethnic group and encourage everyone to take part. We welcome visitors and passing trade and are an asset to the townsfolk of Inverness and the wider area.

- c) Is there any restriction on who can join your organisation?

Yes No If yes, what are they and why do you have them?

We have capped our Full Adult membership so that we can accommodate visitors throughout the year and remain a facility for the whole community. New members above our 7-day cap are encouraged (to join as 5-day members until a vacancy occurs for full membership – which they usually do.)

- d) How many people are on your governing body or management committee? ...10...
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? (*please note that this will not affect your application*)

Yes No

If yes, please provide names:

Highland Council Elected Members	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes No

If yes –

a) What is/was it for, and from which Service or Ward budget was it provided?

<p>Year 1: The construction of The Kings Golf Course was funded by the IHC in conjunction with other parties. The club agreed to carry out finishing works to the course so that the old Torvean course could be released early to facilitate the ongoing works to the Canal Bridge project for which we received remuneration. We have received no funding for the day to day running or maintenance of the club or course. No funding has ever been provided to facilitate building toilets on the course.</p> <p>The Kings Golf Club lease the course from the council and therefore any improvements that we do are essentially making this an appreciating asset for the council.</p>
<p>Year 2: We received support from the CGF (£9,999) to build a covered bay on the practice area. Along with some innovative ideas from our Juniors Coach it has generated a huge interest in youngsters wanting to take up the sport. Coaching is no longer lost due to rainy days and our junior coaching programs are now over-subscribed and have a waiting list.</p>
<p>Year 3:</p>

b) How much funding do/did you receive?

<p>Year 1: NA</p>
<p>Year 2: We received £9,999 from the CGF for the building of covered bays on the practice area.</p>
<p>Year 3:</p>

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

<p>Year 1:</p>
<p>Year 2:</p>
<p>Year 3:</p>

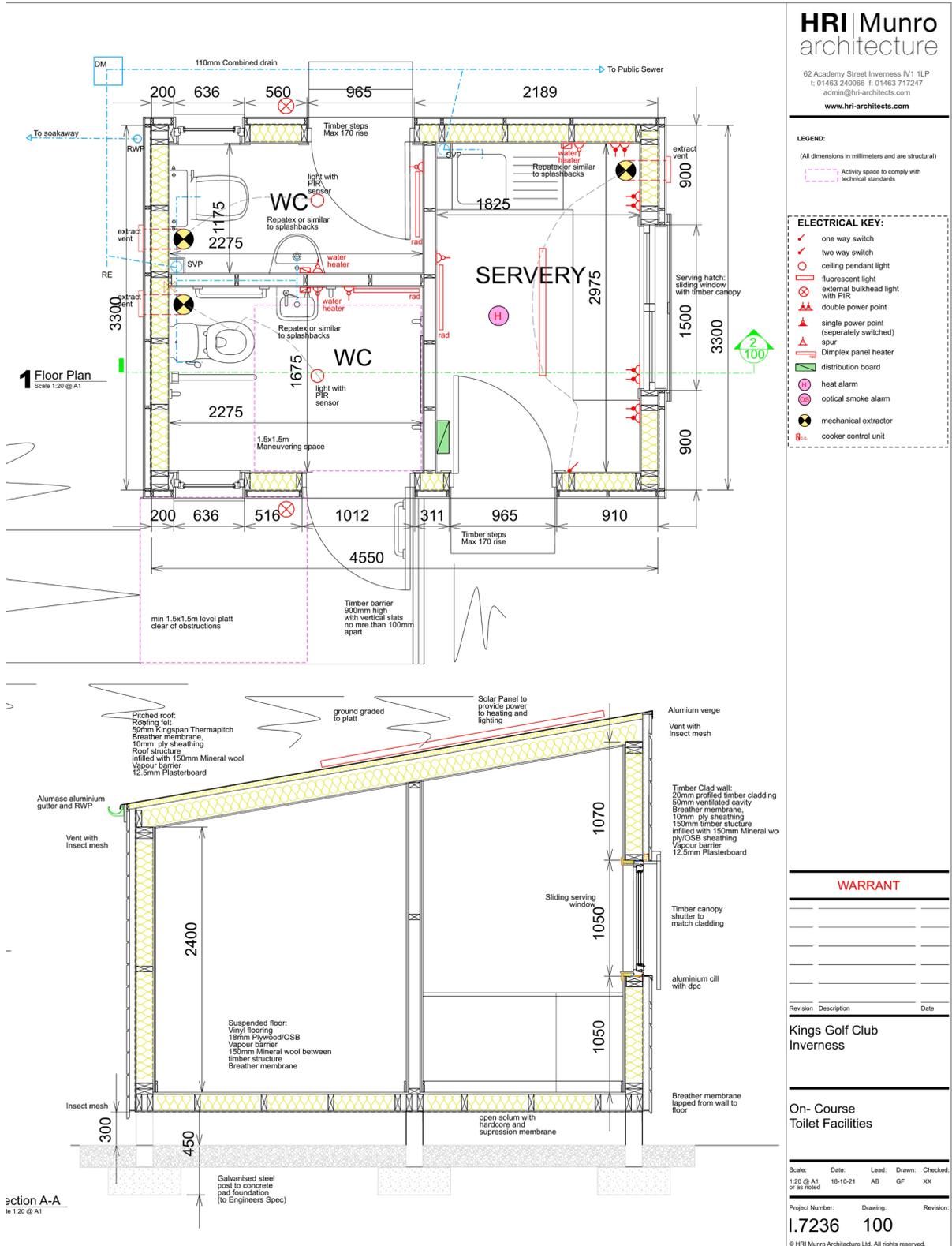
Location of the toilet facilities.

The location is marked by a red circle on the map. For ease of orientation the Kilvean Cemetery and Crematorium is at the bottom left corner and the A82 can be seen on the bottom right corner. The Great Glen Way passes above the proposed toilet block which is at the junction of the 8th and 14th Greens and the 9th and 15th Tees.



We have no doubt that offering light refreshments will be popular with both golfers, casual walkers and users of the Great Glen Way. Manning the facility is only viable if we can generate the footfall to make it pay for itself and therefore in our interests to do what we can to make it a success.

Design of the toilet block





APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

LCC Live Event Services LTD

Name of Project or Activity Requiring Support:

Piping Inverness, hosts of the European Pipe Band Championships

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Common Good Fund

Is the amount you are applying for:

£5,000 or under Under £10,000 **£10,000 or over**

Total amount applied for: £...40,000.....

Estimated cost of funding in kind applied for: £...N/A.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

N/A

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number ...SC435590.....	✓
Other - please specify...N/A.....			

Please remember guidance to completing the application form is available [here](#). Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only			
Application reference number			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: [ABOUT YOUR ACTIVITIES OR PROJECT](#)

1.1 What is the name of your activity or project?

Piping Inverness, hosting the European Pipe Band Championships.

1.2 When will your activity or project take place? (specifically, those for which you are seeking an award from The Highland Council)

Start date (month and year)... Saturday, 25th June 2022.....

End date (month and year)... Saturday, 25th June 2022.....

Location... Bught Park, Inverness.....

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it.*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit?*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

We, LCC Live, are returning with Piping Inverness, hosts of the European Pipe Band Championships, for a second year following the inaugural event in June 2019. Piping Inverness will return to Bught Park on Saturday, 25th June 2022.

The original three-year deal awarded would have seen us host Inverness Piping in 2019, 2020 and 2021. Due to COVID-19 and the global pandemic we have since secured a two-year extension to host the prestigious event again in 2022 and 2023, fighting off competition from other Scottish city councils.

After welcoming over 17,500 attendees, including over 5000 pipers and more than 100 pipe bands from across the world to Piping Inverness 2019, our aim for 2022 is to continue to build on the success of delivering a welcoming, inclusive, safe and friendly event for locals and international visitors alike.

George Ussher, President of the Royal Scottish Pipe Band Association (RSPBA) commented on the Piping Inverness 2019 event, "In the 20 years of this level of competition, this is the best and most professional looking set up I have ever seen." (Interview [linked here](#)).

Funding from the Common Good Fund will support us with the operational costs of hosting such an event, including increased COVID-19 health and safety measures to enable all attendees and staff to feel safe attending large scale events post-lockdown.

We have also reduced the price of concessions tickets (senior and children) for the 2022 event to help encourage more families and elderly attendees to come along and enhance the atmosphere on the day.

A number of sectors are set to benefit from welcoming Piping Inverness back to the Inverness area - accommodation providers such as hotels, B&Bs and camping sites within a 50-mile radius of the event saw a significant increase in bookings in 2019. Trade also largely increased in local bars, restaurants and tourist attractions and we are excited to be able to bring this tourism back Inverness following a tough couple of years.

Piping Inverness will also give an international platform to local musicians, food vendors, crafters, activity providers, security stewards, entertainment providers and create over 100 job opportunities for the one-day event.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold a lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example, are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

As experienced event and concert organisers, staff of LCC Live are aware of the Equality Act and are well versed in treating all staff and attendees of our events with the upmost care and respect, irrespective of their characteristics. Our events are open to all, but we do understand certain groups may require more support than others.

For attendees with mobility issues, we offer disabled parking closer to the area and use of accessibility toilets. The remainder of our event toilets are unisex as to not discriminate against those undergoing gender reassignment.

Attendees are also permitted to bring camp chairs and support aids in to the Piping Inverness arena, where there are also benches and other seating provided. Ear defenders and guide dogs are also allowed in to the event as it is a fully dog friendly event.

Some areas of the event arena will be quieter than other sections, allowing for staff or attendees to take some time away from the music of the pipe bands if it becomes too overwhelming. Security and event staff will also be readily accessible to all if any issues should arise.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

A large portion of the on-site event signage will be bi-lingual in both English and Gaelic.

The Piping Inverness website (www.pipinginverness.com) is also easily translatable to Scots Gaelic, as well as an additional 100 international languages.

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

David Hass, Inverness City Area Manager.

1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
N/A	N/A

1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing	Site Staff	8,960	-	-	-
	Security	9,232			
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Royal Scottish Pipe Band Association Fee	70,000	-	-	-
	Site Hire	2,000			
	Site Infrastructure	31,450			
	Marquee Hire	8,900			
	Signage	1,000			
	Marketing	15,600			
	Traffic Management	2,900			
	Insurance	1,400			
	Entertainment	1,500			
	Hospitality Hosting	4,900			
	General Costs	16,700			
Total Project Cost £		174,542	-	-	-
Total Funding Request £		40,000	-	-	-

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Event Scotland – International Events Programme	15,000	N/A	N/A	-
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input checked="" type="checkbox"/>				
	N/A	N/A	N/A	-
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Totals	15,000	-	-	-

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (eg. surveys, etc.)
 - Statistics which show the need for your project (eg. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (eg. research from elsewhere or evaluations of previous local work)

The Royal Scottish Pipe Band Association (RSPBA) has worked alongside us to plan Piping Inverness 2022 as they view the European Pipe Band Championships as a key event within their competition diaries. They have been supportive, encouraging and reassuring that there is a need for this event within their community. George Ussher, President of the RSPBA commented on the Piping Inverness 2019 event, "In the 20 years of this level of competition, this is the best and most professional looking set up I have ever seen." (Interview [linked here](#)).

Recent press releases have also shown that this event is highly anticipated by the Provost of Inverness and members living within the local area (see additional document 'Piping Inverness 2022 - Press Coverage - Tickets On Sale').

Social media comments again reassure us that there is a keen audience eagerly awaiting the event (see additional document 'Piping Inverness 2022 - Facebook Engagement (Comments)'. Facebook page [linked here](#)).

Please also note the additional document 'Piping Inverness 2022 – The Future'.

- 1.12 Is this a new or additional activity or project? – Yes No
 If yes, what change will your activities or project make in your community?

N/A

If No, how has your activities or project been funded in the last three years?

Piping Inverness 2022 follows the inaugural event held in 2019. The 2019 event was funded by general admission ticket sales, crafter and vendor stalls and funding from The Common Good Fund. Piping Inverness 2019 unfortunately made a loss of £29,000.

- 1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome (2019)	Year 2 Measurable Outcome (2022)	Year 3 Measurable Outcome (2023)
X% increase in the number of attendees, year on year	X% increase in the number of attendees, year on year	X% increase in the number of attendees
X% increase in local tourism to the Highlands of Scotland	X% increase in local tourism to the Highlands of Scotland	X% increase in local tourism to the Highlands of Scotland
X% increase in profit of costs	X% increase in profit of costs	X% increase in profit of costs
X% increase in the number of businesses involved in the event	X% increase in the number of businesses involved in the event	X% increase in the number of businesses involved in the event
		A further deal awarded to LCC Live to host a number of future European Pipe Band Championships

- 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

It is intended that Piping Inverness becomes more established year on year and funding is then found via an increase in sponsorships, additional ticket sales and a larger number of trader stalls.

- 3.3 a) When did your organisation start? Month...March....Year...2010.....
- b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

N/A

- c) Is there any restriction on who can join your organisation?

Yes No If yes, what are they and why do you have them?

- d) How many people are on your governing body or management committee? ...6...

- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? *(Please note that this will not affect your application)*

Yes No

If yes, please provide names:

Highland Council Elected Members	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other
N/A	N/A

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other
N/A	N/A

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other
N/A	N/A

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes



No



If yes –

a) What is/was it for, and from which Service or Ward budget was it provided?

Year 1: Piping Inverness 2019, from Inverness West Common Good Fund
Year 2:
Year 3:

b) How much funding do/did you receive?

Year 1: £17,000
Year 2:
Year 3:

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1: N/A
Year 2:
Year 3:



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Visit Inverness Loch Ness

Name of Project or Activity Requiring Support:

Inverness City Recovery Marketing

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Inverness Common Good Fund Sub Committee: 31st January 2022, 17th February 2022 City of Inverness Area Committee

Is the amount you are applying for:

£5,000 or under Under £10,000 **£10,000 or over**

Total amount applied for: £30,000

Estimated cost of funding in kind applied for: £N/A

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

N/A

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number SC474489	x
Other - please specify			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

Inverness City Recovery Marketing

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year)	1 st April 2022
End date (month and year)	31 st March 2023
Location	Inverness – Inclusive of City BID & VILN area

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

The Problem

- ❖ Business Improvements Districts deliver activities and services within a defined area. The full remit is agreed in a business plan which is then voted for at ballot
- ❖ The primary activity of Visit Inverness Loch Ness is marketing and it has a substantial network, contacts and staffing resource to perform this role while being recognised by visitors as the destination organisation for the area. Visit Inverness Loch Ness is currently unable to market the centre of Inverness due to the area of Inverness Business Improvement District (BID) being excluded from its business plan. All funding comes from member businesses out with the city centre, therefore promoting Inverness as a whole including the city centre is in conflict with the needs of business members and agreed activity in the business plan
- ❖ Inverness BID does not engage in the same marketing activities as Visit Inverness Loch Ness
- ❖ An inability to market across boundary lines has a detrimental impact on the business members of both BID organisations and local communities who rely on employment, a strong economy and a high quality of life with many opportunities for activities, food and drink, places to stay and services that support these sectors
- ❖ Through an unprecedented collaboration by the BID organisations, while working in partnership with the City of Inverness Area Manager, a proposal has been reached which all parties believe the solution to support the recovery from Covid-19 of the City of Inverness, its

combined business members and communities

The Solution

- ❖ Visit Inverness Loch Ness, as the recognised destination organisation, will deliver visitor marketing activities using its staff, experience and network in a project managed by a steering group with representatives of all funding organisations. It is to be funded with a contribution from the Inverness Common Good Fund and both BID organisations – who in a challenging financial climate have allocated their combined available resources due to the importance of this project
- ❖ This collaborative proposal allows activity to take place which due to a structural conflict with both business plans could not happen otherwise and has not been previously been delivered
- ❖ Businesses from both BID organisations in Inverness would significantly benefit from this new activity while also enhancing the appeal to visitors by combining business memberships and geographical assets in marketing activities
- ❖ To maximise the benefit of the activity to businesses and communities a 24-month project period is suggested on the understanding an evaluation report would be presented at the end of the first year, prior to extending the project for a second year

Activity

Visit Inverness Loch Ness are highly experienced in visitor marketing and engagement. The proposed range of activities are within the skills and experience of Visit Inverness Loch Ness team to deliver within Scottish Government guidelines, case studies available in the appendix.

❖ Virtual Media Marketing

- Targeted social media, online marketing and campaigns
 - Production and marketing of a series of branded campaigns to meet the changing markets. Aimed at driving engagement, inspiration and visits using a range of digital marketing platforms
- Increased organic social media marketing
 - Using existing platforms with a combined reach of over 50k to market the combined BID's membership and key city locations – currently not included in visitor marketing due to organisational and boundary structure
- Website presence
 - Inclusion of key sites and visitor focal points within the city BID area such as the Victorian Market, Falcon Square, Eastgate Centre – currently not included in visitor marketing due to organisational and boundary structure
 - Inclusion of key tourism and hospitality businesses within the city BID area that will impact the economic recovery of Inverness
- Hosting
 - Influencers – physical visits followed by online marketing

- Trade – physical visits followed by online marketing
- Media & film – physical visits, facilitation of filming, online marketing
- Business Events
 - Marketing of venues and business events opportunities through TV ads, social media and website
 - Sponsorship of high-profile buyer events at trade shows

❖ Content Gathering

- Gathering high quality content of key sites and businesses
 - For use in campaigns and provision of an online library for the combined BID memberships to use in promoting their own business
- Business Events
 - Imagery and Video of key venues for a venue showcase video

❖ Providing visitor maps, guides and itineraries

- Inclusion of key sites within the city BID area such as Victorian Market, Falcon Square, Eastgate Centre in See and Do A3 maps – currently not included in visitor marketing due to organisational and boundary structure
- Inclusion of key tourism and hospitality businesses within the city BID area that will impact the economic recovery of Inverness

Key Performance Indicators (KPI's)

A range of relevant Key Performance Indicators would be used dependant on the specific activity. The steering group would discuss the proposed activity, agree the relevant KPI's and then report the results of the activity. An example list of the KPI's which would be used can be seen below, these are line with the reporting outputs used by Visit Inverness Loch Ness which is also consistent with Visit Scotland for tourism marketing activity.

❖ KPI's

- Impressions and reach (both organic and paid)
- Unique page views
- Web visits
- Engagement
- Shares
- Cost per click
- Email marketing volume and response

- Content created: Videos, images, listings, blogs
- Visits hosted

The Financial Proposal

The BID organisations agreed a maximum financial contribution, that is deliverable in the current financial climate, for the first draft proposal. Following positive feedback from Councillors about the importance of the activity and a suggestion further funds may be required the proportional contribution of the Inverness Common Good Fund has increased.

❖ Governance of funds

- Highland Council to hold the agreed funds
- Steering group to agree content and draw down funds throughout the project

Visit Inverness Loch Ness	Inverness BID	Inverness Common Good Fund
16.66%	16.66%	66.67%
33.33%		66.67%
£15k per annum		£30k per annum
£45k annual budget for new marketing activities for the City of Inverness		

Annual Budget breakdown			
Marketing	Content Gathering	Maps/Guides	Staff Costs
70%	10%	10%	10%

Project Partners❖ **Highland Council**

- An officer as a representative of Inverness Common Good Fund, proposed to be the City of Inverness Area Manager

❖ **Inverness BID**

- A City BID with 700 businesses including a mix of retail, office, leisure and other commercial uses

❖ **Visit Inverness Loch Ness**

- A Tourism BID and Destination Management Organisation with 450 tourism business members across a 1200 square mile area

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

The marketing activities will support economic recovery, business survival, employment and quality of life across the communities included in the project and their surrounding areas. The benefits of these activities will be experienced by all including those with protected characteristics. Visit Inverness Loch Ness is committed to working in a wholly inclusive matter in all activities and will continue to do so in this new project.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

Where relevant Gaelic may be included in the marketing and branding of campaigns throughout the duration of the project

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

David Haas – City of Inverness Area Manager

1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
N/A	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

Item/Activity	Breakdown of Total Costs £	2021-22 £	2022-23 £	2023-24 £	Total £
Marketing	70% Virtual Media Marketing 10% Content Gathering 10% Maps and Guides	40,500	40,500	40,500	121,500
Staff Costs	10% Staff costs	4,500	4,500	4,500	13,500
Total Project Cost £		45,000	45,000	45,000	135,000
Total Funding Request £		30,000	30,000	30,000	90,000

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	2021-22 £	2022-23 £	2023-24 £	Total £
Visit Inverness Loch Ness Successful X	7,500	7,500	7,500	22,500
Inverness BID Successful X	7,500	7,500	TBC	15,000
Totals	15,000	15,000	7,500	37,500

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (e.g. surveys, etc.)
 - Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

- ❖ The Coronavirus pandemic has brought an unprecedented challenge to the tourism and hospitality sectors
- ❖ The challenges facing tourism and hospitality negatively affects many other reliant businesses and sectors, to provide a few examples: retail, graphic designers, accountants, delivery drivers, events companies, food and drink supply chains, food producers, taxi firms, cleaners, builders, painters and decorators, sign makers and many more examples
- ❖ 16% of all employment within the Inverness City BID area, 1140 jobs, are in Sustainable Tourism Growth Sectors, nationally in 2018 it was 8.3% - Tourism and Hospitality is of significant important to employment in Inverness
- ❖ Neighbouring wards are heavily reliant on the success of Inverness tourism, for example ward 12 has 26% of all employment in Sustainable Tourism Growth Sectors
- ❖ The success of tourism and securing of at-risk employment will support a diverse range of additional employment sectors
- ❖ There is a sizeable market for overnight trips to Inverness – a national survey showed that 44% of overnight trips are considering planning to visit the Highlands, with 9% of all responses choosing Inverness – second only to Edinburgh in Scotland. Effective marketing can ensure this sizeable potential market and recovery opportunity is captured
- ❖ Tourism and hospitality continue to be one of the most impacted sectors as a result of the pandemic, a targeted and responsive recovery effort has the greatest potential to spearhead a local economic recovery
- ❖ There is a large potential market of visitors with an interest in visits to Inverness
- ❖ It is recognised that there is demand for future years is likely to be positive, however we must ensure there is a sustainable sector able to capitalise on this future opportunity by taking the appropriate action to support businesses during this most challenging time.

The significant investment to develop Inverness Castle into a visitor attraction will further enhance the appeal of Inverness in future years. It is therefore important to ensure the surrounding tourism offering from 2024 meets visitor expectation by supporting recovery efforts

- 1.12 Is this a new or additional activity or project? – Yes No **X**
 If yes, what change will your activities or project make in your community?

If No, how has your activities or project been funded in the last three years?

Year 1 of the project was funded in 2021 – 2022, a summary of the activity can be seen below and in the PDF included in the application.

Completed Deliverables

❖ Blogs

- All delivered with pre-existing credit
- <https://www.visitinvernesslochness.com/itinerary/Inverness-activities>
- <https://www.visitinvernesslochness.com/Top10ThingsToDoAtLochNessWithKids>
- <https://www.visitinvernesslochness.com/itinerary/DiscoverLochNess>

❖ Sky Ads

- Ran in April using pre existing Visit Inverness Loch Ness credit
- <https://www.facebook.com/watch/?v=384762029513755>

❖ MFR

- Broadcast ads were produced and delivered through Moray Firth Radio (MFR) including a welcome back campaign to support the recovery of the city

❖ Inverness See You Soon Campaign social media campaign

- 665526 Reach
- 756315 Impressions
- 6517 link clicks
- 374326 video plays
- 54267 3 sec plays
- 16758 through plays

Mobile News Feed

Visit Inverness Loch Ness
Sponsored

PLAN VISIT DISCOVER
Whether it's retail therapy, a Highland city break, or rural hideaway staycation. [see more](#)



Soak up the city sights

VISIT: IVERNESSLOCHNESS.COM
See you soon! [LEARN MORE](#)

Like Comment Share

Full Size Preview

Desktop News Feed

Visit Inverness Loch Ness
Sponsored

Inverness
Come and experience Inverness - The capital of the Highlands



find unique independent shops

VISIT: IVERNESSLOCHNESS.COM
See You Soon! [Learn More](#)

Like Comment Share

Mobile News Feed



- [v=848798635755080](https://www.facebook.com/watch/?v=848798635755080)

<https://www.facebook.com/watch/?v=848798635755080>

❖ LNER Partner Campaign

- Chosen as the destination and route to be promoted nationally
- 407,000 people reached
- 6771 competition entries to win a trip to the destination

- Campaign

video

<https://www.facebook.com/watch/?v=937733870483409>

- Secondary video <https://www.youtube.com/watch?v=J7bt2JYfSd0>

❖ Digital Content Creation

- A total of 226 high quality video and image assets were created for Inverness

❖ Image Library

- The assets above have been made available to the combined business memberships of both BID's as well as key non-member stakeholders to be used in the ongoing promotion of Inverness
- To do this a high-quality Digital Asset Management system called DASH was sourced, the associated cost is match funded from Visit Inverness Loch Ness core funds

❖ Business Events Video

- A new business events video was created to promote Inverness as a destination of choice for domestic and international business events. The video has been used at an event in Barcelona with further events planned depending on the pandemic
- https://www.youtube.com/watch?v=GKc0_VYjHWQ

❖ High Profile Advert

- A new video is being created with a professional film crew to act as an advert for the area
- This can be used for outputs such as YouTube, Website, Social Media, TV

- and more
- The video has been filmed and is in the editing stage

Remaining deliverables

- ❖ **Website Listings for key city locations**
 - Working together to list key sites such as Falcon Square, Victorian Market and Eastgate Centre on <https://www.visitinvernesslochness.com/things-to-do>
 - To have cross site links with consistent messaging for visitors
- ❖ **Digital marketing**
 - Further digital campaigns including promotion of the soon to be completed advert and additional activity
- ❖ **Production, design, print and distribution of maps**
 - Producing maps for visitors to explore, learn and discover Inverness
- ❖ **Sky Ads Campaigns**
 - Creation of a new video specifically for SkyAds
 - Delivery of a campaign to an audience with an interest in travelling and good access to transport

1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
<ul style="list-style-type: none"> ○ Impressions and reach (both organic and paid) ○ Unique page views ○ Web visits ○ Engagement ○ Shares ○ Cost per click ○ Email marketing volume and response ○ Content created: Videos, images, listings, blogs ○ Visits hosted 	<ul style="list-style-type: none"> ○ Impressions and reach (both organic and paid) ○ Unique page views ○ Web visits ○ Engagement ○ Shares ○ Cost per click ○ Email marketing volume and response ○ Content created: Videos, images, listings, blogs ○ Visits hosted 	<ul style="list-style-type: none"> ○ Impressions and reach (both organic and paid) ○ Unique page views ○ Web visits ○ Engagement ○ Shares ○ Cost per click ○ Email marketing volume and response ○ Content created: Videos, images, listings, blogs ○ Visits hosted

1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

N/A

If yes, what are they? (maximum 20 words)

N/A

- 3.3 a) When did your organisation start? Month.....Year.....
- b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

The area includes the following Highland Council Wards:
 12 Aird & Loch Ness, 13 Inverness West, 14 Inverness Central – excluding the area covered by Inverness City Centre BID, 15 Inverness Ness-Side, 16 Inverness Millburn, 17 Culloden and Ardersier, 19 Inverness South

- c) Is there any restriction on who can join your organisation?
 Yes No If yes, what are they and why do you have them?

- d) How many people are on your governing body or management committee?
 An elected board of 12 directors including 1 representative of Highland Council

- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? (please note that this will not affect your application)
 Yes No

If yes, please provide names:

Highland Council Elected Members	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other
Helen Carmichael	Councillor, Provost and City Leader

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes No

If yes –

a) What is/was it for, and from which Service or Ward budget was it provided?

<p>Year 2019:</p> <ol style="list-style-type: none"> 1. May 2019 – From tourism development grant scheme budget to assist the Tourism BID in providing services and projects on behalf of the local tourism industry 2. June 2019 – From Common Good Fund for Business Tourism
<p>Year 2020:</p> <ol style="list-style-type: none"> 1. May 2020 – From tourism development grant scheme budget to assist the Tourism BID in providing services and projects on behalf of the local tourism industry 2. June 2020 – From Common Good Fund for Inverness Influencer Lodge Project to assist with the destination recovery and to increase content (blogs, images, video)
<p>Year 2021:</p> <ol style="list-style-type: none"> 1. February 2021, Inverness Common Good Fund for the first year of the Inverness City Marketing Project

b) How much funding do/did you receive?

<p>Year 2019:</p> <ol style="list-style-type: none"> 1. £10,000.00 2. £20,000.00
<p>Year 2020:</p> <ol style="list-style-type: none"> 1) £10,000.00 2) £10,000.00
<p>Year 2021</p> <ol style="list-style-type: none"> 1. £30,000

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1: N/A
Year 2: N/A
Year 3: N/A

Agenda Item	5
Report No	GSC/02/22

THE HIGHLAND COUNCIL

Committee: Inverness Common Good Fund Sub-Committee

Date: 31 January 2022

Report Title: Inverness BID – Grant Application 2022/23

Report By: Inverness City Area Manager

1. Purpose/Executive Summary

1.1 This report invites Members to consider applications from Inverness BID.

2. Recommendations

2.1 Members are asked to consider the applications from Inverness BID as detailed in the Appendices to this report and to make a recommendation to the Area Committee either to accept or refuse the applications for funding.

3. Implications

3.1 **Resource** - The cost to the Inverness Common Good Fund will be £107.5k. Members will be invited to approve the inclusion of a Partnership Working Budget when the 2022/23 Inverness Common Good Fund Budget is presented at this meeting of the City of Inverness Area Committee on 17 February 2022.

COVID-19 may impact delivery of the projects. The ability of the projects to be fully implemented will be subject to review. The implication is that resources may need to be reallocated and Members will be asked to consider proposals within the usual governance as we progress through the year.

3.2 **Legal** - Grant conditions require recipients to meet all legal obligations ensuring that the funds allocated are applied to the relevant project

3.3 **Community (Equality, Poverty, Rural and Island)** - The Grant conditions require compliance with Council policy where appropriate.

3.4 **Climate Change / Carbon Clever** - None

3.5 **Risk** – None

3.6 **Gaelic** - Where appropriate, projects are required to meet with the Councils policy in respect of supporting Gaelic language and culture

4. Background

- 4.1 Inverness BID have submitted four applications for funding from the Inverness Common Good Fund.
1. Floral Displays 2022 see **Appendix 1**
 2. Operation Respect Task Team Easter/Summer/Autumn 2022 see **Appendix 2**
 3. Inverness Gull Project 2022 see **Appendix 3**
 4. Inverness Community Safety Partnership 2022 see **Appendix 4**
 5. Coach Friendly Project 2022 see **Appendix 5**
- 4.2 **Appendix 6** contains up to date accounts and bank statements, Appendix A as mentioned in the application forms and some additional information.
- 4.3 A total of £107,445 is being applied for (as detailed in **Appendix 7**). This is an increase of £16,332 on 2021/22. Inverness BID have experienced a reduction in levy income as a result of the uncertainty over the ongoing impact of Covid19. The Coach Friendly Project is being scheduled for this season and this, along with increases in costs in delivery of the City Flowering Project account for the majority in the increase in the budget.

5. Partnership Working

- 5.1 The Partnership with BID is now well established. A specific cost centre to fund Partnership Projects was created. In financial year 2021/22 the agreed budget for Partnership Working – BID” was £152k. The joint Inverness Lochness TBid and Inverness Bid Marketing Plan together with the T-BID application are now accommodated within the draft budget for 2022/23 accordingly.

6. BID Projects 2022/23

- 6.1 2022/23 sees an increase due to extra costs, however the projects have proven themselves as providing significant public benefit on a cognisant basis.
- 6.2 Comparative costs per project are set out in **Appendix 8**.

Designation: Inverness City Area Manager

Date: 13 January 2022

Author: David Haas

Background Papers:



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Inverness BID

Name of Project or Activity Requiring Support:

The City of Inverness Annual Floral Displays 2022

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Inverness Common Good Fund

Is the amount you are applying for:

£5,000 or under Under £10,000 £10,000 or over

Total amount applied for: £64,150

Estimated cost of funding in kind applied for: £...

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

N/A

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number SC339914.....	✓
Other - please specify... ..			

Please remember guidance to completing the application form is available [here](#). Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only			
Application reference number			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

The City of Inverness Annual Floral Displays

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year).....June 2022.....

End date (month and year).....October 2022.....

Location.....City of Inverness.....

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

The City of Inverness Annual Floral Displays have been a major feature within the city centre since 1993 having been originally co-ordinated by The Inverness Project and Highland Council with the total cost of the displays fully funded by the Inverness Common Good Fund.

The displays are an important part of creating an attractive and welcoming city for the benefit of residents of the burgh and visitors alike.

Inverness BID Limited (a not for profit company) was established in 2008 to assist the marketing of the Inverness City Centre economy.

When in 2009 the Directors of Inverness Project decided to retire it requested (with the Highland Council's agreement) that BID take on the role of co-ordinating the arrangements for the city-wide displays.

This role involves liaising with display venues (both in advance and during the 5 month season), organising for the purchase of plants, their propagation, installation of the displays, their watering (at least twice weekly at unsocial times to avoid disrupting the public and businesses) and at the end of the term the removal and disposal of the displays.

The equipment used to present the displays (supports/tubs/baskets/brackets/chains etc) was originally provided by Inverness Common Good Fund and these remain its responsibility. Of course it is necessary to inspect, replenish, repair and renovate these items as appropriate annually.

In 2015 the floral displays were, at the request of the Highland Council, extended to

include Bank Street and Huntly Street which have both had new lampposts installed as part of the streetscaping element of the flood alleviation works - these lampposts hold 2 baskets per lamppost.

And in 2018 the project was extended again at the request of the Highland Council to include the upgrading of Drummond & Lombard Streets by the installation of new displays.

Proposals for 2022

Following the COVID cancellation of the 2020 displays their return in the summer of 2021 was much welcomed attracting much positive comment. The well-designed floral displays have always had a dramatic effect on the appearance of the city and are much appreciated by residents and visitors alike. As previous years in 2022 there will be a large range of flowers used to make colourful, exciting and interesting displays. Particular care is taken to choose plants that provide a wide range of colours but are also hardy to the elements. Native cultivators will be used to ensure that the plants look their best for the full June-October period.

The displays are concentrated to create maximum impact and to ensure that the displays give the maximum value for money.

As always the Displays will play an important role in making the City, especially its Landmarks, as attractive as possible to all which can only help footfall in the City.

BID is prepared to be responsible again for co-ordinating all the 2022 arrangements for the 650 City Centre floral displays scheduled.

As previously stated the ICGF is responsible for maintaining, replacing and repairing the display equipment (supports/tubs/baskets/brackets/chains etc). Based on previous experience it is considered prudent that a maintenance budget 3.5k be provided by the Common Good Fund to meet any such costs in 2022.

Negotiations with the contractors to the Project have resulted in a 5% increase in the total floral display costs (plants, installation, watering, removal and disposal) for 2022 project to £78.4k which is considered acceptable in the current economic climate.

The Inverness Common Good Fund is requested to contribute the sum of £64.1k which reflects a 5% increase on the 2021 grant of £61.1k.

The balance of funding of £14.2k will be met by the contributions from Inverness BID and traders outside the BID area.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

There are no barriers to any group benefiting from the Project.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

N/A

- 1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

Advice has been sought from David Haas, Inverness City Area Manager

- 1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
N/A	
N/A	
N/A	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Personnel & Overheads		£3,000			£3,000
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Plants	£26,650			£26,650
	Installation/Removal of Displays	£13,660			£13,660
	Watering	£31,040			£31,040
	Inspection, repair & renovation of baskets, fittings etc.	£4,019			£4,019
Total Project Cost		£78,369			£78,369
Total Funding Request		£64,150			£64,150

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Traders outside the BID area Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input checked="" type="checkbox"/>	£5,604			£5,604
Inverness BID Limited Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>	£8,615			£8,615
Totals	£14,219			£14,219

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (e.g. surveys, etc.)
 - Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

The Project has received Common Good Funding for the past 3 years as follows:

2021 £61,100

2019 £58,277

- 1.12 Is this a new or additional activity or project? – Yes No If yes, what change will your activities or project make in your community?

If No, how has your activities or project been funded in the last three years?

In the same way as is proposed for 2021

- 1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
Feedback from individuals, businesses and other users		

- 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

The Floral Displays are part of making Inverness an attractive and welcoming & attractive place for residents and tourists alike. They improve the city centre ambience which has a long term effect of improving the local economy.

- 3.3 a) When did your organisation start? Month...March.....Year...2008...
- b) What geographic areas and/or communities of interest (e.g. Young people, people with disabilities, older people, people from an ethnic minority background) does your organisation cover?

Inverness BID limited (a not-for-profit company) was established in 2008 to assist the marketing and economic development of the city centre area.

The City of Inverness Annual Floral Displays have been a major feature within the city since 1993. They are an important part of creating an attractive and welcoming city for the benefit of residents of the burgh and visitors alike.

- c) Is there any restriction on who can join your organisation?

Yes No If yes, what are they and why do you have them?

Businesses based within Inverness City Centre who pay BID levy are automatically eligible for membership and entitled to vote at General meetings. Other businesses are entitled to apply for voluntary membership.

- d) How many people are on your governing body or management committee? ...17...
- e) Are there Highland Council Elected Members or Officers or Community Councillors on or attending your Management Committee or Board? (*please note that this will not affect your application*)

Yes No

If yes, please provide names:

Highland Council Elected Members	Role i.e. Office Bearer, Voting Member, Ex-official / advisory, other
Provost Helen Carmichael	Director

Community Councillors	Role i.e. Office Bearer, Voting Member, Ex-official, other

Council Officers	Role i.e. Office Bearer, Voting Member, Ex-official, other

3.4 Does or has your organisation receive(d) any other funding from The Highland Council? Please provide information relating to Council funding for the last 3 years:

Yes



No



If yes –

a) What is/was it for, and from which Service or Ward budget was it provided?

Year 1: See Appendix A
Year 2:
Year 3:

b) How much funding do/did you receive?

Year 1: See Appendix A
Year 2:
Year 3:

c) Estimated value of existing funding in kind, and from which Service or Ward budget was/is it provided?

Year 1: See Appendix A
Year 2:
Year 3:



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Inverness BID Limited

Name of Project or Activity Requiring Support:

Operation Respect - Task Team Easter, Summer and Autumn 2022

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Inverness Common Good Fund

Is the amount you are applying for:

£5,000 or under

Under £10,000

£10,000 or over ✓

Total amount applied for: £10,795.00

Estimated cost of funding in kind applied for: £ None.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation	<input type="checkbox"/>	Community Council	<input type="checkbox"/>
Registered Charity If yes – Registration number	<input type="checkbox"/>	Company Limited by Guarantee If yes – Company Number SC339914.....	<input checked="" type="checkbox"/>
Other - please specify.....			

Please remember guidance to completing the application form is available [here](#). Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only
Application reference number

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: **ABOUT YOUR ACTIVITIES OR PROJECT**

1.1 What is the name of your activity or project?

Operation Respect - Task Team Easter, Summer & Autumn 2022

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date: April 2022

End date: October 2022

Location: Inverness City Centre.

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

The Operation Respect – City Centre Programme has operated in the Easter, Summer, Autumn and Winter holiday periods for the past 11 years. The project originally met the objectives of the 2013 -2019 Single Outcome Agreement and now aligns with and compliments many aspects of the current Highland Community Planning Partnership and its vision for Community Justice and a Safer Highland, the Highland Outcome Improvement Plans for Inverness, and the Scottish Government Criminal Justice and Community Safety agendas in that it acts to reduce crime, the fear of crime and anti-social behaviour and provides increased public reassurance and safety.

Integral to the success of these programmes, in support of the General Public and Businesses, has been the operation of a Security Task Team on the city centre streets. The Task Team have contributed and consistently demonstrated the added value and benefits that are derived from such a crime prevention and public reassurance initiative at peak times of City Centre activity, frequently commented on by residents, visitors and businesses alike.

The value and contribution to Inverness is demonstrated by the statement below provided by Sergeant Chris Murray, of Police Scotlands' Inverness City Centre Policing Team *"The presence of Inverness BID officers during the peak periods are a significant benefit, not only to the Police but the wider community. They are able to assist visitors to the area, providing direction and guidance. They are also quick to respond to instances of reported disorder or thefts from retail premises, this supports our policing aims within the City Centre to make it a safe place to come and enjoy for everyone. We have some significant challenges policing the City Centre, especially around some known characters, and HMO premises, and the support provided by the BID officers greatly assists us in maintaining a positive environment within the City Centre. These officers have assisted in the prevention and detection of offences within the City Centre and the additional eyes, ears and hands has proved invaluable.*

The value of operating a 2 person Task Team has been regularly demonstrated by the results recorded by the Task Team in the pre-COVID 19 period of Easter, Summer and October 2019 holiday periods when they dealt with a total of 247 recorded incidents, and again in 2021 during the Summer, and October Holidays extending for several weeks into mid November over the COP 26 International Event held in Scotland when all of the Emergency Services local resources were significantly depleted due to redeployment to Glasgow and surrounding areas, when they responded to 425 incidents or calls for assistance.

The majority of these were either reported via the Shop Safe Radio system, direct to mobile phone, or encountered directly by the Task Team through their pro-active city centre patrols. These incidents have covered criminal activity, anti-social behaviour, preventative actions as well as generally assisting the public in providing an ambassadorial and point of contact role.

The continuance of this project in 2022 is supported by Police Scotland who acknowledge the valuable assistance provided by the Security Task Team to the general public, business and to the Police and other Emergency Services at reported incidents.

The Task Team are seen as an integral part of Operation Respect and to the City Centre and they work in partnership with the relevant Agencies to provide support, assistance and public reassurance to businesses and those who use the City Centre, with the collective aim to provide a hi-vis presence to assist in reducing street violence, disorder, theft, shoplifting and ASB and the Task Team are invaluable with their local knowledge.

With tourism and hospitality being such a major industry for Inverness & the Highlands, such a programme in the Spring, Summer and Autumn of 2022 will continue to offer both positive benefits for the visitors to the area as well as underpinning this vital economic sector in the Easter, Summer and Autumn holiday periods when Inverness attracts the peak number of visitors to the City, as emerge from the ravishes of the global COVID Pandemic and the City flourishes once again.

As previously the operating period will again be focused on the two-week Easter holiday break, the nine-week summer holiday period covering the Scottish and UK School holiday periods of July and August and the two-week Autumn holiday period in October.

The total cost of this year's scheme is £18,388 which includes an anticipated increase in the cost of providing the two SIA trained staff – obviously BID is governed by market conditions but will as always try to keep any increase to a minimum. Maintaining the same ratio of proportional funding used in 2021, support is requested from the Inverness Common Good Fund of the sum of £10,795 with the balance of 7,593 being contributed by Inverness BID Limited from the levy collected from the city centre businesses.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example, are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

N/A

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

N/A

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

Advice has been sought from David Haas, the City Area Manager

1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
N/A	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much **Funding you are applying for from The Highland Council:**

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing & Management	Security Task Team	£17,338			£17,338
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Communications, Clothing etc	£1050			£1,050
Total Project Cost £		£18,388			£18,388
Total Funding Request £		£10,795			£10,795

- 1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Inverness BID Limited Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>	£7,593			£7,593
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Totals	£7,593			£7,593

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Inverness BID Limited

Name of Project or Activity Requiring Support:

Inverness Gull Project 2022

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Inverness Common Good Fund

Is the amount you are applying for:

£5,000 or under Under £10,000 £10,000 or over

Total amount applied for: £12,000

Estimated cost of funding in kind applied for: £ None.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number SC339914....	✓
Other - please specify.....			

**Please remember guidance to completing the application form is available [here](#).
Appropriate links to the guidance are situated throughout the form: [This page](#)**

For official use only Application reference number			
---	--	--	--

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

Inverness Gull Project

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year).....April 2022.....

End date (month and year).....July 2022.....

Location.....City of Inverness

1.3 What activity or project do you want us to support?

For example:.

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

Gull Project Introduction

It is recognised the Inverness Gull Project has been successful in reducing the gull population – an independent census carried out in May 2019 identified 502 nests apparently occupied by breeding pairs which is 25% less than at the count in May 2016. The success in achieving of this level of reduction is even greater when one recognises that without this intervention programme, the gull population would be expected to grow by 7% per annum!

The long term nature of this project was recognised in the original discussions with SNH setting up this project (detailed below). Unfortunately the COVID Lockdown in March 2020 meant that the agreed 2020 egg removal programme was unable to proceed as we were unable to obtain permission/access for the contractor's mobile hoist to premises. This was reflected in the 2021 independent census which identified 532 breeding pairs an increase of 6% over the 2019 figure of 502 nests.

I am pleased that the 2021 project was carried out in the normal way and a total of 1357 eggs were removed or destroyed (compared with 1456 in 2019).

Background

In response to concerns expressed by the public, councillors and businesses at the number of gulls in the Inverness area and the mess and disturbance they were causing, in late 2011 Scottish Natural Heritage were asked for advice on what could be done to reduce the problems. There followed a joint report from the Policy and Advice Manager of Scottish Natural Heritage with the Inverness City Manager to the Inverness City Committee on 13th February 2012 on the options for managing urban herring gulls in Inverness.

The report noted the continuing significant increases of the gull population since

the last census in 2000 and stressed that without intervention, the number of breeding gulls were projected by SNH to continue to grow by 7% annually.

It concluded that the problems that the gull population were causing could best be managed by direct intervention to the breeding cycle by nest & egg removal as licensed by the Scottish Government.

In approving the Report the City Committee agree to:

- 1) delegate power to the City Manager, in consultation with the Members of the Donations Working Group, to formulate a course of action based on the actions recommended by (the) report which will include a programme of nest and egg removal within the BID area;
- 2) a budget of up to £30,000 for the pilot (project in) 2012 Summer to be drawn from the large grants budget of the Common Good Fund

Inverness BID had undertaken the original review of other gull management schemes including liaising with the successful project in Dumfries. BID were asked to deliver a egg and nest removal project in both Inverness city centre and the Longman and as part of that intervention programme a total of 661 nests and nearly 1400 eggs were removed in the May-July 2012 breeding period.

In his review of the 2012 programme SNH Advisor Andy Douse supported the success of the work undertaken and concluded that "it is thus essential that the programme of control work is maintained if management of the city centre gull problem is to be effective".

Mr Douse went on to say that the project had established that access to the majority of nesting roofs was possible and this means that the programme is likely to be viable and effective in controlling the gull population in the long term.

Although a budget of £40k funded ICGF £30k & BID £10k was set aside for the 2012 Gull Project (based on the costs of the similar project in Dumfries) the total costs incurred in that year were limited to £18k which was funded in the agreed proportions.

Outcomes

Following the initial programme in 2012, both the Inverness Common Good Fund & BID have continued to support the project on a 66.6%:33.3% basis.

Over the years the project has been extended to include additional properties in Carsegate as well as the city centre and the Longman.

Over the past 9 years a total of 14,265 eggs have been removed and destroyed.

It is important to note that no evidence has been found of gulls relocating to nest into the residential areas of Inverness where of course they are often seen seeking food

As a trial in 2021 the project was extended to include removals from residential properties where it could be established that gulls were nesting (as distinct to "visiting" ie looking for food). A total of 13 homes had eggs removed/destroyed by our contractor. The response from the residents was extremely positive given that it relieved the blight that they had suffered for a number of years. It is intended to look to extend this service in 2022.

It is worth recalling the modelling that SNH carried out in 2016, in that year the project prevented between 659-1095 gulls being fledged i.e. reared to an age at which they can fly. Based on a survival rate of 65% of gulls achieving breeding age (normally their 4th year) from being fledged, the 2016 egg removal programme has thus projected to have stopped from between 428 - 712 gulls joining the breeding pool.

To put these figures into further perspective if the gulls prevented in 2016 had reached breeding age, then SNH project that over their expected breeding life they would have produced between 3,650 and 6,464 fledged chicks.

Proposed Summer 2022 Programme

During the 2021 gull breeding season for the first time BID were able to arrange for a plane to take ariel photographs of all the roofs in the central Inverness area. A detailed review of each photograph was undertaken to find any additional breeding nests which we hadn't been aware of – for example this enabled us to identify nests which were impossible to view by the foot surveying previously undertaken (at high vantage points in each of areas) as say a roof was hidden from public view or nests could be hidden against roof plant etc.

This established that there were a further 8 premises with a significant number of nests (10+) which BID weren't previously aware of. BID staff are currently contacting the relevant premise owners to see to see if we are able to get access to these roofs and to further add to the number of eggs which can be removed/destroyed as part of the 2022 programme.

Summary

As previously stated it has always been accepted that to control and seek to reverse the growth in the gull population that had occurred over so many years, intervention in the gull breeding cycle by annually removing eggs would need to be undertaken for the long term.

The SNH Scientific Adviser stated that it was essential that action was taken annually to reduce the problems caused by gulls and that failure to do so would mean that the population would revert to increasing by 7% annually.

The first 9 years of the programme to has reversed the trend of an annual increase in the gull numbers the 2019 census identified a 25% reduction in the gull population compared with 2016.

The cost of 2022 Gull project is projected at £18,000 an increase of 7.1% on the 2021 costs. Maintaining the ratio of the proportional funding previously allocated by the two parties, support is therefore requested from the Inverness Common Good Fund of the sum of £12,000 (66.6%) with the balance (33.3%) of £6,000 being contributed by Inverness BID Limited from the levy collected from the city centre businesses.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):

Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

N/A

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

N/A

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

Advice has been sought from David Haas, Inverness City Manager

1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
N/A	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing		£2,000			£2,000
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Egg & Nest Removal Programme	£14,236			£14,236
	Census	£1,350			£1,350
	Sundry	£414			£414
Total Project Cost £		£18,000			£18,000
Total Funding Request £		£12,000			£12,000

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Inverness BID Limited - Confirmed	£6,000			£6,000
Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Totals	£6,000			£6,000

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (e.g. surveys, etc.)
 - Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

The report to Inverness City Committee from the Inverness City Manager and the Policy and Advice Manager, Scottish Natural Heritage on 13th February 2012 established the need for and benefits of this project.

- 1.12 Is this a new or additional activity or project? – Yes No
- If yes, what change will your activities or project make in your community?

If No, how has your activities or project been funded in the last three years?

The project has received part funding from Inverness Common Good Fund in the Summers since 2012 as well from Inverness BID.

- 1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
Through the level of eggs and nests removed.		
An annual gull count		

- 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

The report by Scottish Natural Heritage established that it would be necessary for a number of years to intervene in the gull breeding cycle by egg and nest removal to reverse the increase in the existing population and then reduce numbers.

BID has committed budget to the project for future years and it is proposed that a future application for funding be made to ICGF



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Inverness BID Limited

Name of Project or Activity Requiring Support:

Inverness Community Safety Partnership

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Inverness Common Good Fund

Is the amount you are applying for:

£5,000 or under Under £10,000 £10,000 or over

Total amount applied for: £9,700.

Estimated cost of funding in kind applied for: £ NONE.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number SC339914....	<input checked="" type="checkbox"/>
Other - please specify.....			

Please remember guidance to completing the application form is available [here](#). Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only			
Application reference number			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: ABOUT YOUR ACTIVITIES OR PROJECT

1.1 What is the name of your activity or project?

Inverness Community Safety Partnership

1.2 When will your activity or project take place? (specifically, those for which you are seeking an award from The Highland Council)

Start date (month and year)... 1st April 2022.....

End date (month and year)... 31st March 2023.....

Location... City of Inverness.....

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

Project Details

The Scottish Government funded the work of the original Crime Reduction Partnership for an initial 3-year basis. The Highland Council then asked BID's predecessor, Inverness City Centre Management (ICCM) to take over this role and duties with support funding from the Inverness Common Good Fund.

With the dissolution of ICCM in December 2008, BID was asked to take over this role with funding & support from Inverness Common Good fund. That funding was at a much reduced level compared with that given by ICGF to ICCM.

This application follows the creation of the ICSP pursuant to a decision taken by the Inverness City Committee (ICC) in April 2010.

As part of its core activity, BID has taken responsibility for the provision of administrative support and programming of the Inverness Community Safety Partnership (ICSP) which co-ordinates community safety initiatives in the wider Inverness area. It is also responsible for a number of community safety projects specific to the BID area.

As explained since 2010 the Inverness Community Safety Partnership has taken over an expanded role for community safety in the wider Inverness. ICSP partners include representatives from;

- Police Scotland
- Highland Council
- Inverness BID

- The Voluntary Sector Agencies
- Highlands & Islands Fire and Rescue Service
- NHS Highland
- Scottish Ambulance Service
- Crimestoppers
- Inverness Drug & Alcohol Forum
- Street Pastors
- Inverness Prison

ICSP appoints a Chair and Vice-Chair from its partners on an annual basis.

Highland Council are represented by a nominated elected member, Councillor Janet Campbell, and Mr David Haas, Inverness City Area Manager.

The activity and programmes of ICSP is co-ordinated and implemented by Inverness BID through its Community Safety Manager who has very significant experience in community safety having previously spent 30 years working at a senior level with Northern Constabulary.

As part of its remit, ICSP is responsible for;

- Acting on behalf of ICSP, Inverness BID will be responsible for delivery/co-ordination of a wide range of community safety programmes for residents and visitors including Operation Respect - a jointly funded programme with the Highland Council, Police Scotland, BID and other stakeholders including the Street Pastors, NHS Highland, Scottish Ambulance Service and the Highland Third Sector Interface.
- Oversight of Community Safety initiatives that may be undertaken by any of the partner agencies within the boundaries of the geographical remit of the Inverness Partnership, being the 7 City Wards.
- co-ordination of the activity of the partners of the Inverness Partnership in relation to all Community Safety / Business Crime initiatives;
- formulation and review of objectives for Community Safety / Business Crime initiatives on an annual basis;
- Where practicable to assist with the delivery of Community Safety initiatives;
- co-ordinate good practice and make best use of funding opportunities;
- deliver an annual report to the Inverness City Committee on the activities of the Crime Reduction Partnership and its proposals for the forthcoming year; and
- the management of media engagement in all supported activity.

Inverness BID will also service the business community through a number of Community Safety Initiatives. Safeinverness (now managed by BID as a project) operates as a Business Crime Reduction Partnership, sharing information between its members in the Inverness Business Community, liaising with Retailers Against Crime (RAC) and the Scottish Business Resilience Centre (SBRC), and co-ordinating the Inverness Retail Security Group. BID also provide assistance to the Hospitality Sector via Inverness Pub Watch and licensed trade related initiatives

ICSP support the vital night-time economy and encourages participation in the Inverness Pub Watch and the Best Bar None Awards which promotes excellence in staff welfare, training, performance, community support and the customer experience in the licensed trade, with BID acting as Secretariat and Co-ordinator for both.

Finance

In its role as servicing agent for the ISPC, BID is responsible for the staffing/ overhead costs of the designated Community Safety Manager and will be contributing to the programme budget for ICSP of £20,300 making a total cost of the project of £30k

Benefit of ICSP Project

The Inverness Community Safety Partnership will be responsible for the delivery of co-ordinated community safety projects for the benefit to residents, visitors and businesses in Inverness. It seeks through its programmes to reduce crime and the fear of crime in conjunction with working with its partner agencies to improve the amenity, safety and wellbeing of Inverness for all.

Through the ICSP, Inverness BID and other Partners are currently working with and supporting the Highland Council's aim to deliver upgraded high quality digital CCTV and Monitoring Systems in Inverness, improvements to the CCTV Control Room housed at Police Scotland, Area Command Police Office at Burnett Road, Inverness, utilising latest technology and equipment, as well as extending the network coverage and monitoring facilities across Highland.

Noting the importance of the CCTV network to the wellbeing of our communities, the role of the ICSP is pivotal in ensuring there is a strong platform for agencies to share ideas, and to support the enhancement of the CCTV network, to attract the necessary funding. This also provides good scrutiny of the significant existing funding allocation towards the delivery of CCTV within the City from the Inverness Common Good Fund which is agreed annually.

Through the Partnership full support is given to the Safe Inverness Crime Reduction Partnership and to the regular seasonal Operation Respect programmes throughout the year, which address issues associated with vulnerability, improved access to services, increased Community and Public Reassurance, with additional and targeted support to business, the night-time economy, and those who frequent the range of hospitality and entertainment on offer.

Following some high profile medical incidents that received media attention prompting a number of independent local businesses to raise funds. Acting on behalf of ICSP, Inverness BID are currently co-ordinating activity working with the identified business owners, Highland Council and the ICGF, to fund and provide Public Access Defibrillators at various locations in the City Centre which are scheduled to be installed in early 2022 providing open access to much needed life-saving equipment in Inverness the first time.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have “protected characteristics” in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example, are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

There are no barriers to groups benefiting from this Project.

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

N/A

1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

Advice has been sought from David Haas, Inverness City Manager

1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value
N/A	

1.9 Please provide a breakdown of how much will your activities/project will cost and how much **Funding you are applying for from The Highland Council:**

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing	Employment Costs	£24,000			£24,000
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Programme Costs	£8,000			£8,000
Total Project Cost £		£32,000			£32,000
Total Funding Request £		£9,700			£9,700

1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Inverness BID Limited - Confirmed	£22,300			£22,300
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Totals	£22,300			£22,300

*See guidance notes for specific funding stream to see if you are able to apply for more than one year of funding.

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (e.g. surveys, etc.)
 - Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

The need for this Project was recognised by the Inverness City Committee in 2010 and its role continues to be supported by the member organisations.

The Project has received funding from the Common Good Fund as follows:

2021/22	£9,700
2020/21	£9,700
2019/20	£9,000

- 1.12 Is this a new or additional activity or project? – Yes No
- If yes, what change will your activities or project make in your community?

If No, how has your activities or project been funded in the last three years?

Jointly funded by Inverness Common Good Fund & BID

- 1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
Achievement of business objectives as set down by ICSP – Response from member agencies – Interaction with public		

- 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

The Inverness Community Safety Partnership helps the Council achieve its goals and objectives in community safety for residents and visitors alike



APPLICATION FORM FOR ORGANISATIONS APPLYING FOR GRANT AND DISCRETIONARY FUNDING AND FUNDING IN KIND FROM THE HIGHLAND COUNCIL – Over £10,000 – Common Good Funds

Name of Organisation:

Inverness Business Improvement District

Name of Project or Activity Requiring Support:

Coach Friendly Project 2022

Which of the Council's funding streams are you applying to?

(Please provide closing date details where applicable)

Inverness Common Good Fund

Is the amount you are applying for:

£5,000 or under Under £10,000 £10,000 or over

Total amount applied for: £10,800

Estimated cost of funding in kind applied for: £.....

Please detail what funding in kind has been applied for e.g. Council staff time, use of premises or equipment, waiving of fees or administration support

What type of organisation are you? (please tick all that apply)

Third Sector (voluntary or community) organisation		Community Council	
Registered Charity If yes – Registration number		Company Limited by Guarantee If yes – Company Number SC339914	✓
Other - please specify.....			

Please remember guidance to completing the application form is available [here](#).
Appropriate links to the guidance are situated throughout the form: [This page](#)

For official use only			
Application reference number			

PART 1: ABOUT YOUR ACTIVITIES OR PROJECT

Guidance on completing part 1: [ABOUT YOUR ACTIVITIES OR PROJECT](#)

1.1 What is the name of your activity or project?

Coach Friendly Project 2022

1.2 When will your activity or project take place? (specifically those for which you are seeking an award from The Highland Council)

Start date (month and year) April 2022

End date (month and year) October 2022

Location: Inverness City Centre

1.3 What activity or project do you want us to support?

For example:

- *Aims of the project and how you are going to do it*
- *Help with running costs or for a specific project or activity?*
- *Who will benefit*

Please note that the Council will be unable to provide any resources not specified on this form or supporting information.

Proposal

The massive success of the Coach Friendly Project in Ardross Street is well documented (see below) having in 2019 hosted 135,000 coach visitors to Inverness City Centre. Although much of the profile is on the visitors from the cruise liners it should be recognised that these coaches only represent 35% of the total number of coaches which use the Ardross Street Drop Off/Pick Up Facility – the balance of 65% were a mix of British tour coaches and foreign tour coaches based in Scotland.

The loss of the 2020 coach visitors due to Covid restrictions, was obviously keenly felt by the range of businesses in Inverness City Centre. Although the position looked brighter for the 2021 season when Cruise Liners were finally allowed to enter Scottish ports from August 2021 onwards, they had to do so with restricted capacity which meant most of the liners decided to operate short term Seacations or only go on specific land tours.

Looking forward to the 2022 season there is a wider confidence that liners will be stopping off in the Highlands again and as is demonstrated by the 120 cruise ships that are currently booked into the Port of Cromarty Firth for this year (compared to 109 in 2019).

Its also good to see that major cruise companies including MSC, Princess Cruises and Mein Schiff are currently advertising holidays with liners stopping off at Invergordon.

It should also be noted that British Coach Tour visits picked up in the early autumn of 2021 and it is anticipated that these will be coming back to the city in good numbers from April onwards.

Given the importance of these markets it is proposed that arrangements should be planned to provide the Coach Friendly Welcome in Ardross Street between April and October 2022 with a Coach Ambassador on duty daily (i.e Monday to Sunday) to both control the movement of coaches and to welcome their visitors

Background to the Coach Friendly Project and the Success of 2019 Programme

The joint Report of the Director of Community Services and the Inverness City Manager to the City of Inverness Area Committee on 28th January 2016 on "Developing Inverness as a Coach Friendly City" reported on the success of the use of Ardross Street as a Coach/Drop Off/Pick up point during 2015 and the important role played of the BID Coach Ambassador/s to:

"Act as liaison between residents and businesses on Ardross Street with the Coach Operators to ensure that any concerns are addressed timeously and effectively."

"Welcome people to the city, provide directions, answer questions visitors may have and encourage our guests to visit the many points of interest in the city centre."

In 2015 at the request of the Highland Council, Inverness BID agreed to staff and manage the Coach Ambassador Scheme initially on the basis of the costs being fully funded by the Inverness Common Good Fund.

This involves having a Coach Ambassador to welcome coaches and visitors on a 7-day basis increasing to 2 or 3 ambassadors when a large number of coaches from large cruise liners were due to come to Inverness.

Such has been the success of the welcome offered, the numbers of coaches accommodated and the effective management of the street, that following a joint BID/HC application, in October 2016 Inverness was awarded Coach Friendly status by The Confederation of Passenger Transport UK (CPT) in recognition of "the commitment made by Inverness to meet the needs of coaches, their drivers and their passengers to the city centre".

The 2019 arrangements were again a great success with the 11 bay drop off/pick up point in Ardross Street being used by more than 3,000 visitor coaches – an increase of 14% on the 2017 figure.

This represents a 90% increase on the number of coaches (1583) which used the facility in the first year (2015) which is extremely impressive growth over the 5 years.

The busiest day in 2019 was Tuesday 13th August when the Coach Ambassadors on duty welcomed 54 coaches.

Overall the "Welcome" arrangements and organisation of the coach drop off/pick up facility worked extremely well in 2019 based on the industry norm the Coach Friendly Project is estimated to have supported 135k Coach Visitors.

Proposed 2022 Arrangements

As stated above it is planned to reintroduce the Inverness Coach Friendly Project with effect from 1st April 2022.

Staffing is the main cost in the budget together with provision for maps, clothing and other sundries which for the 7 month period are budgeted to total £18k.

In line with the previously agreed funding arrangements Inverness Common Good Fund is requested to provide support of £10,800 (60%) with BID meeting the balance of 40% (£7,000) – comparable figures for 2019 were £9750 & £7,000. Obviously should the full service not be able to be achieved then the funding would be adjusted to reflect this.

1.4 Does your activity or project involve building or landscaping work?

Yes No

If yes please answer both a) and b) below.

a) Does your organisation (Please tick):
Have ownership of the land or building

Yes No

OR

Hold at lease of at least 5 years that cannot be ended by the landlord?

Yes No

b) Is planning permission needed for your project? Tick one option below.

Planning permission not required

Planning permission required and has been granted

1.5 Please tell us how your project or activity will help the Council to meet its Public-Sector Equality Duty to:

- Get rid of unlawful discrimination, harassment and victimisation;
- Make sure that people from different groups* are treated fairly and have equal chances to use services and that there is more equality between groups*;
- Make sure that people from different groups* get on together.

*Groups are people who have "protected characteristics" in the Equality Act: age, gender reassignment, pregnancy and maternity, religion or belief, sexual orientation, disability, marriage and civil partnership, race and sex.

For example, are people with protected characteristics likely to face barriers; how you intend to tackle these barriers; does your project promote inclusion?

There are no barriers to any group benefitting from the project

1.6 Where relevant and appropriate please describe any contribution your project may make towards promotion of the Gaelic language?

N/A

- 1.7 Please tell us if you have spoken to anyone about your application for advice and support – e.g. Local Highland Council Elected Member, Community Council Member, Council Staff, local Council for Voluntary Service (CVS) – If yes, please provide details:

Advice has been sought from David Haas, The City Area Manager

- 1.8 Please tell us about any funding in kind you are seeking from the Council:

Detail i.e. premises, facilities, staff time, waiving of fees	Estimated value

- 1.9 Please provide a breakdown of how much will your activities/project will cost and how much Funding you are applying for from The Highland Council:

Item/Activity	Breakdown of Total Costs £	Year 1 £	Year 2* £	Year 3* £	Total £
Staffing		£15,600			£15,600
Other Costs e.g. property costs, transport, equipment, insurance, marketing	Maps, Clothing, Communications etc	£2,400			£2,400
Total Project Cost £		£18,000			£18,000
Total Funding Request £		£10,800			£10,800

- 1.10 **Other funding relating to this project** Please include other funders and own resources and income. Continue on separate sheet if required.

Organisation and status of application	Year 1 £	Year 2* £	Year 3* £	Total £
Inverness BID Limited - confirmed	£7,200			£7,200
Successful <input checked="" type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Successful <input type="checkbox"/> Unsuccessful <input type="checkbox"/> Awaiting Decision <input type="checkbox"/>				
Totals	£7,200			£7,200

- 1.11 Please tell us how you know that there is a need for this activity or project and how your approach will meet this need. This might include:
- Community support for your project (e.g. surveys, etc.)
 - Statistics which show the need for your project (e.g. unemployment figures, crime statistics)
 - Evidence from similar projects which shows that they have worked (e.g. research from elsewhere or evaluations of previous local work)

Requested by Highland Council Officers and demonstrated by response from local businesses and Coach users Proposed in Report to City of Inverness Area Committee

- 1.12 Is this a new or additional activity or project? – Yes No
- If yes, what change will your activities or project make in your community?

If No, how has your activities or project been funded in the last three years?

Project part funded with ICGF grant of:

£9,750 in 2019

£9,750 in 2018

- 1.13 Please tell us how you will know that your activities or project is working and that you are benefiting your community. You only need to provide targets for the years in which your project will operate. See the detailed guidance for examples of targets.

How you will know you have made the change?		
Year 1 Measurable Outcome	Year 2 Measurable Outcome	Year 3 Measurable Outcome
Positive feedback from local businesses, coach passengers and coach companies		

- 1.14 If it is intended that this activity or project continue beyond the period of Council support, how will it be funded?

BID feels that there will be a future need for these services and will look to jointly fund with Inverness Common Good Fund.

Inverness BID Limited
Income and Expenditure Account
For The Year Ended 31 March 2020

	Notes	2020 £	2019 £
TURNOVER		313,352	322,633
GROSS SURPLUS		313,352	322,633
Administrative expenses		(313,690)	(320,298)
OPERATING (DEFICIT)/SURPLUS		(338)	2,335
Other interest receivable and similar income		-	15
(DEFICIT)/SURPLUS BEFORE TAXATION		(338)	2,350
Tax on (Deficit)/surplus		-	(227)
(DEFICIT)/SURPLUS AFTER TAXATION BEING (DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR		(338)	2,123

The notes on pages 6 to 7 form part of these financial statements.

Inverness BID Limited
Balance Sheet
As at 31 March 2020

	Notes	2020		2019	
		£	£	£	£
FIXED ASSETS					
CURRENT ASSETS					
Debtors	4	13,929		21,759	
Cash at bank and in hand		29,628		1,154	
		43,557		22,913	
Creditors: Amounts Falling Due Within One Year	5	(43,537)		(22,555)	
NET CURRENT ASSETS (LIABILITIES)			20		358
TOTAL ASSETS LESS CURRENT LIABILITIES			20		358
NET ASSETS			20		358
Income and Expenditure Account			20		358
MEMBERS' FUNDS			20		358

For the year ending 31 March 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board



Mr Colin Craig

Director

Date 26:3:21

The notes on pages 6 to 7 form part of these financial statements.

Inverness BID Limited
Notes to the Financial Statements (continued)
For The Year Ended 31 March 2020

3. Tangible Assets

	Fixtures & Fittings £
Cost	
As at 1 April 2019	19,068
As at 31 March 2020	<u>19,068</u>
Depreciation	
As at 1 April 2019	19,068
As at 31 March 2020	<u>19,068</u>
Net Book Value	
As at 31 March 2020	<u>-</u>
As at 1 April 2019	<u>-</u>

4. Debtors

	2020 £	2019 £
Due within one year		
Trade debtors	1,315	8,242
Other debtors	12,614	13,517
	<u>13,929</u>	<u>21,759</u>

5. Creditors: Amounts Falling Due Within One Year

	2020 £	2019 £
Trade creditors	43,537	22,328
Corporation tax	-	227
	<u>43,537</u>	<u>22,555</u>

6. Pension Commitments

The company operates a defined contribution pension schemes which are expensed in the period to which they relate.

7. Company limited by guarantee

The company is limited by guarantee and has no share capital.

Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding £1.

8. General Information

Inverness BID Limited is a private company, limited by guarantee, incorporated in Scotland, registered number SC339914. The registered office is First Floor, 17 Queensgate, Inverness, IV1 1DF.

TABLE A 2021/22

COMMUNITY SAFETY - CGF	
Easter/Summer/Autumn 2021 Task Team	£9,113
Easter/Summer/Autumn 2019 Task Team	£8,075
Inverness Community Safety Partnership period 1.4.21-31.3.22	£9,700
Inverness Community Safety Partnership period 1.4.20-31.3.21	£9,700
Inverness Community Safety Partnership period 1.4.19-31.3.20	£9,000
CIVIC AMENITY - CGF	
Gull Project 2021	£11,200
Gull Project 2019	£12,000
Floral Displays Summer 2021	£61,100
Floral Displays Summer 2019	£58,277
CITY CENTRE RECOVERY - CGF	
Here to Help Ambassadors 2020	£5,973
COACH AMBASSADOR - CGF	
COACH AMBASSADOR - Summer 2021 (aborted)	£385
COACH AMBASSADOR - Summer 2019	£9,750

Inverness BID Applications

		Amount Requested	Total Project Costs	%
1	Floral Displays 2022	£64,150.00	£78,369.00	81.86%
2	Operation Respect Easter/Summer/Autumn 2022	£10,795.00	£18,388.00	58.71%
3	Inverness Gull Project 2022	£12,000.00	£18,000.00	66.67%
4	Inverness Community Safety Partnership 2022	£9,700.00	£32,000.00	30.31%
5	Coach Friendly Project 2022	£10,800.00	£18,000.00	60.00%
		£107,445.00	£164,757.00	65.21%

